PART 3

# NON-FINANCIAL REPORT

#### **1 SUSTAINABILITY**

#### 1.1 SUSTAINABILITY FOR BIOCARTIS

#### **SUSTAINABLE PRODUCTS**

Sustainability is in the DNA of Biocartis. The Idylla™ products focus on improving the lives of patients across the globe by enabling easy and rapid access to MDx testing and as such could support more optimal treatments. This has the potential to positively impact the overall healthcare cost for society. One Idylla™ test can bring one patient one step closer towards getting the right treatment, with the best possible health outcome.



"One Idylla" test can bring one patient one step closer towards getting the right treatment, with the best possible health outcome."

HERMAN VERRELST CEO BIOCARTIS

We believe that the characteristic of Biocartis' products (i.e. fast, easy and highly accurate) contribute to a more sustainable healthcare model:

- For the patient, this could mean faster decision on therapy with the potential to better treatment outcomes
- **For the care provider**, such as the clinician or hospital, it could mean faster and cost effective access to accurate molecular information to better guide treatment selection with potentially less adverse effects
- **For the payer**, it could mean reduced healthcare costs as unnecessary costs could be avoided thanks to more certainty that the treatment will work efficiently for the patient
- For the healthcare industry, it could mean a higher success rate and adoption of targeted treatments, an improved selection of the right patient population and a more predictable reimbursement related to more predictable healthcare outcomes

#### **PATIENT**

#### **PATHOLOGIST OR MICROBIOLOGIST**

#### **ONCOLOGIST**

HIGH **PRECISION** DIAGNOSTICS FOR **PERSONALIZED** MEDICINE IN A SUSTAINABLE **HEALTHCARE ECOSYSTEM** 

#### **HEALTHCARE**

- **INDUSTRY**

#### **SOCIETY**

#### **PAYER**

In 2020, Biocartis made specific contributions to seven out of the 17 sustainable development goals which were developed universally to meet the urgent environmental, political and economic challenges our world faces. Specific actions taken in the context of the COVID-19 pandemic are indicated with a star\* reference.

## ENABLING PERSONALIZED MEDICINE FOR PATIENTS WORLDWIDE THROUGH RAPID, EASY & HIGHLY ACCURATE MDX TESTING



**SDG 3:** Ensure healthy lives and promote well-being for all at all ages

#### In 2020:

- Installed base of 1,581 Idylla™ instruments
- Commercial cartridge volume of 230k cartridges sold
- \*Development of a pandemic test menu on Idylla™: the SeptiCyte® RAPID on Idylla™ (developed in collaboration with Immunexpress) and the Idylla™ SARS-CoV-2 Test

#### A SAFE & HEALTHY WORKPLACE



**SDG 4:** Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

#### In 2020:

- Providing a safe & healthy workplace for all employees, \*also in pandemic times
- No lethal accidents or accidents causing disability on the workplace
- 21,520 training hours

#### A BALANCED GENDER DIVERSITY



**SDG 5:** Achieve gender equality and empower all women and girls

#### In 2020:

- 366 employees<sup>6</sup> across 33 nationalities
- 51% men 49% women balanced gender diversity

#### **DELIVERING GROWTH**



**SDG 8:** Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all



**SDG 9:** Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

#### In 2020:

- +32% product sales revenues
- +31% Idylla™ cartridge volume or 230k cartridges sold
- → + 335 Idylla™ instruments added to the installed base

#### REDUCING OUR ENVIRONMENTAL IMPACT



**SDG 13:** Take urgent action to combat climate change and its impacts

#### In 2020:

- Update of the waste manual (including optimization of waste flows and revision of acceptance criteria for waste flows and chemical waste flows)
- Further follow-up and monitoring of energy and water consumption
- Preparation of permit application for the Biocartis 'BC5' building
- Review and update of the Health, Safety & Environment manual
- Investigation of biocide use in hot water baths
- Phasing out of the use of refrigerants

#### BUILDING A GLOBAL IDYLLA™ ECOSYSTEM WITH PARTNERS



**SDG 17:** Strengthen the means of implementation and revitalize the global partnership for sustainable development

#### In 2020:

- Strengthening of the oncology business through expansion of the partnerships with AstraZeneca and Bristol-Myers Squibb and new partnership with GeneproDx in the thyroid cancer domain
- Partner funded expansion of the Idylla™ test menu in infectious diseases, together with partners Immunexpress, LifeArc and Endpoint Health
- \*Idylla™ pandemic test menu: SeptiCyte® RAPID on Idylla™ (in collaboration with Immunexpress) and Idylla™ SARS-CoV-2 Test
- 29 new Idylla™ papers were published, to a total of 84 end of 2020. Several abstracts and posters were published at large scientific conferences
- Virtual fundraising actions set up by employees supporting different non-profit organizations in the area of cancer and health

Further information on our sustainability activities can be found below under 'Creating value for our stakeholders', section 'Partners' and 'Customers & patients'.

#### **CORPORATE RESPONSIBILITY: ACTING RESPONSIBLY AS A COMPANY**

Biocartis strives to act responsible when using social and environmental resources. Information on this topic can be found throughout this report and covers different aspects, of which the main ones and their references in this report are listed below:

We have integrated sustainability in the governance of our organization. Sustainability is the responsibility of our board and executive management. Since 2018, a new Code of Conduct is in place that includes several ethical business measures to avoid corruption, bribery & fraud, as well as an ethics hotline ('whistleblowing') for Biocartis employees as well as principles on diversity & inclusiveness. We refer to the Corporate Governance Report for more information.

We integrate long term value creation in our remuneration policy. We refer to the remuneration section in the Corporate Governance Report for more information.

We see diversity as a key talent management driver of our business. For more information we refer to the 'Non-financial report' under 'Creating value for our stakeholders', section 'Employees' and to the Corporate Governance Report for more information.

We aim to use materials that do no harm our environment and contribute to a sustainable supply chain. We refer to the 'Non-financial report' under 'Creating value for our stakeholders', section 'Suppliers' and section 'Environment'.

We want to create a healthy and safe working environment for our employees. We refer to the 'Non-financial report' under 'Creating value for our stakeholders', section 'Employees' for more information, as well as the section in part 1 under 'impact of COVID-19'.

We strive to have a positive societal impact on a local level. We refer to the 'Non-financial report' under 'Creating value for our stakeholders', section 'Employees' for more information.

#### 1.2 CREATING VALUE WITH OUR PRODUCTS

#### 1 PRODUCT COMPLIANCE

Regulatory compliance is a key condition for market access in MDx. Depending on the type of product and the geography, various regulatory processes exist subject to which certain MDx devices need to be approved or cleared by regulators.

#### **IVD PRODUCTS**

#### **EU: CE-MARK**

A CE-mark is required for broad market access in the EU. Biocartis is compliant with the IVD Directive for manufacturers who place IVD medical devices on the EU market, allowing Biocartis to distribute and sell CE-marked IVD products in the EU and in other countries accepting CE-marked IVD devices.

Today, all Biocartis Idylla™ IVD products carry a CE-mark. In 2020, Biocartis further prepared for the application of the

Regulation on IVD medical devices<sup>35</sup> by assessing all current IVD products against the new requirements, and ensuring that new IVD products under development are meeting the new standards. An overview of Biocartis' CE-marked Idylla™ products is available under the section 'Product overview' below. Under the new regulation, review by a notified body will be required for a majority of IVD medical devices prior to launch, as well as further on-market validation efforts to ensure devices continue to perform as expected.

#### **US: FDA MARKETING AUTHORIZATION**

The US requires rigorous product clearance efforts before market access is granted. Depending upon the risk class of the medical device, either a 510(k) notification or a more stringent Pre-Market Approval (PMA) application may be required. The US FDA is the federal agency of the United States Department of Health and Human Services, responsible for protecting and promoting public health through the control and supervision of food safety, pharmaceutical drugs and medical devices<sup>36</sup>.

Following the US FDA's different market entry requirements based on the risk class of the medical device, the majority of Idylla™ oncology products require the more stringent Pre-Market Approvals (PMA). For infectious disease tests, often a 510(k) notification or, if applicable, an 'Emergency Use Authorization' (EUA) is required. An overview with Biocartis' EUA-marked Idylla™ products is available under the section 'Product overview' below. The Idylla™ instrumentation is exempt from 510(k) premarket notification requirements<sup>37</sup>.

#### **CHINA**

In China, the National Medical Products Administration (NMPA) is the administrative body responsible for the regulation of medical devices on the Chinese mainland. WondfoCartis, the joint venture with Guangzhou Wondfo

Biotech Co., Ltd. ('Wondfo', SHE: 300482), a fast growing diagnostics leader in China, is responsible for the commercialization of the Idylla™ platform in China.

#### **JAPAN**

All medical devices in Japan require registration with the Ministry of Health, Labor and Welfare via the Pharmaceuticals and Medical Devices Agency (PMDA). Biocartis' partner in Japan, Nichirei Biosciences, completed the registration of the Idylla™ Instrument and Idylla™ Console with the PMDA as a General medical device (Class I) in Japan in October 2019 and is responsible for further Idylla™ product registrations and commercialization.

#### **DISTRIBUTION MARKETS**

In many distribution markets, the IVD products with CEmarking are accepted. Various markets also have their own specific local authorization requirements, in which case additional product registration efforts are required. Every individual market is therefore assessed in terms of efforts needed to comply with these local market authorizations.

#### **RESEARCH USE ONLY PRODUCTS**

In addition to IVD medical devices, Biocartis also offers products for Research Use Only (RUO), meaning they may only be used in research applications, such as to evaluate or confirm the prevalence of certain mutations, or other research-oriented applications. An overview of all

RUO-labelled products can be found under the section 'Product overview' below. In many of the markets in which Biocartis operates, such RUO products may be offered for sale if for example IVD products are not yet approved for sale or distribution.

#### 2 DATA PRIVACY

Biocartis is an ethical organization that is committed to protect the rights and freedoms of the individuals whose personal data is being processed. Therefore, the products and business activities are designed with privacy as a top priority.

Biocartis protects personal data of patients, customers and personnel by applying data protection principles. Personal data is being processed in accordance with applicable law, in a fair and transparent manner. Only the minimal set of data required is processed to achieve a pre-defined purpose. Biocartis keeps personal data secure, accurate and only for the period necessary to achieve the purpose. Furthermore, Biocartis takes responsibility for the protection of the personal data being processed, at the highest management level and throughout the organization.

In 2020, a number of actions were taken to embed data privacy more deeply in the organization:

- Setup of a privacy governance framework, supporting compliance with legal obligations, alignment with broader business objectives & goals and fully supported at all levels across the organization. This also includes the creation of the Privacy Core Team, consisting of key stakeholders of higher management levels in the organization, and a privacy maturity assessment methodology
- Creation of a legal framework supporting international transfers of personal data between Biocartis NV and Biocartis US Inc. in the US
- A review of the data breach management process including the set-up of a formal methodology to assess the severity of a personal data breach
- The training of more than 150 employees and contractors aimed to increase awareness and knowledge of data protection

#### Information security

Biocartis has built and implemented an Information Security Management System (ISMS) with the aim to obtain the ISO 27001 certification in 2021. The scope of this program is the design, development, maintenance, service provision and support of Biocartis' commercially available Idylla™ platform and associated customer-facing software.

The implementation targets to:

- Foster a company culture with a high level of information security awareness and maturity
- Assure and maintain a high level of compliance with business, legal & contractual requirements and data protection regulations
- Receive from customers a high level of confidence and trust in Biocartis information security management practices

#### **3 TRANSPARENCY: THE SUNSHINE ACT**

As Member of Medtech Europe, Biocartis closely follows the 'Medtech Europe Code of Ethical Business Practice Guidelines'. In that context, since 2017, Biocartis complies with the Belgian beMedtech reporting, reinforced by the 2017 Belgian Sunshine Act which requires reporting of premiums and benefits granted to healthcare professionals, healthcare organizations and/or patient organizations.

2018	2019	2020
EUR 8,697.60	EUR 9,035.25	EUR -*

<sup>\*</sup>Reporting for 2020 will be completed in 2021. An overview of payments made in line with the Belgian beMedtech reporting can be found on the website of the Belgian Transparency Register here.

In the US, Biocartis has taken the necessary actions since 2018 to ensure Sunshine transparency on certain payments or other transfers of value provided to US physicians or teaching hospitals and other research entities. An overview of payments made in the US can be found below:

2018	2019	2020
\$1,734.99	\$986.99	\$ -*

<sup>\*</sup>Reporting for 2020 will be completed in 2021. An overview of payments made in line with the US Sunshine Act can be found on the website of the US Federal Government 'Open Payments Data' here.

Finally, Biocartis started reporting in France in 2020, in combination with additional internal measures ensuring a correct follow-up of the new French anti-gift law.

#### REIMBURSEMENT

Clinical MDx testing is increasingly important in the guidance of the right cancer therapy. IVD tests are either reimbursed by state payers or private insurance companies. Each national health system and private insurer considers different aspects when deciding whether or not to reimburse an IVD test, such as the cost to society or the price.

Today, most Idylla™ assays in Biocartis' product offering contain biomarkers that are already included in the clinical guidelines, and are as such mostly already reimbursed by third-party payers. Below is an overview of the main MDx markets and their reimbursement systems.

#### **EUROPE**

In Europe, diagnostics expenses are mostly publicly funded and paid for by public health authorities usually within a third-party payer system. Each European market however has its own unique characteristics. In some countries, reimbursement decisions are made by regional authorities while in others these are made at national level<sup>38</sup>. Within Europe, reimbursement schemes are varying, influencing who within the healthcare system actually performs the

testing. In the past years, changes have occurred regularly in the reimbursement policies in a number of European countries, sometimes favoring highly centralized testing to sometimes favoring highly decentralized testing, with many variations in between. Biocartis was able to navigate this diverse reimbursement landscape, as the use of our highly flexible ldylla™ platform can be adapted to various reimbursement scenarios and settings.

#### US

In the US, reimbursement is typically higher in comparison with Europe, driven by the fact that the reimbursement system is a mixed payment system where both the government, employers and individuals share the costs of healthcare. Here, private insurance is the most common form of coverage, with insurance premiums being paid by individuals or employers. In 2018, PAMA (Protecting Access

to Medicare Act) came into force in the US to normalize the price between government reimbursement and that of the private sector. Under PAMA, many (but not all) clinical laboratories must report their private payer rates on a test-by-test basis along with associated test volumes<sup>39</sup>. All of Biocartis' current products are eligible for reimbursement using established codes.

#### CHINA

In China, every citizen is entitled to receive basic health care services which is paid for by the central government and financed by local governments. The publicly financed health insurance covers some 95% of the population, including most diagnostics. IVD reimbursement is entirely done at provincial

level. The reimbursement processes amongst the provinces are similar, but can result in different reimbursement amounts<sup>40</sup>. As such, the adoption level of tests can differ per cancer type and per province.

#### **JAPAN**

Cost of services for the health care system in Japan is covered partly by patients via mandatory health care insurance and partly by the government. Medical service fees (reimbursement) are controlled by the government at a national fixed level for each molecular diagnostic test.

#### **DISTRIBUTION MARKETS**

Reimbursement in distribution countries varies per region and is dependent on the local healthcare and insurance system. In several geographies pharmaceutical companies support the local availability of MDx testing should reimbursement policies be insufficient.

#### **4 INTELLECTUAL PROPERTY (IP)**

The protection of Biocartis' intellectual property rights, which form the basis of its products and technologies, is a critical factor for Biocartis' commercial success. Biocartis' intellectual property portfolio is managed by its IP department. The current patent portfolio was built through acquisitions of third-party patents, patent applications and know how, as well as through creation of such intellectual property and relates to various aspects of the Idylla™ platform, chemistries and biomarkers Furthermore, Biocartis also has exclusively licensed specific third-party technologies. On 31 December 2020, Biocartis' patent portfolio consisted of 29 proprietary patent families comprising issued and pending patents worldwide whose patent life will expire between 2022 and 2040, and multiple in-licensed patent families providing additional strength to the patent portfolio. On 31 December 2020, the value of

the Idylla<sup>™</sup> platform was protected by a group of 50 patent families (27 proprietary patent families and 23 in-licensed patent families) and two invention disclosures, comprising issued patents and pending patent applications worldwide, covering the platform technology (basic system, fluidics, ultra-sonification, thermal control, downstream analysis, signal processing and assay design technology) and its associated biochemistry (test design, reagent storage, sample intake, etc.). In addition to patents, Biocartis also relies on a combination of trade secrets, know-how, trademarks, design rights, copyrights, non-disclosure agreements and other contractual provisions and technical measures. Management believes that protecting the IP rights that it owns and licenses from other parties is critical to its success, but this will depend on a number of complex legal and factual questions.



"We offer rapid & easy molecular diagnostic solutions aimed at enabling faster & more accurate treatment decisions for patients across the globe."

#### **5 PRODUCT OVERVIEW**

#### THE IDYLLA™ PLATFORM

The Idylla™ platform is a fully automated, real-time PCR-based molecular diagnostics system that provides same-day results enabling physicians to make timely decisions on patients' therapy. Idylla™ can be used with multiple sample types, including solid and liquid biopsies. This flexibility allows use of Idylla™ for diagnosis, research or possibly future monitoring applications. With its compact scalable design and outstanding ease-of-use, Idylla™ overcomes the traditional barriers of molecular diagnostics, allowing it to be used in virtually any laboratory setting. The simplified four-step Idylla™ workflow drastically limits the number and duration of operator steps that have traditionally led to high labor costs and risks of errors for MDx tests, and generally take no longer than two minutes:



## STEP 4 INSERT CARTRIDGE

The cartridge is inserted into one of the available instruments, which will subsequently execute the appropriate test protocol.

After completion of the test, results are displayed on the console.

### STEP 3 LOAD SAMPLE

The patient sample is added into the cartridge. By closing the lid, the cartridge is sealed to prevent contamination of the instrument or laboratory.

## STEP 1 SCAN SAMPLE

The patient sample information is entered via the console by scanning the barcode on the sample container, or by manual entry of the patient sample identification code.



### STEP 2 SCAN CARTRIDGE

The patient sample is linked to the cartridge by scanning the barcode of the cartridge. The console automatically recognizes which test the user intends to perform.

The Idylla™ platform is composed of a console (display), an instrument (stackable up to eight) and a disposable cartridge, a plastic consumable with all necessary reagents on board to process a clinical sample and to detect the molecular biomarkers of interest. All cartridges share a common hardware design, but are made application-specific by their reagent content, test execution protocol (software) and labelling.

The  $Idylla^{\text{TM}}$  platform in combination with the  $Idylla^{\text{TM}}$  assays or tests differs from other technologies in its outstanding ease-of-use, leading to an unsurpassed level of standardization, and its short turnaround time, allowing immediate access to therapy.

## MENU OF IDYLLA™ ONCOLOGY MOLECULAR DIAGNOSTIC TESTS

As per end 2020, Biocartis offered oncology tests supporting melanoma, colorectal and lung cancer.

## METASTATIC COLORECTAL CANCER (MCRC)

Colorectal cancer is the third most common. cancer worldwide, with over 1.8 million new cases in 2018<sup>41</sup>. About 46% of all metastatic colorectal tumors harbor KRAS gene mutations and about 5% of all metastatic colorectal tumors harbor NRAS gene mutations<sup>42</sup>. According to ESMO<sup>10</sup>, NCCN<sup>43</sup>. ASCO<sup>44</sup> and CAP/AMP/ASCO<sup>45</sup> guidelines, genotyping of clinically actionable mutations<sup>46</sup> is now mandatory on tumor tissue (either primary or metastasis) of all metastatic colorectal cancers, since the presence of these mutations correlate with the lack of response to certain anti-EGFR antibody therapies<sup>47</sup>. BRAF testing is recommended in all patients with metastatic melanoma and metastatic colorectal cancer (mCRC). In mCRC. BRAF mutation status should be assessed alongside the assessment of tumor RAS mutational status for prognostic assessment (the presence of a BRAF mutation indicates poor prognosis). The prevalence of BRAF in mCRC is about 8-15%<sup>47</sup>.

The Idylla™ KRAS Mutation Test and the Idylla™ NRAS-BRAF Mutation Test offer a complete testing for metastatic colorectal cancers (mCRC) for clinical use on Idylla™, as recommended by the most recent clinical guidelines of ASCO and ESMO⁴8. The ability of Biocartis' RAS test offering to enable sameday results can now open routes towards faster treatment selection for mCRC patients. Next to using solid tumor tissue, the use of liquid biopsies for KRAS or NRAS-BRAF testing is minimally invasive, fast and easy to perform and can be used as an alternative or complement to tissue testing to determine the RAS mutation status at diagnosis.

## IDYLLA™ KRAS MUTATION TEST (CE IVD, DIAGNOSTIC USE)



120 minutes sample-to-result



21 mutations, directly on FFPE tissue sections (5-10 $\mu$ m)



~ 2 minutes hands-on time

## IDYLLA™ ctKRAS MUTATION TEST (CE IVD, DIAGNOSTIC USE)



130 minutes sample-to-result



21 mutations, directly on 1 ml plasma



~ 1 minute hands-on time

#### IDYLLA™ NRAS-BRAF MUTATION TEST (CE IVD, DIAGNOSTIC USE)



120 minutes sample-to-result



18 NRAS mutations and 5 BRAF mutations, directly on FFPE tissue sections (5-10µm) from mCRC



~ 2 minutes hands-on time

## IDYLLA™ ctNRAS-BRAF MUTATION TEST (CE IVD, DIAGNOSTIC USE)



110 minutes sample-to-result



18 NRAS mutations and 5 BRAF mutations, directly on 1 ml plasma



~ 1 minute hands-on time

#### IDYLLA™ MSI DETECTION ON SOLID BIOPSIES

MSI stands for Microsatellite instability (MSI) and it is caused by deficiency of the DNA mismatch repair system (dMMR) resulting in a distinct accumulation of insertions and deletions in microsatellite and homopolymeric regions<sup>49</sup>. MSI-high (MSI-H) is detected in 15% of all colorectal cancers; 3% are associated with Lynch Syndrome (LS), the other 12% have sporadic disease<sup>50</sup>.

Guidelines recommend assessing the MSI status for all patients with colorectal or endometrial<sup>51</sup> carcinomas for screening for Lynch Syndrome as well as for prognostic stratification and potential response to certain immunotherapies<sup>52</sup>. Research studies have shown that MSI-H patients respond favorably to immune checkpoint inhibitors, and checkpoint blockade therapy has recently been incorporated into clinical care for gastrointestinal cancers<sup>53</sup>.

#### IDYLLA™ MSI TEST (CE IVD, DIAGNOSTIC USE)



150 minutes sample-to-result



7 novel tumor specific biomarkers



~ 2 minutes hands-on time



No need for paired tissue



Unbiased result reporting



"Idylla" allows very quick results with little hands-on time."

#### **BEATRIZ BELLOSILLO**

LABORATORI DE BIOLOGIA MOLECULAR, HOSPITAL DEL MAR, BARCELONA (SPAIN)





#### **MELANOMA**

About 50% of all metastatic melanoma patients harbor mutations in the BRAF gene, making them eligible for BRAF or BRAF/MEK inhibitor therapy<sup>56</sup>. BRAF testing is recommended in all patients with metastatic melanoma and mCRC. In mCRC, BRAF mutation status should be assessed alongside the assessment of tumor RAS mutational status for prognostic assessment (the presence of a BRAF mutation indicates poor prognosis).

#### IDYLLA™ BRAF MUTATION TEST (CE IVD, DIAGNOSTIC USE)



90 minutes sample-to-result



7 mutations, directly on FFPE tissue sections (5-10µm) from metastatic melanoma



~ 2 minutes hands-on time

#### **LUNG CANCER**

Lung cancer is the most common cancer worldwide, contributing for 13% of all cancer types. 85% of lung cancers are non-small cell lung cancers (NSCLC)<sup>54</sup>. EGFR mutations are mainly observed in lung cancer. EGFR mutation testing is recommended in all patients with advanced non-small cell lung cancer (NSCLC) of a non-squamous subtype. Activating mutations in the EGFR gene have been associated with sensitivity and resistance to a number of targeted anticancer therapeutics<sup>55</sup>.

## IDYLLA™ EGFR MUTATION TEST (CE IVD, DIAGNOSTIC USE)



150 minutes sample-to-result



51 mutations, directly on 1 FFPE tissue section (5µm)



~ 2 minutes hands-on time

Today, EGFR testing is a cumbersome process and it often takes several weeks before results are analyzed. This may lead to the administration of anti-EGFR therapy as second-line agents, which is less efficient than their use in first-line therapy. The Idylla EGFR Mutation Test technology has the potential to change that: it is a cost-effective solution, ensuring reliable and fast detection of all relevant mutations."

PROF GIANCARLO TRONCONE
UNIVERSITY OF NAPOLI FEDERICO II,
NAPLES (ITALY)

"The Idylla" system has the potential to allow the start of targeted therapy within a time window of less than 24 hours following the diagnosis of metastasis, thereby saving precious time."

PROF. B. NEYNS, M.D., PH.D,
MEDICAL ONCOLOGY, UZ BRUSSELS, BELGIUM



#### **RESEARCH USE ONLY ASSAYS & PAN-TUMOR TESTING POTENTIAL**

## IDYLLA™ BRAF MUTATION ASSAY (RUO, NOT FOR DIAGNOSTIC USE)

90 minutes sample-to-result



7 mutations, directly on 1 slice of FFPE tissue



~ 2 minutes hands-on time

## IDYLLA™ NRAS-BRAF-EGFR S492R MUTATION ASSAY (RUO, NOT FOR DIAGNOSTIC USE)



120 minutes sample-to-result



18 NRAS mutations, 5 BRAF mutations and 2 EGFR mutations, directly on 1 slice of FFPE tissue



~ 2 minutes hands-on time

## IDYLLA™ ctBRAF MUTATION ASSAY (RUO, NOT FOR DIAGNOSTIC USE)



85 minutes sample-to-result



7 mutations, directly on 1 ml plasma



~ 1 minute hands-on time

## IDYLLA™ ctNRAS-BRAF-EGFR S492R MUTATION ASSAY (RUO, NOT FOR DIAGNOSTIC USE)



110 minutes sample-to-result



18 NRAS mutations, 5 BRAF mutations and 2 EGFR mutations, directly on 1 ml plasma



~ 1 minute hands-on time

## IDYLLA™ KRAS MUTATION ASSAY (RUO, NOT FOR DIAGNOSTIC USE)



120 minutes sample-to-result



21 mutations, directly on 1 slice of FFPE tissue



~ 2 minutes hands-on time

## IDYLLA™ EGFR MUTATION ASSAY (RUO, NOT FOR DIAGNOSTIC USE)



150 minutes sample-to-result



51 EGFR mutations, directly on 1 slice of FFPE tissue



~ 2 minutes hands-on time

## IDYLLA™ CTKRAS MUTATION ASSAY (RUO, NOT FOR DIAGNOSTIC USE)



130 minutes sample-to-result



21 mutations, directly on 1 ml plasma



~ 1 minute hands-on time

## IDYLLA™ ctEGFR MUTATION ASSAY (RUO, NOT FOR DIAGNOSTIC USE)



160 minutes sample-to-result



49 EGFR mutations, directly from 2 ml of plasma



~ 2 minutes hands-on time

#### IDYLLA™ MSI ASSAY (RUO, NOT FOR DIAGNOSTIC USE)



150 minutes sample-to-result



7 novel tumor specific biomarkers



~ 2 minutes hands-on time



No need for paired tissue



Unbiased result reporting

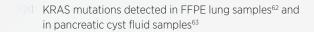
Therapy selection is increasingly driven by the genetic makeup of the tumor rather than its tissue of origin within the body. This could allow for a pan-tumor application of targeted therapies, which in turn increases the demand for molecular tests. Consequently, Idylla™ assays are increasingly being assessed for pan-tumor testing, as such potentially expanding the applicability of the current Idylla™ test menu. Examples include:

**BRAF:** Activating mutations in the BRAF gene are observed in about 8% of all cancers<sup>57</sup> and have been associated with sensitivity and resistance to a number of targeted anti-cancer therapeutics. Cancers in which BRAF mutations are observed include: melanoma, colorectal cancer, thyroid cancer, lung cancer, hairy cell leukemia and ovarian cancer

RAS (KRAS and NRAS): Activating mutations in the RAS genes are observed in 9-30% of all cancers and have been associated with sensitivity and resistance to a number of targeted anti-cancer therapeutics<sup>58</sup>. Cancers in which KRAS mutations are observed include: colorectal, lung and pancreatic cancer. Cancers in which NRAS mutations are observed include colorectal, lung, thyroid cancers and melanoma

MSI<sup>59</sup>: Clinical trials and pathophysiological studies indicate a wide distribution of MSI-H across tumor types<sup>60</sup>. In addition to CRC, high incidences are observed in endometrial cancer (20-30%), and gastric cancer (15-20%)<sup>50</sup>. Many MSI studies on Idylla™ <sup>61</sup> demonstrate the importance of pan-tumor MSI testing in non-colorectal cancer types such as endometrial, gastric, ovarian, pancreatic and other cancers in the context of Lynch Syndrome and immunotherapy use.

Additionally, new sample types are the subject of recent studies, including:



NRAS and BRAF mutations detected in FFPE melanoma samples<sup>49</sup> and in thyroid Fine Needle-Aspirate (FNA) samples<sup>64</sup>

## IDYLLA™ GENEFUSION ASSAY

#### THE IDYLLA™ GENEFUSION ASSAY

The Idylla™ GeneFusion Assay, launched as RUO in Q1 2021, consolidates traditional testing workflows into one streamlined, fully-automated process providing reliable, objective information on ALK, ROS1, RET, METex14 skipping and NTRK1/2/3 in about 180 minutes. It provides a simultaneous detection of strategic biomarkers on-demand from a minimum of sample thereby saving valuable samples, and provides an ultra-rapid actionable solution which can be seamlessly integrated into virtually any laboratory workflow complementing comprehensive NGS. More info here.



#### MENU OF IDYLLA™ INFECTIOUS DISEASE MOLECULAR DIAGNOSTIC TESTS

As per end 2020, Biocartis offered a first infectious disease pandemic test menu for COVID-19 and sepsis testing, aimed at use in acute settings.

#### **SEPSIS**

Sepsis arises when the body's response to an infection injures its own tissues and organs. It may lead to shock, multi-organ failure, and death – especially if not recognized early and treated promptly. Sepsis is responsible for an estimated 11 million deaths/year globally<sup>65</sup>, with annual healthcare costs est. at over USD 60 billion in the US alone<sup>66</sup>.

Sepsis testing represents a high unmet need, as current markers are not rapid (blood cultures) or are non-specific (PCT, CRP)<sup>67</sup>. Since sepsis is the final common pathway to death from most infectious diseases worldwide, including viral infections such as SARS-CoV-2 (COVID-19) there is an increased risk in pandemic times. Fast clinical decisions are essential for a positive impact on the patient's outcome. Biocartis offers a sepsis-oriented test portfolio consisting of:

#### SEPTICYTE® RAPID\* ON IDYLLA™ (CE-IVD), DEVELOPED IN PARTNERSHIP WITH IMMUNEXPRESS



RNA signature from blood



65 minutes assay turnaround time



~ 2 minutes hands-on time



Result as a probability score



Access on demand



Highly sensitive and standardized

\* SeptiCyte\* RAPID is a CE-marked IVD, developed by Immunexpress Inc in collaboration with Biocartis. Biocartis has the exclusive distribution rights for the EU. The test is not available in all countries. Availability to be checked with local Biocartis representative. The SeptiCyte\* RAPID uses SuperScript™ III. The SuperScript III trademark is owned by Life Technologies Corporation.

#### COVID-19

In 2019, a new coronavirus was identified as the cause of a disease outbreak that originated in China. The virus is now known as the severe acute respiratory syndrome coronavirus 2 (SARS-CoV-2). The disease it causes is called coronavirus disease 2019 or 'COVID-19'.

#### IDYLLA™ SARS-COV-2 TEST (CE-IVD)



90 minutes assay turnaround time



~ 2 minutes hands-on time



200 mL VTM (Viral Transport Medium) from nasopharyngeal swabs



Access on demand



Highly sensitive and standardized



## 1.3 CREATING VALUE FOR OUR STAKEHOLDERS

#### **PARTNERS**

Partnerships are a cornerstone in Biocartis' Idylla™ expansion strategy. End of 2020, Biocartis had the following partnerships in place (selection, in alphabetical order):



A\*STAR - On 10 July 2017, Biocartis announced the renewal of its five-year strategic partnership with ETPL (the commercialization arm of A\*STAR, Singapore's Agency for Science, Technology and Research), where parties will co-invest in the development of jointly selected Idylla™ oncology tests. Biocartis is responsible for the commercialization of the tests under its own label, and ETPL is responsible for the development through Singapore's Diagnostics Development (DxD) Hub.

**AMGEN -** In February 2016, Biocartis announced its collaboration with Amgen, a leading biotechnology company (NASDAQ: AMGN), with the aim to accelerate access to RAS biomarker information. After a first collaboration to offer its new RAS biomarker tests to hospitals in a selection of countries across the world<sup>68</sup>, the partnership was



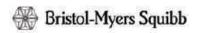
expanded in December 2016 to up to 10 European countries and in 2017 to the field of CDx development. The aim of the CDx agreement announced on 4 December 2017 is to register the Idylla™ RAS biomarker tests with the US FDA as a CDx test for Amgen's drug Vectibix® (panitumumab). Vectibix® is the first and only fully human monoclonal anti-epidermal growth factor receptor (EGFR) antibody indicated for certain metastatic colorectal cancer (mCRC) patients with wild-type RAS.



**ASTRAZENECA** - On 29 November 2018, Biocartis and AstraZeneca, a global science-led biopharmaceutical company (LON/STO/NYSE: AZN) announced their agreement focused on demonstrating how the unique features of the Idylla™ platform can overcome the current complexity and long turnaround time of biomarker testing for lung cancer patients.

The prospective study with the tissue-based Idylla™ EGFR Mutation Test (CE-IVD) under the partnership was initiated at more than a dozen sites in several European countries. On 22 January 2020, Biocartis announced to have broadened this partnership to additional countries within and outside Europe. At the same time Biocartis announced its master collaboration agreement with AstraZeneca to enable the collaborative development and commercialization of Idylla™ based molecular tests in support of AstraZeneca's pharmaceutical products. The first project under the new agreement was a study focused on evaluating if liquid biopsy testing using the Idylla™ ctEGFR Mutation Assay (RUO) could provide further benefits to tissue-based EGFR molecular testing. The study was selected for presentation at the renowned European Society for Medical Oncology ('ESMO') congress in September 2020 and concluded that Idylla™ reduced turnaround time by more than a week versus reference methods, allowing earlier patient management decisions.

**BRISTOL-MYERS SQUIBB (BMS)** - On 12 March 2019, Biocartis announced the signing of a collaboration agreement with Bristol-Myers Squibb Company (NYSE: BMY), a global biopharmaceutical company, aimed at the potential registration as a companion



diagnostic and use of the Idylla™ MSI test in connection with immuno-oncology therapies. The collaboration agreement allows for joint developments and registrations of the Idylla™ MSI test for use in a variety of indications, commercial settings and geographies. The first focus under the agreement is expected to be the registration in the United States of the Idylla™ MSI test as a companion diagnostic test in mCRC. On 5 March 2020, Biocartis announced to have signed a new immune-oncology project with Bristol-Myers Squibb Company aimed at the registration of the Idylla™ MSI test in the People's Republic of China. On 1 October 2020, Biocartis joined the COVID-19 Industry Testing Consortium led by BMS with the aim to improve, innovate and accelerate all aspects of testing, including research, regulatory oversight, clinical implications, reliability and access.



**COVANCE -** On 23 April 2019, Biocartis announced the global strategic commercialization agreement with Covance, LabCorp's Drug Development business and which has the leading central laboratory network serving the biopharma industry, across multiple therapeutic areas, with a specific focus on precision medicine. The agreement aims at offering the Idylla™ platform

and its existing Idylla™ oncology assay menu (research use only) to Covance's customer base to support global oncology trials and, when appropriate, to validate and implement companion diagnostic applications.

**ENDPOINT HEALTH** - On 3 November 2020, Biocartis announced it has entered into a partnership agreement with Endpoint Health, a Palo Alto, CA (USA) based company developing personalized care solutions and targeted therapies for critically ill patients. The partnership targets the development and commercialization of a novel companion diagnostic



(CDx) test on the Idylla<sup>™</sup> platform, and will further strengthen Biocartis' CDx business and infectious disease test menu alongside its core oncology offering on Idylla<sup>™</sup>. Under the terms of the agreement, Endpoint Health will lead the development and registration of the Idylla<sup>™</sup> Endpoint test in interventional trials across a range of interventions including targeted immunotherapy and coagulation therapy indications.



**GENEPRODX** - On 3 November 2020, Biocartis announced it has signed a license, development and commercialization agreement with GeneproDx, a molecular diagnostics company based in Santiago, Chile, for the development of GeneproDx's novel genomic test ThyroidPrint® on the Idylla™ platform. ThyroidPrint® is a qRT-PCR<sup>69</sup>

based mRNA-expression classifier<sup>70</sup> test that helps to determine whether a thyroid nodule with an indeterminate cytology result is benign or malignant<sup>71</sup>. A benign test result<sup>72</sup> allows physicians to recommend watchful waiting as an alternative to diagnostic surgery, and prevents exposing patients to surgical risks and permanent thyroid hormone supplementation. Under the terms of the agreement, GeneproDx will take the lead in the development of the Idylla™ ThyroidPrint® test, whereas Biocartis will be responsible for the distribution of the ThyroidPrint® on Idylla™ through its growing commercial infrastructure of Idylla™ instruments across the globe.

**IMMUNEXPRESS** - Biocartis and Immunexpress Pty Ltd ('Immunexpress'), a host response molecular diagnostic company committed to improving clinical and economic outcomes for suspected sepsis patients, announced their partnership on 24 January 2018



aimed at the development and commercialization of Immunexpress' SeptiCypte™ test for use on the Idylla™ platform. On 26 March 2020, Biocartis announced the expansion of its Immunexpress partnership with a co-commercialization agreement for the SeptiCyte® RAPID test for use on the Idylla™ platform, in which Biocartis will lead commercialization in Europe as the exclusive distributor of the SeptiCyte® RAPID on Idylla™, while Immunexpress will lead commercialization of the SeptiCyte® RAPID on Idylla™ was released on market as a CE-marked IVD test on 6 October 2020.

**KITE/GILEAD -** On 1 June 2019, Biocartis announced that it has entered into a Master Development and Commercialization Agreement with Kite, a Gilead Company (a pharmaceutical company engaged in the development of innovative cancer cell therapies). The agreement is aimed at the development of molecular-based assays on the Idylla™ platform that are supportive to Kite's therapies. The collaboration with Kite is Biocartis'



second assay development partnership (next to the partnership with BMS) in the immunotherapy domain, a fast growing market and one of the key strategic focus areas of the  $IdyIIa^{M}$  assay menu.

## **lifeArc**

**LIFEARC** - On 7 June 2017, Biocartis announced its agreement with LifeArc, a medical research charity, for the development of selected MDx tests for Idylla™. For each selected test, LifeArc will act as a development contractor, whereas Biocartis will be responsible for the commercialization of the tests under its own label. Biocartis and LifeArc are developing the Idylla™ Advanced Breast

Cancer Panel which is positioned to target a multi-gene panel of predictive and resistance-inducing mutations based on an FFPE sample type. The Idylla™ Advanced Breast Cancer Panel is being prepared for use in research setting (RUO). On 1 September 2020, Biocartis announced to have expanded its agreement with LifeArc. Under the new agreement, LifeArc obtains a non-exclusive license to use the Idylla™ platform for the development of Idylla™ assays in the area of infectious and immune related diseases, aimed at supporting patient stratification and treatment monitoring of patients with, amongst others, bacterial, fungal and viral infections.

**MERCK KGAA (DARMSTADT, GERMANY)** - Biocartis announced a partnership with Merck KGaA (Darmstadt, Germany) in January 2016 to improve access to easy, rapid and low invasive blood-based molecular diagnostic testing for mCRC patients through liquid biopsy



testing. The Idylla™ ctKRAS Mutation Assay and the Idylla™ ctNRAS-BRAF Mutation Assay are used to detect RAS and BRAF mutations.



NICHIREI BIOSCIENCES - On 7 January 2019, Biocartis announced to have signed an agreement with Nichirei Biosciences for the product registrations and distribution of the Idylla™ platform in Japan. In October 2019, Nichirei Bio completed the registration of the Idylla™ Instrument and Idylla™ Console with the Pharmaceuticals and Medical Devices Agency (PMDA) in Japan. With that, Nichirei Biosciences will now be able to offer the Idylla™ platform in combination with Idylla™ RUO assays to local pathology laboratories in Japan, whilst both partners are further progressing in vitro diagnostic ('IVD') registration preparations for the Idylla™ assays.

**WONDFO** - On 3 September 2018, Biocartis announced to have established a joint venture with Guangzhou Wondfo Biotech Co., Ltd. ('Wondfo', SHE: 300482), a fast growing diagnostics leader in China. The joint venture Wondfocartis is 50% owned by Biocartis and 50% owned by Wondfo. In the first quarter of 2019, Biocartis announced the completion



of the joint venture with Wondfo, aimed at the commercialization of the Idylla™ platform in China with a first focus on the establishment of local manufacturing capabilities and product registrations.

#### **CUSTOMERS & PATIENTS**

#### **GO-TO-MARKET STRATEGY IN ONCOLOGY**

## PATHOLOGY LABS AND HOSPITALS: THE PATHOLOGIST & ONCOLOGIST AS KEY IDYLLA™ STAKEHOLDERS

Oncology MDx testing today is performed by molecular pathologists who determine the molecular changes present in tumors for diagnostic, prognostic or predictive purposes. Pathologists increasingly use different MDx testing technologies, depending on the specific patient case. An easy and fully automated workflow and highly accurate, easily interpretable test results are key Idylla™ features for the pathologist in an increasingly complex molecular testing scene. On the other side of the spectrum, the oncologist, who is in contact with the patient, is a key user of MDx information that it receives from amongst others the molecular pathologists, to determine the best treatment plan for each individual patient. Obtaining fast test results and in the future, potentially the monitoring of treatment efficiency by means of liquid biopsy tests, is of the essence for the oncologists.

Firstly, Biocartis targets the central MDx testing labs and mid and large sized pathology laboratories that already perform oncology MDx testing today. One of the biggest challenges these large pathology labs face with biomarker testing is the ability to obtain samples of sufficient size and quality. With Idylla™, only a minimal amount of sample is needed. Compared with NGS and other RT-PCR testing methods, Idylla™ also eliminates the need for multiple numbers of instruments, large amounts of consumable items and increased square footage of laboratory space. Everything the lab needs is provided in a single disposable cartridge, making it also fast and easy to use compared to existing molecular diagnostic workflows. Secondly, Biocartis targets the smaller sized pathology laboratories and hospitals that today do not yet perform MDx testing. The unique features and ease of use of the Idylla™ platform allows these customers to bring MDx testing in-house.

#### **GO-TO-MARKET STRATEGY IN INFECTIOUS DISEASES**

#### **MICROBIOLOGY LABS**

Infectious disease testing is implemented in microbiology laboratories. Molecular diagnostic techniques are used in the microbiology lab to identify the most common infectious organisms by their DNA or RNA. The clinical microbiologist participates in decisions regarding adoption of testing platforms and training of front-line providers on appropriate use of testing methodologies. Clinical microbiologists also consult on individual patients providing advice on which microbiologic studies should

be performed, the type and timing of specimens to be collected, the conditions for their transportation and storage, and interpretation of laboratory results. With the Idylla™ rapid response pandemic test menu, Biocartis aims to make a difference in acute settings such as the hospital intensive care unit (ICU) with combined COVID-19 and sepsis testing on Idylla™ to identify patients with severe disease, as recent data indicate that sepsis is the most frequently observed complication in COVID-19¹6.

"Idylla" delivers results within 2 hours instead of 2 days, with minimal hands-on time. This brings huge benefits, as it has the potential to enable faster and improved cancer treatment decisions."

ALEXANDER C. MACKINNON, JR., MD, PHD

MEDICAL COLLEGE OF WISCONSIN,

MILWAUKEE, MI (USA)

#### **DIRECT AND INDIRECT SALES CHANNELS**

End 2020, Biocartis was active in over 70 countries through a combination of direct sales and (distribution) partners.

- **Direct sales strategy:** In all key European countries, US and Canada, Biocartis has a go-to-market strategy based on a direct sales force. The Biocartis direct sales force is in direct contact with a vast network of pathology labs and hospitals for its oncology products, as well as an expanding network of microbiology labs for its infectious disease products. As such, the Biocartis sales team can leverage on Idylla™'s unique USP's as the go-to platform for rapid and easy testing both in oncology as in infectious diseases.
- Distributor sales strategy in distribution markets and Japan: In distribution market countries<sup>73</sup>, Biocartis collaborates with a vast network of distributors. Since 2017, Biocartis focused on assisting its distribution partners in commercially supporting market adoption of the Idylla™ platform, for oncology especially in countries where pharmaceutical oncology treatment companies could benefit from Idylla™ MDx testing. Biocartis connects with its distributors through a dedicated team of sales employees who organize a number of activities, including product trainings, regular distributor update meetings, access to an online marketing platform, a one-stop-shop for all product marketing materials, joining international and local congresses.
- **Joint venture:** In 2018, Biocartis established WondfoCartis, a joint venture with Wondfo, a fast growing diagnostics leader in China, aimed at the commercialization and local manufacturing of Idylla™ oncology products in mainland China.
- Pharmaceutical and diagnostic test development content partners: Biocartis also partners with pharmaceutical oncology treatment companies such as with Amgen. This allows the pharmaceutical partners to benefit from an increased number of eligible patients for their targeted therapies driven by the key benefits of the Idylla™ platform, such as fast turnaround times. Partnerships with diagnostic test development content partners who port their proprietary biomarker panels to the Idylla™ platform (such as the partnership with Immunexpress for the SeptiCyte RAPID® on Idylla™) benefit from an accelerated global roll-out of their test content, cost efficiencies and faster customer adoption since no platform education is needed.

#### US, the largest single market for MDx testing in the world

The North American molecular diagnostics market size was USD 3.66 billion in 2017 and is expected to register a CAGR of 10.4% between 2018-2025<sup>74</sup>. With a significant number of mid and smaller sized labs and hospitals not performing MDx today, there is great potential for Idylla™ in the US.

In oncology, access to timely molecular information in the US is difficult, with nearly 80% of cancer patients that do not have genetic mutation results available at their initial oncology consultation, and up to 25% of patients that begin treatment before they receive their results<sup>75</sup>. The first goto-market focus in the US in this segment is on the large institutional laboratories and regional reference laboratories performing oncology MDx today and mid-sized laboratories that are currently sending out samples for testing. In a second wave, Biocartis plans to target the smaller laboratories and hospitals that do not yet perform MDx testing.

In infectious diseases, the go-to-market focus in the US is on microbiology labs that perform MDx testing for acute settings, such as sepsis and COVID-19 testing. Labs that perform both oncology and infectious disease testing are good potential customers, to position Idylla™ as the go-to platform for versatile, rapid, and easy testing in both oncology as in infectious diseases.

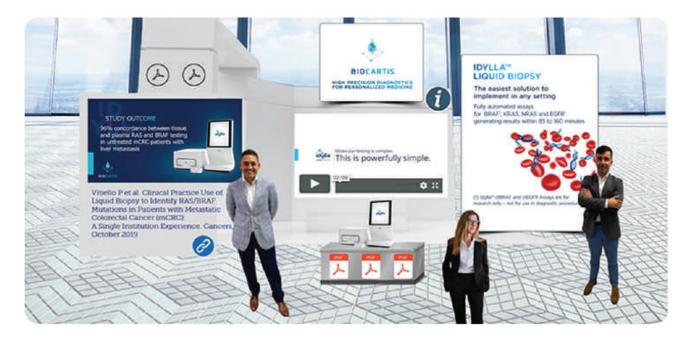
#### **CUSTOMERS**



Biocartis connects with its customers through a variety of channels, including conferences, customer trainings and meetings, its website, as well as direct interactions with its dedicated Sales, Customer Service and Support teams.

Since direct contact with customers and prospects was hampered in 2020 due to the global pandemic, the Biocartis teams remained in contact with its Idylla™ users and prospects through several virtual interfaces:

- Conferences: In 2020, Biocartis participated in three large virtual conferences: the conference of the International Society of Liquid Biopsy, a virtual Biocartis Symposium at ESP (European Society of Pathology) and a Biocartis workshop and booth at the virtual AMP (Association for Molecular Pathology, US) congress. Biocartis also participated in 16 local virtual conferences
- Customer events & trainings: Marketing teams organized three virtual Idylla™ customer events on several topics including MSI and EGFR testing, welcoming participants from across the world
- Online customer portal: In 2020, the customer portal website was updated following new product releases
- Distributors: During 2020, Biocartis developed several new sales tools for our distributor network including new Idylla™ information brochures



Finally, the sales team remained up-to-date by following several virtual trainings including sales trainings on improving sales processes and virtual selling, a training on updates in the EU reimbursement system and various e-learning

modules on for example MSI, EGFR, ctEGFR testing and recent non-small cell lung cancer literature in view of the launch of Biocartis' new Idylla™ GeneFusion Assay, launched as RUO in Q1 2021.

#### Scientific advisory board

In order to continuously keep up with oncology MDx testing market trends, Biocartis has established a Scientific Advisory Board composed of KOLs and headed by Biocartis' Chief Scientific Officer Geert Maertens. Members of this board serve as scientific advisors to Biocartis' Idylla™ product developments. They meet regularly to discuss medical and biomarker needs for cancer patients, and provide support in Biocartis' Idylla™ pipeline priorities in an independent and unbiased manner. An overview of the members is available on www.biocartis.com.

#### **KEY OPINION LEADERS**

Biocartis is in continuous dialogue with KOLs which serve as true Idylla™ ambassadors in the market. KOLs have an important role in providing continuous feedback on the Idylla™ product offering. Oncology activities in 2020 consisted of:

- Papers, abstracts and posters: During 2020, 29 new Idylla™ papers were published, bringing the total number of Idylla™ papers to 84. Additionally, several abstracts and posters were published in 2020 at large scientific conferences, including ASCO, AMP, ESMO and ECP<sup>28</sup>. Some highlights:
  - In June 2020, Biocartis announced the publication of a new US multicenter study<sup>76</sup> published in the 'American Journal of Clinical Pathology' which showed that, compared to current standard-of-care testing methods, the Idylla™ platform can substantially improve turnaround time of the results of mutation testing, independent of the size of the laboratory. The study was one of the largest studies performed involving Idylla™, with 20 laboratories of different types and sizes included throughout the US and Puerto Rico, and data from almost 800 colorectal cancer samples
  - In August 2020, during the virtual annual ASCO, five Idylla™ abstracts and posters<sup>77</sup> were published by key oncology opinion leaders, including first Idylla™ data from China where amongst others the Idylla™ EGFR Mutation Assay (RUO) showed excellent concordance with other methods
  - In September 2020, the FACILITATE study, launched as part of the agreement between Biocartis and AstraZeneca (LON: AZN), was selected for presentation at the renowned European Society for Medical Oncology ('ESMO') Virtual Congress. The study concluded that Idylla™ reduced turnaround time by more than a week versus reference methods, allowing earlier patient management decisions
  - In November 2020, at the annual meeting of the 'Association for Molecular Pathology' (AMP), ten Idylla™ studies were published which highlighted the strengths of the Idylla™ platform and assays<sup>78</sup> in terms of performance, ease of use and turnaround time, as well as Idylla™'s capacity to overcome the obstacles of working with small amounts of sample<sup>79</sup>
  - Also in November 2020, a global multi-centre real world study³ with the Idylla™ MSI Assay was published and demonstrated excellent performance of the Idylla™ MSI Assay (RUO) with a very low failure rate. The study was the largest so far published for Biocartis
- Key Expert Meetings: In September 2020, Biocartis organized a virtual KOL meeting with oncology and pathology experts to assess current trends and market opportunities in oncology MDx testing. The meeting focused on Biocartis' new Idylla™ products in the pipeline including gene fusion testing in lung, as well as positioning of Idylla™ in new areas such as thyroid, endometrium and brain cancer. In total, 11 experts from key European countries attended to share their insights and vision on the evolution of molecular diagnostics and therapeutics in cancer care.

In terms of infectious diseases, in November 2020 during the annual meeting of the 'Association for Molecular Pathology (AMP), three out of the ten published Idylla™ studies discussed Biocartis' new rapid response Idylla™ pandemic menu tests, the Idylla™ SARS-CoV-2 Assay and the SeptiCyte® RAPID on Idylla™.

#### **SUPPLIERS**

More than ever, Biocartis is working closely with its suppliers to ensure that they meet Biocartis' requirements in terms of quality, safety and environmental compliance through:

- **Risk assessments:** Biocartis performs thorough risk assessments to get an overview of potential risks. Pro-active checks are in place to avoid or mitigate issues before entering into partnerships. This strategy has helped Biocartis to ensure supply continuity during the COVID-19 pandemic. More information can be found under the chapter 'Impact of COVID-19', supplier impact
- **Business continuity plans** are established in order to avoid or mitigate potential internal and external threats, such as IT, power outage, fire
- **Agreements:** Biocartis is executing upon its plan to expand its agreements (such as quality, manufacturing) with its suppliers outlining a clear set of expectations in terms of technical specifications, quality, safety and environment
- **Performance audits:** Every year, an audit plan is established and several supplier audits are executed to ensure all materials meet expectations for technical specifications, quality, safety and environment
- **Supplier performance:** Biocartis actively monitors supplier performance on various topics and is continuously in dialogue with its suppliers to ensure they meet the required performance, such as product specification documents and audit action plans

Key manufacturing & supply chain focus areas in 2020 were:

- Sustaining the cartridge manufacturing output on the first manufacturing line 'ML1' while completing the transfer of its highest volume assays to the second, close to fully automated manufacturing line 'ML2'
- Continued organizational capability development through investment in talent and through the roll out of Lean Six Sigma projects
- Continue a companywide program geared at establishing readiness for anticipated US FDA audit inspections and IVDR regulations
- Completion of the re-certification of the ISO 13485:2016 standard and MDSAP regulations

"During the pandemic, our employees really stepped up to the challenge, demonstrating commitment, team work, agility and resilience."

SUSY SPRUYT
HEAD OF PEOPLE & ORGANIZATION
BIOCARTIS

#### **EMPLOYEES**

#### **PEOPLE STRATEGY**

Our employees are essential to our success. We are dedicated to building a diverse, global team of talented people that contribute to our organizational success. The foundation of our people strategy is built on the fundaments of an organizational governance framework that has been set up to be a customer-, partner- and service-oriented organization.

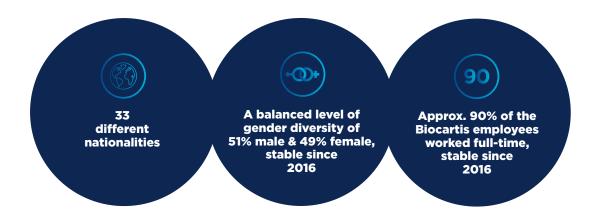
Our HR strategy builds on the following pillars:

- Competency based framework with focus on our core competencies, including cross-functional teamwork, accountability, result driven, continuous improvement, quality mindset, customer centricity
- Governance structure which fosters accountability and decision-making at the right level and provides fast escalation and issue resolution when needed
- Project execution skills focus which includes clinical validity, regulatory compliance and quality mindset skills
- Succession planning and talent acquisition program
- Learning & development framework to create opportunities for employee growth

#### **DIVERSITY & INCLUSIVENESS**

With 366 employees<sup>6</sup> end of 2020 across more than 70 countries, the Biocartis culture is global, diverse and innovative. Talented, committed and accountable people with diverse backgrounds are essential for successfully implementing Biocartis' strategy.

Biocartis fosters an inclusive company culture where every employee is valued, heard and empowered as an individual belonging to a community that is passionate about bringing rapid and easy molecular diagnostic solutions to patients across the world. End of 2020, the Biocartis workforce of 366 employees<sup>6</sup> counted:



#### **TRAINING & DEVELOPMENT**

At the heart of its people strategy, Biocartis' learning & development program aims at ensuring a robust succession planning. Being a fast-growing technology company, Biocartis cultivates learning and career development as an integral part of the Biocartis employee experience. Training plans include:

- Individual training plan per employee based on his/her role and responsibilities
- Regular review and discussion of the employee training plan with the manager
- Follow-up of the training plan through MasterControl, the quality & compliance software

Continuous learning & development activities include:

- When starting at Biocartis, new employees attends an Induction Day to feel welcome and receive all information and tools needed to take up his or her new job. In 2020, 23 induction days were held for all new employees. As of March 2020, due to the COVID-19 pandemic, these Induction days were organized virtually
- The Biocartis Academy is composed of a number of development programs rolled out cross-functionally. These include modules on building business & financial acumen, process ownership and leadership development
- 'Open' learning formats such as quarterly staff meetings, Biocartis 'Learn & Grow sessions, or ad hoc expert speaker sessions from KOLs
- Individualized learning & development program based on goals, competence management and career plans that employees define together with their manager

In 2020, the Biocartis workforce followed 21,520 training hours.

#### **EMPLOYEE WELLBEING, ALSO IN PANDEMIC TIMES**

Well-being at work means ensuring employees are safe, physically and mentally healthy, satisfied, engaged and working in an efficient manner. This contributes to a culture of recognition and support, as well as a healthy work-life balance where employees thrive to develop their highest potential. Being active in a rapidly changing environment which requires agility and resilience, Biocartis has been increasingly focusing on its employee wellbeing in the past years. This included structural initiatives such as the creation of a company structure with clear roles and expectations for every employee, supportive leadership with attention

for daily wellbeing and flexible working schedules, and regular company-wide celebrations of successes and events. Additionally, since 2019, Biocartis rolled out several campaigns with key note speakers on topics such as mental health & resilience, focus, digital detox and the importance of sleep.

The year 2020 was particularly challenging for employee wellbeing due to the global COVID-19 pandemic. More information on how Biocartis managed the pandemic impact for its employees can be found in the chapter 'Impact of COVID-19'.

#### **HEALTH & SAFETY**

Biocartis is committed to invest in a safe, healthy and environmentally friendly workplace and has therefore established a Health, Safety & Environmental (HS&E) Policy for all of its employees, contractors and visitors worldwide.

The Biocartis HS&E Policy ensures Biocartis understands and complies with HS&E regulatory requirements and all relevant HS&E risks through a dynamic risk assessment. Furthermore, Biocartis strives to continuously reduce HS&E risks and improve workplace safety and HS&E culture by following up and analyzing key HS&E performance indicators, such as accidents and unsafe conditions. Biocartis welcomes ideas from employees on how to improve safety and implements these where found appropriate.

Within the Biocartis Safety Management System, HS&E requirements are included in design & development, action plans and goals & objectives, so safe work will be made possible by providing safe tools, personal protective equipment, procedures and other preventive measures, infrastructural as well as organizational, to tackle the identified risks. Biocartis also commits to train and inform all its employees, contractors, visitors and partners worldwide to ensure safe working is possible through the understanding and respecting of safety rules, through the preventing of safety risks in every business initiative, and through the active tackling of unsafe conditions towards continuous improvement. A cross-functional HS&E leadership team has the governance over this HS&E Policy.

#### In 2020:

- An integrated safety management system was developed to further improve risk assessment, ensure safety and define safety improvement areas in domains such as chemical safety, machine safety, personal protective measures and ergonomics. No legal EHS regulation breaches were reported
- Biocartis employees followed several virtual H&S trainings, including basic rescue trainings, first-aid refreshment trainings, fire safety & spill training and machine & electrical safety
- No lethal accidents or working accidents causing disability occurred. Four workplace accidents occurred causing minor injuries. Each event triggered a root cause analysis and mitigation actions were taken to avoid future workplace injuries.

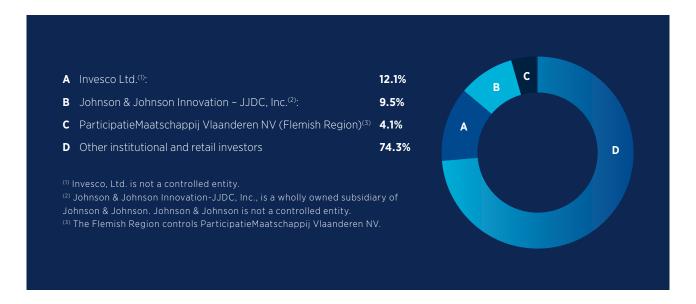


An overview of H&S measures taken in the context of COVID-19 can be found in the section 'Impact of COVID-19' under 'social impact' and 'environmental impact'.

#### **SHAREHOLDERS**

#### **MAJOR SHAREHOLDERS**

Biocartis has an international shareholder structure with both large and smaller specialized shareholders in healthcare and life sciences, and a broad base of retail investors. Based on the number of shares as of 31 December 2020 and the transparency notifications received until that date, the shareholder structure of the Company was as follows:

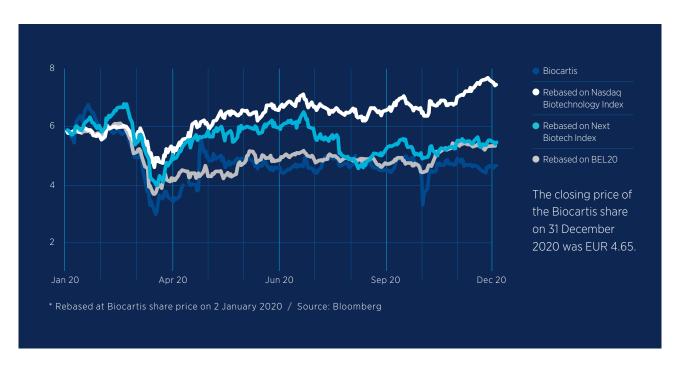


The articles of association of Biocartis Group NV provide for shareholders notification threshold of 3%, 5% or a multiple of 5% (i.e. 10%, 15%, 20%, etc) of the total number of existing voting rights. All transparency notifications are available

under the 'investor relations' section on www.biocartis.com. More details on the outstanding shares, share capital and stock-based incentive plans can be found in the Corporate Governance Report.

#### **SHARE PERFORMANCE**

Below is an overview of Biocartis' share price performance compared to three relevant stock indices: Nasdaq Biotechnology Index (US focused), Next Biotech Index (European focused) and BEL20 Index (Belgium focused):



#### **TRADING VOLUME**

Below is a summary of the 2020 trading volumes of Biocartis' share.

BCART	2020	2019	% CHANGE
Average daily volume	169,073	134,687	20%
Average daily value	4.79	9.56	-50%
Total traded volume	43,451,721	34,345,170	21%
Total traded value	208,725,342	606,959,025	-66%

Source: Bloomberg

#### **ANALYST COVERAGE**

The Biocartis share was covered by six brokers end of 2020:

BROKER	ANALYST	RATING END 2020
Berenberg	Michael Healy	Buy
Degroof Petercam	Thomas Guillot	Hold
KBC Securities	Lenny Van Steenhuyse	Buy
Kempen & Co	Alexandru Cogut	Buy
Kepler-Cheuvreux	Maja Pataki	Buy
Bryan-Garnier	Dylan van Haaften	Buy

#### **FINANCIAL CALENDAR 2021**

DATE	EVENT
25 February 2021	Full year results 2020
1 April 2021	Publication Annual Report 2020
22 April 2021	Q1 2021 Business Update
14 May 2021	Annual General Meeting Biocartis Group NV
2 September 2021	H1 2021 results
10 November 2021	Q3 2021 Business Update

#### **INVESTOR RELATION DETAILS**

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#### 1.4 QUALITY

Quality plays a crucial role in Biocartis' ambition to enhance the healthcare outcome for patients with its unique Idylla™ products. Biocartis is committed to continuous improvement and has established a Quality Management System (QMS) compliant with the international standards and regulations which provides a framework for measuring and improving performance.

The Biocartis QMS covers all of Biocartis' products and tests. All processes needed for the QMS and their application throughout the organization are defined in a Quality Manual which describes the key processes to develop, manufacture and deliver high quality products to Biocartis' customers and to leverage customer feedback for continuous improvement. Each of the underlying key

processes is described in procedures and work instructions that are deployed throughout the organization.

Biocartis has established an Internal Audit Program to verify compliance with the QMS, the planned arrangements for product realization, the requirements from relevant standards and regulations (e.g. ISO 13485 and FDA 21 CFR part 820) and internal requirements established as per the Biocartis' Quality Manual and Quality Policy. All feedback loops within Biocartis' process model for measurement, analysis and improvement have been set up to interface with the determination of corrective and preventive actions to eliminate the cause of potential nonconformities and feed the continuous improvement process.

Biocartis complies with the following standards:

- Directive 98/79/EC of the European Parliament and of the Council of 27 October 1998 on IVD medical devices
- ISO 13485:2016 (Medical devices—Quality management systems—Requirements for regulatory purposes)
- EN ISO 14971:2019 (Medical devices—Application of risk management to medical devices)
- EN IEC 62304:2006 (Medical device software—Software life cycle processes)
- EN IEC 62366:2015 (Medical devices—Application of usability engineering to medical devices)

The CEO has ultimate responsibility for Quality. He has delegated the daily management to the Head of Quality, who also oversees that all employees understand their own responsibilities within their work areas to help ensure that Quality is embedded within the entire company. Main quality related achievements in 2020 were:

- The integration of the new organizational structure in the Biocartis QMS, which required a joint effort of multiple departments and process owners to update key QMS processes and associated documents
- The recertification of the Biocartis QMS against the ISO 13485:2016 standard and full set of MDSAP regulations (Australia, Brazil, Canada, Japan, USA) and achieving issuance of new certificates for Biocartis NV

#### 1.5 ENVIRONMENT

Biocartis carefully manages its environmental impact. Biocartis is therefore committed to full compliance with all applicable environmental legislation related to its products and activities.

#### **ENVIRONMENTAL IMPACT OF OUR PRODUCTS**

As a medical device company producing Idylla™ instruments and cartridges, Biocartis complies with the following environmental directives addressing the environmental impact of its products and their waste:

- The RoHS<sup>80</sup> directive regarding the Restriction of Hazardous Substances in electrical and electronic equipment
- The WEEE directive<sup>81</sup> to improve the environmental management of electrical and electronic waste, contribute to a circular economy and enhance resource efficiency
- The Battery directive to protect, preserve and improve the quality of the environment by minimizing the negative impact of batteries and accumulators and waste batteries and accumulators
- The Packaging and packaging waste directive to improve recovery and recycling of packaging waste
- The REACH regulation which restricts the use of chemical substances that could have an impact on human health and the environment<sup>82</sup>

#### **ENVIRONMENTAL IMPACT OF OUR ACTIVITIES AS A COMPANY**

Biocartis also complies with the directives originating from its manufacturing and research activities:

- The Contained Use Directive aimed at limiting contact of the environment with genetically modified and infectious microorganisms
- The Biocidal Products Regulation (BPR, Regulation (EU) 528/2012) aimed at a sustainable management of biocides and reduce the risk and impact of it on the environment and human and animal health
- The Waste Directive aimed at improving the recovery and recycling of waste
- The Energy Efficiency Directive aimed at a more efficient use of energy at all stages of the energy chain, from production to final consumption

Biocartis has obtained all required environmental consents, permits and licenses related to these regulations. Furthermore:

- Environmental compliance is ensured through the Biocartis Environmental Management System
- Biocartis has appointed an external environmental coordinator to stay up-to-date with all legislative changes
- Regular update of the environmental permit (adjustments/extension of production)

In 2020, Biocartis performed a review of all applicable new environmental legislation (Europe/Belgium/Flanders) to ensure full compliance. This review included legislation relating to biocides and updates to the Flemish 'Materials Decree/VLAREMA' regulation requirements and the Flemish regulation for sustainable management of materials and waste (incl. separate collection of e.g. plastics films).

#### Other actions in 2020 included:

- Update of the waste manual (including optimization of waste flows and revision of acceptance criteria for waste flows and chemical waste flows)
- Further follow-up and monitoring of energy and water consumption
- Preparation of permit application for the Biocartis 'BC5' building
- Review and update of the HSE manual
- Investigation of biocide use in hot water baths
- Phasing out of the use of refrigerants



#### **2 RISKS RELATED TO OUR BUSINESS**

The following risk factors may affect the future operating and financial performance of Biocartis and the value of an investment in the Company's securities. Examples of past experience have been included where material in aiding the understanding of the risk. These risks and uncertainties are not the only ones Biocartis faces. Additional risks and uncertainties not presently known, or that management

currently believes to be immaterial, may also affect Biocartis' business, financial condition and results of operations. The risks have been subdivided into five categories: strategic and commercial risks, operational risks, legal and intellectual property related risks, regulatory risks and financial risks.

#### STRATEGIC AND COMMERCIAL RISKS

THE MDX INDUSTRY IS HIGHLY COMPETITIVE AND SUBJECT TO RAPID TECHNOLOGICAL CHANGES. IF BIOCARTIS' CURRENT OR FUTURE COMPETITORS DEVELOP SUPERIOR, ALTERNATIVE OR MORE WIDESPREAD SOLUTIONS AND TECHNOLOGIES, OR OBTAIN REGULATORY CLEARANCE OR APPROVAL BEFORE BIOCARTIS DOES, OR OBTAIN GREATER INTELLECTUAL PROPERTY PROTECTION, BIOCARTIS' COMPETITIVE POSITION AND OPERATIONS WOULD BE NEGATIVELY IMPACTED.

The molecular diagnostics ('MDx') industry is characterized by a rapid and continuous drive for technological innovation, evolving market standards, changes in customer needs, emerging competition and new product launches that could impact the competitive positioning of Biocartis' current and future products. Biocartis may need to develop or in-license new technologies and solutions to remain competitive, which could come with significant investments. Current or future competitors may succeed, or may have already succeeded, in developing solutions or services that are more effective or affordable, which could render Biocartis' present or future solutions obsolete or uneconomical. In addition, the introduction or announcement of new solutions by Biocartis, or others, could result in a delay of, or decrease in, sales of existing solutions, as Biocartis, or others, await regulatory approvals and as customers evaluate these new solutions. Failure to compete successfully may have a material adverse effect on Biocartis' business, financial condition and results of operations.

Biocartis faces intense competition from a number of companies that offer solutions and technologies in its target markets, covering both oncology and infectious disease applications. Although the Idylla™ platform is the first random-access sample-to-result platform to offer a broad menu of MDx tests in the oncology field, it could be that other random-access sample-to-result platforms will be brought to the market in the oncology field in the future or that existing random-access sample-to-result platforms that are currently deployed in other MDx markets could extend their focus to the oncology MDx market. Biocartis' primary competitors within the oncology and infectious disease MDx industry, some of which have substantially greater financial resources and larger, more established marketing, sales and service organizations than those of Biocartis, include:

- Larger and/or more established diagnostic companies with existing installed bases of high-throughput batch-based MDx systems and existing menus of tests;
- Clinical service laboratories that provide entire MDx service solutions to customers, including tests, which they may themselves perform on commercially available instruments and test platforms or on internally developed manual test protocols, also known as 'homebrew' tests;
- Companies that market and/or develop integrated random-access sample-to-result systems that may directly compete with Idylla™;
- Companies that market and/or develop sequencing-, digital PCR-, or mass spectrometry based detection systems for use in MDx testing; and
- Companies developing tests for the above mentioned systems.

### THE COMMERCIAL SUCCESS OF BIOCARTIS WILL DEPEND ON THE MARKET ACCEPTANCE OF THE IDYLLA™ PLATFORM, ITS MENU OF TESTS AND THE RELEVANCE THEREOF.

Biocartis launched its Idylla™ platform and its first test, the Idylla™ BRAF Mutation Test, for commercial sale in countries recognizing CE-marked in vitro diagnostic ('IVD') devices at the end of 2014. The CE-mark is a mandatory conformance mark on many products placed on the market in the European Union ('EU'). The letters 'CE' stand for 'Conformité Européenne' ('European Conformity'). Since the end of 2014, Biocartis has launched several

additional tests, but so far Biocartis has only generated limited revenues. There can be no assurance that Biocartis' current products or any further products launched by Biocartis will gain acceptance by the market.

A number of factors, many of which are outside the control of Biocartis, may affect the market acceptance of the products launched by Biocartis, including:

- The speed and breadth of building an installed base of Idylla™ instruments and consoles, which will, in part, depend on the ability of Biocartis and its partners to commercialize the Idylla™ platform;
- The speed at which customers start using the Idylla™ platform after installation, and the volume of tests they consume on their Idylla™ platform;
- The performance of the products as compared to competing products;
- The breadth and quality of Biocartis' menu of tests and the timing of their development, including as compared to the test menus that competitors are developing;
- Potential delays in the launch of new tests (for further information, see risk factor 'Delays in the development of tests may occur and cause a slower availability of a broad and clinically relevant menu of tests, which may result in increased costs and/or jeopardize Biocartis' ability to obtain market acceptance and/or relevant regulatory approvals in line with its strategy. Biocartis cannot give assurance that it will be able to launch new tests as quickly as it anticipates.');
- The accurate anticipation of patients', healthcare providers' and payers' needs and emerging clinical and technology trends;
- The competition (for further information, see risk factor 'The MDx industry is highly competitive and subject to rapid technological changes. If Biocartis' current or future competitors develop superior, alternative or more widespread solutions and technologies, or obtain regulatory clearance or approval before Biocartis does, or obtain greater intellectual property protection, Biocartis' competitive position and operations would be negatively impacted.');
- The unavailability of Biocartis' products due to regulatory barriers (for further information, see risk factor 'Biocartis' business could be significantly and negatively affected by substantial changes to government regulations, particularly in the European Union and the United States.');
- The market perception of the performance and quality of Biocartis' products;
- The quality of the current and future service and maintenance organization of Biocartis to support customers;
- The price and reimbursement level from third party payers (for further information, see risk factor 'Biocartis faces uncertainties over the reimbursement for its products by third party payers and may be subject to strict price controls. Biocartis' potential customers are in part dependent on such reimbursement from third party payers, and inadequate coverage of reimbursement may compromise Biocartis' commercial success, which may adversely affect its future profitability.'):
- The ability to demonstrate to potential customers the benefits and cost-effectiveness of the products and services relative to others available on the market;
- The ability of Biocartis to develop and maintain relationships with key opinion leaders;

- The ability of Biocartis to hire new sales and marketing personnel and their effectiveness in executing its business strategy; and
- Other potential advantages and disadvantages over alternative (MDx) products and services.

These and other factors present obstacles to commercial market acceptance of Biocartis' current products, as well as any further products launched, for which Biocartis will have to spend substantial time and resources to overcome them.

BIOCARTIS FACES UNCERTAINTIES OVER THE REIMBURSEMENT FOR ITS PRODUCTS BY THIRD PARTY PAYERS AND MAY BE SUBJECT TO STRICT PRICE CONTROLS. BIOCARTIS' POTENTIAL CUSTOMERS ARE IN PART DEPENDENT ON SUCH REIMBURSEMENT FROM THIRD PARTY PAYERS, AND INADEQUATE COVERAGE OF REIMBURSEMENT MAY COMPROMISE BIOCARTIS' COMMERCIAL SUCCESS, WHICH MAY ADVERSELY AFFECT ITS FUTURE PROFITABILITY.

The commercial success of Biocartis' Idylla™ platform, the Idylla™ tests and/or any future products depends, in part, on the degree to which they are reimbursed by public health administrations, private health insurers, managed care organizations and other organizations ('third party payers') in the countries in which Biocartis operates. Physicians and hospitals are unlikely to use the Idylla™ platform, the Idylla™ tests and/or any future products, at all or to a material extent, if they do not receive adequate reimbursement for the procedures used to run Biocartis' products, and potential patients may be unwilling to pay for the Idylla™ platform, the Idylla™ tests and/or any future products themselves, or only at pricing levels which are uneconomical for Biocartis.

To date, in most countries where Biocartis is commercializing its Idvlla<sup>™</sup> products, these are covered by existing 'reimbursement codes'. However, it may be that in some countries reimbursement for the Idylla™ platform, the current Idylla™ tests and/or any future Biocartis products will depend on obtaining a 'reimbursement code' for such product (or underlying procedure). Obtaining a reimbursement code can be a lengthy process (which can take months to years) and there is no guarantee that such a code can be obtained at satisfactory pricing levels, or at all. Following the grant of a 'reimbursement code', payers (e.g. national healthcare systems or health insurance companies) have to agree to provide coverage for the procedure(s) used to run the Idylla<sup>™</sup> platform, the Idylla<sup>™</sup> tests and/or any future products. Moreover, even if a 'reimbursement code' is in place for a product, governments may decide to

change the reimbursement levels for such product. Failure to obtain attractive reimbursement may materially and adversely affect Biocartis' business, financial condition, results of operations and prospects. There is a risk that a portion of the patients that could benefit from Biocartis' products will not have any form of health insurance, and that those patients therefore will not seek treatment for their conditions, which could have a negative impact on the estimated market sizes for Biocartis.

Reimbursement procedures in most countries where Biocartis is or will be active are highly complex and third party payer health plans are fragmented, which makes systematic reimbursement arrangements for new products that do not yet have an existing reimbursement difficult to establish. Consequently, Biocartis could be faced with significant efforts and expenses to establish, and may never succeed in establishing, widespread or systematic reimbursement arrangements for its future products.

Furthermore, reimbursement levels are set by parties outside the control of Biocartis and they may change over time. Generally, hospitals, governments and third-party payers are increasingly exerting downward pressure on pricing and reviewing the cost effectiveness of medical products, therapies and services. With this global pressure on healthcare costs, third party payers are attempting to contain costs by, for example, limiting coverage and the level of reimbursement for new therapies. A reduction in reimbursement levels may affect the price that Biocartis is able to obtain for the Idylla™ platform and tests.

## BIOCARTIS HAS ENTERED INTO, AND RELIES UPON, A NUMBER OF PARTNERSHIPS AND ALLIANCES, INCLUDING JOINT VENTURES, THE TERMINATION OF WHICH MAY HAVE NEGATIVE EFFECTS ON BIOCARTIS.

To develop, commercialize and distribute the Idylla™ platform and tests, Biocartis has entered into several commercial and strategic partnerships and alliances, including joint ventures, with Belgian and foreign companies. Such partnerships and alliances could be terminated, as the case may be outside the control of Biocartis, which could lead to reputational damages, increased investments and costs to be incurred by

Biocartis, as well as other commercial prejudice. Moreover, finding alternatives for such partnerships might be difficult, time-consuming and may not be successful.

Furthermore, as Biocartis relies on certain partners, the development and commercialization of the Idylla™ platform and tests could be substantially delayed or impaired if such partners:

- Fail to comply with their regulatory obligations;
- Do not successfully develop or commercialize the Idylla™ tests or commercialize the Idylla™ platform;
- Do not conduct their collaborative activities in a timely manner;
- Do not devote sufficient time and resources to the partnership;
- Develop, either alone or with others, products that may compete with the Idylla™ platform and tests;
- Dispute Biocartis' respective allocations of rights to any products or technology developed during the collaboration;
- Change their business strategy;
- Fail to attract sufficient funding to continue to perform their obligations under the partnership;
- Merge with, or are acquired by, a third party that wants to terminate the collaboration with Biocartis;
- Do not properly maintain or defend Biocartis' intellectual property rights or uses proprietary information in such a way as to invite litigation that could jeopardize or invalidate Biocartis' intellectual property or proprietary information or expose Biocartis to potential litigation; or
- Infringe the intellectual property rights of third parties, which may expose Biocartis to litigation and potential liability.

For example, Biocartis had a collaboration with Genomic Health, Inc. (now part of Exact Sciences Corporation) which was focused on the development of the Oncotype DX Breast Recurrence Score® test on the Idylla™ platform. On 29 October 2020, however, the Company and Genomic Health, Inc. announced that they jointly agreed to terminate, with immediate effect, their collaboration due to changed market circumstances.

These and similar situations, as well as possible disagreements with partners could lead to delays in the collaborative research, development or commercialization of the Idylla™ platform and tests. Furthermore, disagreements with these partners could require or result in litigation or arbitration, which would be time-consuming, distracting and expensive. If any of these issues arise, it may delay the development and commercialization of the Idylla™ platform and tests, and may materially and adversely affect Biocartis' business, prospects, financial condition and results of operations.

#### **OPERATIONAL RISKS**

## BIOCARTIS MAY NOT BE ABLE TO MANUFACTURE OR OUTSOURCE MANUFACTURING OF ITS PRODUCTS IN SUFFICIENT QUANTITIES, IN A TIMELY MANNER OR AT A COST THAT IS ECONOMICALLY ATTRACTIVE.

Biocartis' revenues and other operating results going forward will depend, in large part, on its ability to manufacture and deliver its Idylla™ platform in sufficient quantities and quality, in a timely manner, and at a cost that is economically attractive. The Idylla™ platform comprises three components: the instrument, the console and the cartridge-based test. The manufacturing or assembly of the instrument and the console has been outsourced to a contract manufacturing partner ('CMO'). The manufacturing of the bill of materials for the tests, including the test's plastic parts, are also outsourced to CMOs. The assembly of the cartridge is currently performed in-house at Biocartis' facilities in Mechelen (Belgium).

Biocartis has constructed a more automated and higher volume production line for Idylla™ cartridges in its Mechelen (Belgium) facilities that, together with its first manufacturing line, should provide for sufficient manufacturing capacity to cover expected demand. Biocartis has well advanced the process of transferring its commercial volume to this new production line. However, due to the high level of complexity of the cartridge manufacturing process, there can be no assurance that it would enable Biocartis to manufacture products in sufficient quantities, to the same standards and at an economically attractive cost compared to Biocartis' competitors, or at all. The manufacturing transfer could also require new registrations or updates to registrations of existing products that could adversely impact the availability of products from the new production line in select countries and/or regions (for further information, see risk factor 'Biocartis' business could be significantly and negatively affected by substantial changes to government regulations, particularly in the European Union and the United States.'). All these factors could affect Biocartis'

ability to continue supply to its customers which could result in potential financial and reputational damages.

If there are any unexpected stoppages or interruptions in production caused by, among other things, mechanical breakdown, a fire or other incident at Biocartis' facilities in Mechelen or at the facilities of a CMO, or a delay in supply of components, this may lead to Biocartis failing to meet its obligations under any existing or future contracts it is a party to, customer complaints and delays in Biocartis' ability to realize revenues, which may have a materially adverse effect on Biocartis' business, financial condition and results of operations. There can be no assurance that the contracted CMOs will deliver products on time, or in compliance with the standards that are required by the relevant regulatory authorities, or that it will be able to manufacture Biocartis' products in sufficient quantities, to the same standards and at an economically attractive cost compared to Biocartis' competitors, or at all. In all these cases, the successful commercialization of Biocartis' products may be adversely affected, which may have a materially adverse effect on Biocartis' business, financial condition and results of operations.

Furthermore, Biocartis may need to enter into contractual relationships with other manufacturers for future increased demand of its products, and cannot provide any assurance that it will be able to do so on a timely basis, in sufficient quantities or on commercially reasonable terms. Accordingly, Biocartis may not be able to establish or maintain reliable, high-volume manufacturing at commercially reasonable costs. This may have an adverse impact on Biocartis' manufacturing ability, which may, in turn, have a material adverse effect on Biocartis' business, financial condition and results of operations.

DELAYS IN THE DEVELOPMENT OF TESTS MAY OCCUR AND CAUSE A SLOWER AVAILABILITY OF A BROAD AND CLINICALLY RELEVANT MENU OF TESTS, WHICH MAY RESULT IN INCREASED COSTS AND/OR JEOPARDIZE BIOCARTIS' ABILITY TO OBTAIN MARKET ACCEPTANCE AND/OR RELEVANT REGULATORY APPROVALS IN LINE WITH ITS STRATEGY. BIOCARTIS CANNOT GIVE ASSURANCE THAT IT WILL BE ABLE TO LAUNCH NEW TESTS AS QUICKLY AS IT ANTICIPATES.

To date, the Idylla™ platform has been commercialized on the basis of a limited number of tests that are approved for clinical use. The availability of a broad and clinically relevant menu of tests that are approved for clinical use is an important decision factor to acquire and use a diagnostic platform, and management believes that offering a broader menu of such tests, including obtaining the required regulatory approvals, in combination with making such tests globally available will be a key driver of demand for the Idylla™ platform. The continued development and commercialization of additional tests and geographical expansion are therefore a key part of Biocartis' strategy. In addition, Biocartis intends to seek regulatory approval for the Idylla™ platform and its menu of tests in a broad range of jurisdictions, which could come with significant investments and registration timelines. There can be no assurance that these products or any further products launched by Biocartis will gain acceptance by the market.

Although Biocartis has a dedicated and experienced research and development team in place to develop tests, there can be no assurance that it will be able to launch new tests as quickly as it anticipates. Biocartis' in-house R&D team is complemented by external development partners. Additionally, Biocartis has established partnerships to develop and commercialize Idylla™ compatible tests and, in some cases, will also allow such partners to distribute the Idylla™ instruments and consoles. Biocartis intends to enter into additional (strategic) relationships with third parties for future tests. However, establishing such relationships can be

difficult and time-consuming and may not be successful. To the extent Biocartis agrees to work exclusively with a party in a given area, opportunities to collaborate with others or develop opportunities independently could be limited. Furthermore, the development and commercialization of Idylla™ compatible tests via partners is outside of Biocartis' control (for further information, please see risk factor 'Biocartis has entered into, and relies upon, a number of partnerships and alliances, including joint ventures, the termination of which may have negative effects on Biocartis.').

Furthermore, Biocartis may experience unexpected delays or difficulties in the development and/or commercialization of tests (both on a standalone basis and together with partners), which may jeopardize and/or delay market acceptance of the Idylla™ platform. This could also jeopardize Biocartis' ability to enter into additional partnerships for the development and commercialization of tests and could consequently affect future revenue growth. A number of factors, many of which are outside the control of Biocartis, may result in delays or difficulties in the development or commercialization of tests by Biocartis and/or its partners, including:

- The launch of a competing test by a competitor with similar or better performance, which could require a new development phase for Biocartis' tests in order to meet, among others, the desired performance levels;
- Technical or performance setbacks that require additional development work to be performed in order to meet the desired test specifications;
- Biocartis' delays in, or poor performance of, verification or validation studies for any number of reasons, including a lack of sufficient numbers of testing samples, or a failure to meet the product specifications;
- Unexpected manufacturing or process flaws, which may require modifications to the test, platform or manufacturing processes (for further information, see risk factor 'Biocartis may not be able to manufacture or outsource manufacturing of its products in sufficient quantities, in a timely manner or at a cost that is economically attractive.');
- A changing regulatory environment, or delays in obtaining regulatory approval (for further information, see risk factor 'Biocartis' business could be significantly and negatively affected by substantial changes to government regulations, particularly in the European Union and the United States');
- Biocartis' partners may have different strategies (including due to conflicts of interest), may not exercise the same level of diligence, or may have a lower success rate than Biocartis, when developing tests for the Idylla™ platform, or may choose to stop developing tests with Biocartis altogether.

Each of these factors could result in increased costs for Biocartis and/or jeopardize Biocartis' ability to obtain market acceptance of, or relevant regulatory approvals for, the Idylla™ platform and its menu of tests in line with its strategy, which could have a materially adverse effect on Biocartis' business, financial condition and results of operations.

### BIOCARTIS MAY NOT BE SUCCESSFUL IN FURTHER GROWING ITS COMMERCIALIZATION INFRASTRUCTURE.

Biocartis only initiated deploying a commercialization infrastructure in diagnostics markets in 2014 and may not succeed in hiring additional and/or retaining key personnel, or making appropriate arrangements with distributors and other parties, to execute the commercial deployment of the Idylla™ platform and tests.

Biocartis is still expanding its commercialization infrastructure for the Idylla™ platform and tests, an innovative solution that requires the development of a new go-to-market approach. Furthermore, to commercialize the Idylla™ platform and tests, Biocartis will need to further build a maintenance and service organization in order to ensure adequate installation and servicing of its installed base. Biocartis will also need to coordinate commercialization with its partners, distributors and other third parties outside of its control.

In addition, relative to some of its competitors and partners,

Biocartis is limited in size and resources. It may not be able to compete under favorable conditions when it comes to selling the Idylla™ platform in comparison with larger companies that are able to propose to customers a broader portfolio of MDx products, on potentially more favorable conditions.

Furthermore, part of Biocartis' commercial strategy is placing its diagnostic platform with clients under, among others, operational lease contracts. Under such contracts, the customers are entitled to return the platform to Biocartis under certain conditions, which could have an impact on Biocartis' installed base and could result in a loss in product revenues.

If Biocartis fails to further grow its commercialization infrastructure successfully, this will have a material adverse effect on Biocartis' business, financial condition and results of operations.

### BIOCARTIS RELIES ON MULTIPLE SUPPLIERS TO PRODUCE THE INDIVIDUAL COMPONENTS REQUIRED FOR ITS IDYLLA™ PLATFORM AND IDYLLA™ TESTS, SOME OF WHOM ARE SINGLE SOURCE SUPPLIERS.

The nature of Biocartis' products requires customized components that are currently available from a limited number of sources. For a number of components, Biocartis relies on single source suppliers.

Although management believes that current capacity and required production equipment at Biocartis' suppliers is sufficient to support Biocartis' commercial supply of the Idylla™ platform and Idylla™ tests, there can be no assurance that Biocartis' suppliers will at all times be able or willing to continue to provide the components Biocartis needs, at suitable prices or in sufficient quantity or quality. This could affect Biocartis' ability to continue supply to its customers which could result in financial and reputational

damages. If Biocartis needs alternative sources for key components, for any reason, these alternative components may not be available on short notice, on acceptable terms, or at all. Furthermore, alternative components may require Biocartis to modify its products which is likely to result in important re-design and approval costs and delays in supply. For instances where Biocartis relies on a single source supplier for a critical component, even if additional suppliers are available to provide a secondary source for these critical components, the addition of a new supplier to the production process generally requires extensive evaluations, testing and potentially regulatory approval, making it difficult and costly for Biocartis to diversify its exposure to single source suppliers.

### IF BIOCARTIS FAILS TO ATTRACT OR RETAIN KEY PERSONNEL, ITS ABILITY TO CONDUCT AND EXPAND ITS BUSINESS COULD BE NEGATIVELY AFFECTED.

The performance of Biocartis is dependent, to a certain extent, on the members of its management team and its technical, scientific and other key personnel. Biocartis does not maintain 'key man' insurance policies on the lives of these individuals or the lives of any other employees. The loss of any of these persons or the inability to find suitable replacements on a timely basis could potentially

harm its business, financial condition, or results of operations. Biocartis relies on personnel with experience in the development, registration, manufacturing and commercialization of complex MDx products. Competition for personnel with the appropriate skill set and experience is intense and may limit Biocartis' ability to hire and retain highly qualified personnel on acceptable terms, or at all.

Many of the competitors have greater financial and other resources, different risk profiles and a longer history than Biocartis. In addition, Biocartis' anticipated growth and expansion in accordance with its strategy is expected to place greater demands on its resources, requiring the addition of new skilled personnel in areas such as test development, engineering, clinical development, sales, marketing and finance. Attracting, retaining and training

personnel with the requisite skills could therefore be challenging. If, at any point, Biocartis is unable to hire, train and retain a sufficient number of qualified employees to support its growth, this could have a material adverse effect on its ability to implement its business strategy, which in turn may have a material adverse impact on its business, financial condition and results of operations.

## A BREACH OF SECURITY IN BIOCARTIS' PRODUCTS OR COMPUTER SYSTEMS MAY COMPROMISE THE INTEGRITY OF BIOCARTIS' PRODUCTS, HARM BIOCARTIS' REPUTATION, CREATE ADDITIONAL LIABILITY AND HAVE A MATERIAL ADVERSE IMPACT ON BIOCARTIS' RESULTS OF OPERATIONS.

Biocartis relies heavily on computer and IT systems for its daily operations. The risk of a security breach or disruption, particularly through cyber-attack or cyber intrusion. including by computer hackers, foreign governments and cyber terrorists, has increased as the number, intensity and sophistication of attempted attacks and intrusions from around the world have increased. These threats include identity theft, unauthorized access, domain name system attacks, wireless network attacks, viruses and worms, advanced persistent threat, application centric attacks, peer-to-peer attacks, phishing, backdoor trojans and distributed denial of service attacks. Any of the foregoing could attack Biocartis' products and computer systems. Despite significant efforts to create security barriers to such programs, it is virtually impossible to entirely eliminate this risk. Like all software products and computer systems,

Biocartis' software products and computer systems are vulnerable to cyber-attacks. The impact of cyber-attacks could disrupt the proper functioning of Biocartis' software products and computer systems (including Idylla™ Connect and Idylla™ Explore), cause errors in the output of Biocartis' systems, allow unauthorized access to sensitive, proprietary or confidential information of Biocartis, its customers or the patients that Biocartis' customers serve. If any of the foregoing were to occur, Biocartis' ability to manufacture, release and ship products may be impacted, Biocartis' reputation may suffer, customers may stop buying Biocartis' products, Biocartis could face lawsuits and potential liability, and Biocartis' business, financial condition and results of operations could be materially adversely affected.

#### POTENTIAL LIABILITY RELATED TO THE PROTECTION OF PERSONAL DATA BIOCARTIS COLLECTS.

Although all of the data on the Idylla™ platform is designed to be de-identified ("pseudonymised") and patient details should only be available at the point of testing, Biocartis may inadvertently gain access, or be determined to have access to personal information that is subject to a number of US federal and state laws, EU laws (such as the General Data Protection Regulation (EU) 2016/679 of 27 April 2016) and other applicable foreign laws protecting the confidentiality of certain patient health or other private information, including patient records, and restricting the use and disclosure of that protected information. If Biocartis would be alleged to have breached any such laws, it may be subject to substantial sanctions and irreparable harm to its reputation.

If Biocartis would fail to accurately anticipate the application or interpretation of such laws when developing its products, if it would fail to comply with their requirements (such as evolving encryption and security

requirements) or in case of an allegation that defects in Biocartis' products have resulted in non-compliance by Biocartis' customers, this could create material civil and criminal liability, resulting in adverse publicity and material adverse effects on Biocartis' business. Any legislation or regulation in the area of privacy and security of personal information could affect the way Biocartis operates and could harm Biocartis' business. The costs of compliance with, and the other burdens imposed by, these and other laws or regulatory actions may prevent Biocartis from selling its products, or increase the costs associated with selling its products, and may affect Biocartis' ability to invest in, or jointly develop, Biocartis' products in the United States, the EU and in foreign jurisdictions. Further, Biocartis cannot ensure that Biocartis' privacy and security policies and practices will be found sufficient to protect it from liability or adverse publicity relating to the privacy and security of personal information.

#### **UNCERTAINTIES DUE TO BREXIT**

On 31 January 2020, the United Kingdom ('UK') formally left the EU (commonly referred to as 'Brexit'). The long-term effects of Brexit in general, and of the trade and cooperation agreement negotiated between the UK and the EU in particular, remain uncertain.

In particular, the manufacturing or assembly of the Idylla™ instrument and the console has been outsourced to a CMO based in Scotland. The manufacturing or assembly of the cartridges is currently performed in-house at Biocartis'

facilities in Mechelen (Belgium) and only a few components are sourced or distributed from the UK. Whilst Biocartis closely monitors any Brexit related developments, closely liaises with its suppliers in this respect and has taken measures to mitigate potential delays and other customs related effects, Brexit remains an unprecedented situation with a lot of uncertainty that may have negative impacts on Biocartis' logistic streams from and to the UK and hence on the availability of its products and components.

#### **UNCERTAINTIES DUE TO COVID-19 OUTBREAK**

Public health epidemics or pandemics, such as the COVID-19 pandemic, could cause significant disruptions to the global economy, including in countries in which Biocartis operates its business. The COVID-19 pandemic has resulted in a deprioritization of global cancer care and a significant reduction in global diagnostic testing volumes in oncology. Throughout the COVID-19 pandemic, and to this date, patient access to hospitals remains significantly restricted and customer prospection continues to be severely hampered. Testing volumes in oncology may therefore remain lower than expected until lockdown measures are eased on a global scale. Although the pandemic presented new opportunities for Biocartis in infectious diseases as a result of, among others, the significant global increased need for molecular diagnostic COVID-19 test capacity, there can be no assurance that Biocartis will continue to be able to offset the shortfall in the sales in the oncology MDx space by sales of tests of its pandemic response menu, or that it will be able to sell those tests at competitive prices or at all.

Moreover, as the duration and severity of the pandemic cannot be predicted with confidence, there can be no assurance that the Company will be able to continue to run its operations without disruptions, as a prolonged impact of the pandemic may result in increased absence of employees in manufacturing, development and other key positions. The Company's suppliers and partners may be exposed to similar risks, or may be exposed to risks relating to their financial position as a result of the pandemic. This could lead to a disruption in the supply of components in sufficient quantity and quality required to manufacture the Idylla™ platform and Idylla™ tests, result in disruptions in ongoing development and partner activities, or adversely affect the Company's ability to manufacture its products and deliver them to its customers.

These and other risks related to the pandemic could materially and adversely affect the business, financial position, result of operations and prospects of the Company.

#### **LEGAL AND INTELLECTUAL PROPERTY RELATED RISKS**

### BIOCARTIS FACES AN INHERENT RISK OF PRODUCT LIABILITY CLAIMS AND MAY NOT HAVE ADEQUATE INSURANCE COVERAGE.

Biocartis is exposed to potential product liability claims that are inherent in clinical testing and MDx. Biocartis faces the risk of liability for damages if there are deficiencies with any of its products, affecting among others product performance, due to component failures, manufacturing errors, design or labelling defects or other deficiencies and issues. Biocartis cannot be certain that it will be able to successfully defend any product liability lawsuit brought against it. Regardless of merit or eventual outcome, product liability claims may result in decreased demand, reputational damage, litigation costs and potential monetary awards.

Biocartis maintains product liability insurance at levels which management believes are in line with market practice. However, not all claims and damages may be covered fully, or at all, in case of a product liability lawsuit. As a consequence, Biocartis might have to face liabilities

for a claim that may not be covered by its insurance or its liabilities could exceed the limits of its insurance, which may materially harm Biocartis' business, financial condition and results of operations. Moreover, product liability claims may require significant financial and managerial resources and may limit or prevent the further development or commercialization of Biocartis' products.

To date, no product liability claims have been initiated against Biocartis. Biocartis cannot provide any assurance that it will be able to maintain sufficient insurance coverage on commercially acceptable terms in the future, or that its insurance coverage will provide adequate protection against all potential risks. In addition, Biocartis' insurance policies will not protect Biocartis against any reputational harm that it may suffer if the market perceives its products to be unreliable or defective.

## BIOCARTIS CANNOT PROVIDE ASSURANCE THAT PATIENTS, HOSPITALS, PHYSICIANS OR OTHER PARTIES WILL NOT TRY TO HOLD IT RESPONSIBLE FOR ALL, OR PART, OF THE MEDICAL DECISIONS UNDERLYING THE TREATMENT OF PATIENTS.

The existing Idylla™ products on the market are designed to detect the presence or levels of certain specific biomarkers. These products are not designed to specify the treatment necessary for each patient, which remains the responsibility of relevant medical personnel. Although Biocartis indicates in its marketing materials and in the labelling of its products (which indicates, among other things, the relevant test's accuracy rate) that its products are not designed to specify the course of treatment for patients and although Biocartis has not yet encountered such actions to date, Biocartis cannot provide assurance that patients, hospitals.

physicians or other parties will not try to hold Biocartis responsible for all or a part of the medical decisions underlying the treatment of patients, exposing Biocartis to potential litigation or civil or criminal liability. Such actions or liability could lead governmental agencies to conclude that Biocartis' products or services are no longer to be used or used improperly, all of which could significantly damage Biocartis' reputation and could materially impair the continued adoption of Biocartis' product offering in the market, which may have a material adverse impact on its business, financial condition and results of operations.

## IF BIOCARTIS FAILS TO OBTAIN PATENT PROTECTION FOR THE PRODUCTS IT DEVELOPS OR OTHERWISE FAILS TO MAINTAIN AND ADEQUATELY PROTECT ITS INTELLECTUAL PROPERTY RIGHTS, BIOCARTIS' BUSINESS COULD SUFFER.

Biocartis' intellectual property ('IP') rights form the basis of its products and technologies. Biocartis invests in different forms of IP right development and has set up an internal IP department that overlooks the different IP related activities. The patent portfolio of Biocartis consists of various proprietary families comprising issued and pending patents worldwide. The portfolio further includes multiple

in-licensed patent families. On 31 December 2020, Biocartis' patent portfolio consisted of 29 proprietary patent families comprising issued and pending patents worldwide whose patent life will expire between 2022 and 2040, and multiple in-licensed patent families providing additional strength to the patent portfolio.

On 31 December 2020, the value of the Idylla™ platform was protected by a group of 50 patent families (27 proprietary patent families and 23 in-licensed patent families) and two invention disclosures, comprising issued patents and pending patent applications worldwide, covering the platform technology (basic system, fluidics, ultrasonification, thermal control, downstream analysis, signal processing and assay design technology) and its associated biochemistry (test design, reagent storage, sample intake, etc.).

In addition to patents, Biocartis also relies on a combination of trade secrets, know-how, trademarks, design rights, copyrights, non-disclosure agreements and other contractual provisions and technical measures. Management believes that protecting the IP rights that it owns and licenses from other parties is critical to its success, but this will depend on a number of complex legal and factual guestions.

Firstly, there can be no assurance that pending patent applications (whether submitted by Biocartis, or a third party licensor) will result in granted patent rights, as the examination may lead to the conclusion that no patent will be granted. The process of obtaining patents involves filing applications in multiple jurisdictions, and may take many years. Success in one jurisdiction does not guarantee success in another jurisdiction, particularly as different jurisdictions may apply different legal principles. Therefore, there may be circumstances where an invention is patentable in one jurisdiction but a patent cannot be obtained in other jurisdictions. In responding to a patent application, a patent office may reject one or more claims of the application. This may lead to an extensive and time consuming dialogue between Biocartis and the patent office in an effort by Biocartis to reach agreement with regard to the issuance of some of its claims. There is no assurance that such efforts will successfully result in issued patent claims, whether or not of any value.

Secondly, once a patent has been granted, third parties may initiate opposition proceedings (for example, in the case of a patent granted under the European Patent Convention of 5 October 1973 (as amended) (a 'European Patent') most third parties (other than assumed infringers) usually have until nine months after publication of the grant to oppose it), or may intervene in pending proceedings, either of which may lead to the revocation of the patent. Biocartis' patents have received a couple of non-substantial oppositions to date. All these oppositions were unsuccessful

or closed without loss of substantial patent rights. Biocartis cannot guarantee that no further oppositions will occur in the future. In addition, even after the term for initiating opposition proceedings has expired, third parties may initiate court proceedings seeking the nullity of the relevant patent. Generally, the existing license agreements entered into by Biocartis with third parties do not provide for any warranty as to the validity of the licensed IP rights.

There is no assurance that Biocartis' IP rights will not be challenged, invalidated, circumvented or rendered unenforceable. Biocartis' competitors or other third parties may successfully challenge and invalidate or render unenforceable Biocartis' issued patents, including any patents that may be issued in the future. This could prevent or limit Biocartis' ability to stop competitors from marketing products that are identical or substantially equivalent to the Idylla<sup>™</sup> platform, the Idylla<sup>™</sup> tests and/or any future products. In addition, competitors may be able to design around Biocartis' patents or develop products that provide outcomes that are comparable to the Idylla™ platform, the Idylla™ tests and/or any future products but that are not covered by Biocartis' patents. Much of Biocartis' value is in its IP, and any challenge to Biocartis' intellectual property portfolio (whether successful or not) may impact its value.

Biocartis may initiate patent litigation against third parties to protect or enforce its patent rights, which may be expensive and divert management's attention from other business concerns. Litigation may also put its patents at risk of being invalidated or narrowly interpreted, and its patent applications at risk of not being granted. There can be no assurance that Biocartis would prevail in any such litigation, or that the damages or other remedies awarded, if any, would be adequate. The loss of a lawsuit, failure to obtain adequate remedies and/or negative publicity in connection with litigation could have a material adverse effect on Biocartis' business, financial condition and results of operations.

Biocartis decides on a case by case basis the countries in which to seek patent protection. It is not economically feasible or practical to seek patent protection in every country, and it is possible that one or more third parties may develop and market devices similar or identical to the Idylla™ platform, the Idylla™ tests and/or any future products in countries where Biocartis has not obtained patent protection. Biocartis may not be able to prevent such third party action, which may limit Biocartis' ability to pursue those markets.

# BIOCARTIS IS DEPENDENT ON (SUB)LICENSES FOR KEY TECHNOLOGIES FROM THIRD PARTIES AND MAY REQUIRE ADDITIONAL (SUB)LICENSES. THERE CAN BE NO ASSURANCE THAT BIOCARTIS WILL BE ABLE TO COMPLY WITH ITS OBLIGATIONS UNDER THE (SUB)LICENSES, OR THE (SUB)LICENSORS WILL BE ABLE TO MAINTAIN AND ADEQUATELY PROTECT THEIR INTELLECTUAL PROPERTY RIGHTS.

Biocartis relies on key technologies from third parties and has entered into (sub)license agreements with a number of (sub)licensors. The value of the unique Idylla™ platform is, in part, protected by a group of 50 patent families of which 23 are in-licensed families, comprising issued patents and pending patent applications worldwide, covering the platform technology and its associated biochemistry (for further information, see risk factor 'If Biocartis fails to obtain patent protection for the products it develops or otherwise fails to maintain and adequately protect its intellectual property rights, Biocartis' business could suffer').

Various license agreements impose on Biocartis various development obligations, payment of royalties and fees obligations, as well as other obligations. If Biocartis fails to comply with any of its obligations under these agreements, the (sub)licensor may have the right to terminate the (sub) license. In addition, if the sublicensor fails to comply with its license or the licensor fails to enforce its IP, the (sub) licensed rights may not be adequately maintained. The

termination of any (sub)license agreements, or the failure to adequately protect the IP rights which are the subject matter of such (sub)license agreements, could prevent Biocartis from commercializing products covered by the (sub)licensed IP or have another negative impact on such commercialization, which, in turn, could have a material adverse effect on Biocartis' business, financial condition and results of operations.

In addition, Biocartis may require access to additional third party technologies for which an additional (sub)license, or (sub)licenses, need to be obtained in order to be able to sell certain of its products. If Biocartis is unable to sustain or enter into adequate (sub)licensing agreements to access these technologies, either on acceptable terms or at all, it may be unable to sell all, or certain of, its products, or access some geographic or industry markets, which could have a material adverse effect on Biocartis' business, financial condition and results of operations.

## CERTAIN TECHNOLOGIES AND PATENTS HAVE BEEN DEVELOPED WITH COLLABORATION PARTNERS, AND BIOCARTIS MAY BE LIMITED BY RESTRICTIONS ON THIS JOINTLY DEVELOPED INTELLECTUAL PROPERTY.

Biocartis has entered into collaboration agreements with a number of industrial, pharmaceutical and other companies, research institutions and academic partners. Biocartis has, in some cases individually and, in other cases, along with Biocartis' collaboration partners, filed for patent protection for a number of technologies developed under these agreements and may, in the future, file for further IP protection and/or seek to commercialize such technologies. Under some of these agreements, certain IP developed by Biocartis and the relevant partner may be

subject to joint ownership by Biocartis and the partner and Biocartis' commercial use of such IP may be restricted, or may require written consent from, or a separate agreement with, the partner. In other cases, Biocartis may not have any rights to use IP solely developed and owned by the partner. If Biocartis cannot obtain commercial use rights for such jointly-owned IP or partner-owned IP, Biocartis' product development and commercialization plans may be adversely affected.

## INTELLECTUAL PROPERTY INFRINGEMENT CLAIMS FROM THIRD PARTIES COULD BE TIME-CONSUMING AND COSTLY TO DEFEND AND MAY RESULT IN LIABILITY FOR DAMAGES, OR PREVENT BIOCARTIS FROM COMMERCIALIZING ITS PRODUCTS.

The MDx industry is characterized by a large number of patents, claims of which appear to come close to one another or overlap in certain cases. Furthermore, certain proprietary rights of third parties may be unknown to Biocartis up until the point of enforcement. As a result,

there is a degree of uncertainty regarding the extent of patent protection and infringement. Biocartis may have unknowingly infringed in the past, and may still be infringing, the proprietary rights of third parties. In addition, third parties may have pending patent applications, which are typically confidential for the first eighteen months following filing, and which may cover technologies Biocartis and/or its partners incorporate in their MDx platforms and tests. Following the publication of such patent applications, Biocartis may need to obtain additional third party licenses, but may not be able to obtain these on acceptable terms, or at all.

To date, no intellectual property infringement claims from third parties have been initiated against Biocartis. In the event that third parties accuse Biocartis of infringing their patents, Biocartis could incur substantial costs and consume substantial resources in defending against these claims. If such claims prove to be valid, this could lead to significant damages, royalty payments or an injunction preventing the sale of certain of Biocartis' products,

which could have a materially adverse effect on Biocartis' business, financial condition and results of operations.

Certain of Biocartis' past and present employees were previously employed at Biocartis' competitors and executed proprietary rights, non-disclosure and non-competition agreements in connection with such previous employment. Although Biocartis tries to ensure that Biocartis' employees do not use the proprietary information or know-how of others in their work for Biocartis, Biocartis may be subject to claims that it, or these employees, have used or disclosed IP, including trade secrets or other proprietary information, of any such employee's former employer, which may have a material adverse effect on Biocartis' business, financial condition and results of operations.

BIOCARTIS' EMPLOYEES, INDEPENDENT CONTRACTORS, INVESTIGATORS, CONSULTANTS, COMMERCIAL COLLABORATORS, SERVICE PROVIDERS, DISTRIBUTORS AND OTHER COUNTERPARTIES MAY ENGAGE IN MISCONDUCT OR OTHER IMPROPER ACTIVITIES, INCLUDING NON-COMPLIANCE WITH REGULATORY STANDARDS AND REQUIREMENTS, WHICH MAY RESULT IN THE IMPOSITION OF SIGNIFICANT FINES OR OTHER SANCTIONS AND HAVE AN ADVERSE EFFECT ON BIOCARTIS' RESULTS OF OPERATIONS.

Biocartis and its employees, independent contractors, investigators, consultants, commercial collaborators, service providers, distributors and counterparties are, or may be, subject to numerous other ongoing regulations in the countries in which they operate, such as anti-bribery, anti-corruption, anti-kickback, competition, fraud, insider trading, data protection, health information privacy and security, adulteration related to quality manufacturing deficiencies, misbranding related to unlawful marketing or promotion beyond the scope of a marketing authorization, limitations on reimbursement, inability to commercialize or obtain reimbursement, product liability, environmental and health and safety laws. The costs of compliance with applicable regulations, requirements, guidance, or guidelines could be substantial, and failure to comply could result in sanctions, civil penalties, injunctions, criminal penalties, or disgorgement, which could significantly increase Biocartis' costs, delay the development and commercialization of its products and may have a material adverse impact on its reputation, business, financial condition and results of operations.

Biocartis is also exposed to the risk that such persons may engage in fraudulent or other illegal activity. Acts or omissions of any of the parties Biocartis relies on could potentially cause Biocartis to incur liability under applicable laws and regulations, such as the US Foreign Corrupt Practices Act (the 'FCPA'), the UK Bribery Act, the OECD Anti-Bribery Convention and other anti-bribery laws and

regulations, export and import control laws in the EU, US and other jurisdictions, and sanctions programs, including those administered by the US Office of Foreign Asset Controls and the European Commission. Misconduct by these parties could include intentional, reckless or negligent conduct or other unauthorized activities that violate laws and regulations, including those laws that require the reporting of true, complete and accurate information to such regulatory bodies; manufacturing standards; healthcare fraud and abuse and health regulatory laws; or laws that require the true, complete and accurate reporting of financial information or data.

Sales, marketing and business arrangements in the healthcare industry are subject to extensive laws and regulations intended to prevent fraud, misconduct, kickbacks, self-dealing and other abusive practices. These laws and regulations may restrict or prohibit a wide range of pricing, discounting, marketing and promotion, sales commission, customer incentive programs and other business arrangements. For example, Biocartis' dependence on the distribution efforts of its commercialization partners creates the risk of noncompliance by these and other future distributors with local anti-corruption laws, the FCPA, and other local and international regulations. It is not always possible to identify and deter third-party misconduct, and the precautions Biocartis takes to detect and prevent this activity may not be effective in controlling unknown or unmanaged risks

or losses or in protecting Biocartis from governmental investigations or civil or criminal liability, fines and/or prohibitions stemming from a failure to be in compliance with such laws or regulations.

Additionally, Biocartis is subject to the risk that a person or government could allege fraud or other misconduct, even if none occurred. If any such actions are instituted against Biocartis, and Biocartis is not successful in defending itself or asserting its rights, those actions could have a significant

impact on Biocartis' business and financial results, including the imposition of significant civil, criminal and administrative penalties, damages, monetary fines, possible exclusion from participation in healthcare programs and tenders, reputational harm, diminished profits and future earnings, and curtailment of Biocartis' operations, any of which could materially and adversely affect Biocartis' business, financial condition, results of operations and prospects.

## BIOCARTIS IS SUBJECT TO HEALTHCARE FRAUD AND ABUSE AND OTHER LAWS APPLICABLE TO BIOCARTIS' BUSINESS ACTIVITIES. IF BIOCARTIS IS UNABLE TO COMPLY WITH SUCH LAWS, IT COULD FACE SUBSTANTIAL PENALTIES.

Biocartis' operations are subject to various fraud and abuse laws. Such laws include the anti-kickback statutes, physician payment transparency laws and false claims laws. These laws may impact, among other things, Biocartis' proposed sales and marketing and education programs and require it to implement additional internal systems for tracking certain marketing expenditures and to report to

governmental authorities. In addition, Biocartis may be subject to patient privacy and security regulations by both the federal government and the states in which Biocartis conducts its business. For instance, in the United States, the laws that may affect Biocartis' ability to operate include, inter alia:

- The federal Anti-Kickback Statute, which prohibits, among other things, persons or entities from knowingly or willfully soliciting, receiving, offering or paying any remuneration, overtly or covertly, directly or indirectly, in cash or in kind, in return for or to induce either the referral of an individual for, or the purchase, lease, order, arrange for, or recommendation of, any good, facility, item or service for which payment may be made, in whole or in part, under a federal healthcare program;
- Federal false claims laws, which prohibit, among other things, individuals or entities from knowingly presenting, or causing to be presented, claims for payment from or approval by a governmental payer program that are false or fraudulent;
- The federal Health Insurance Portability and Accountability Act of 1996, which established new federal crimes for, among other things, knowingly and willfully executing, or attempting to execute, a scheme to defraud any healthcare benefit program, willfully obstructing a criminal investigation of a healthcare offense, concealing a material fact, or making materially false statements in connection with the delivery of or payment for healthcare benefits, items or services;
- An increasing number of state 'sunshine' laws that require manufacturers to provide reports to state governments on pricing and marketing information. Several states have enacted legislation requiring medical device companies to, among other things, establish marketing compliance programs, file periodic reports with the state, make periodic public disclosures on sales and marketing activities, and to prohibit or limit certain other sales and marketing practices; and
- A US federal law known as the Physician Payments Sunshine Act, which requires certain manufacturers of drugs, devices, biologicals, and medical supplies to report annually to the Centers for Medicare & Medicaid Services information related to payments and other transfers of value to physicians and teaching hospitals, and ownership and investment interests held by physicians and their immediate family members.

Biocartis is also subject to various fraud and abuse laws in jurisdictions outside of the US. For example, pursuant to the Belgian 'Sunshine Act' of 18 December 2016 (and its implementing measures), manufacturers of medical devices are required to document and disclose all direct

or indirect premiums and benefits granted to healthcare professionals, healthcare organizations and patient organizations with a practice or a registered office in Belgium.

If Biocartis' operations are found to be in violation of any of the laws described above or any other governmental regulations that apply to it, it may be subject to penalties, including administrative, civil and criminal penalties, damages, fines, disgorgement, the curtailment or restructuring of Biocartis' operations, the exclusion from participation in government healthcare programs and individual imprisonment, any of which could materially and adversely affect Biocartis' business, financial condition, results of operations and prospects.

#### **REGULATORY RISKS**

REGULATORY AGENCIES SUCH AS THE US FOOD AND DRUG ADMINISTRATION ('FDA') STRICTLY REGULATE THE PROMOTIONAL CLAIMS THAT MAY BE MADE ABOUT MEDICAL DEVICES OR RELATED PRODUCTS PLACED ON THEIR MARKET. IF BIOCARTIS IS FOUND TO HAVE MADE FALSE OR MISLEADING CLAIMS ABOUT ITS PRODUCTS, OR OTHERWISE HAVE VIOLATED PROMOTION, ADVERTISING OR DISTRIBUTION RESTRICTIONS, BIOCARTIS MAY BECOME SUBJECT TO SIGNIFICANT FINES AND/OR OTHER LIABILITIES, INCLUDING BEING PROHIBITED FROM IMPORTING INTO THESE MARKETS.

In the markets in which Biocartis operates, Biocartis' promotional materials and training methods must comply with numerous applicable laws and regulations, including the prohibition on the promotion of an IVD device for a use that has not been cleared or approved by the relevant regulator or supervisory body. Use of a device outside of its cleared or approved indication is known as 'off-label' use. If a relevant governmental authority determines that Biocartis' promotional materials, training or distribution practices constitute promotion of an 'off-label' use, it could request that Biocartis modifies its training or promotional materials or subject Biocartis to regulatory or enforcement actions, which may include the issuance of a warning letter, injunction, seizure, civil fine and criminal penalties. Other US (federal or state), EU or other applicable foreign governmental authorities might also take action if they

consider Biocartis' promotion or training materials to constitute promotion of an un-cleared or unapproved use, which could result in significant fines or penalties under other statutory rules and regulations, such as laws prohibiting false claims for reimbursement. In that event, Biocartis' reputation could be damaged and adoption of Biocartis' products could be impaired. Although Biocartis trains its sales force not to promote Biocartis' products for 'off-label' uses, and Biocartis' instructions for use in all markets specify that Biocartis' products are not intended for use outside of those indicated on the label, it cannot provide any assurance that no competent regulatory agency will hold it responsible for engaging in 'off-label' promotion or other practices. If Biocartis was held so responsible, this may have a material adverse impact on its business, financial condition and results of operations.

## BIOCARTIS' BUSINESS COULD BE SIGNIFICANTLY AND NEGATIVELY AFFECTED BY SUBSTANTIAL CHANGES TO GOVERNMENT REGULATIONS, PARTICULARLY IN THE EUROPEAN UNION AND THE UNITED STATES.

Biocartis launched its Idylla™ platform and its first assay, the Idylla™ BRAF Mutation Test, for commercial sale in the European Union and countries recognizing CE-marked IVD devices in September 2014. Since that time it has launched several further tests in these countries and it intends to launch its products in other regions over the next few years. In each country in which Biocartis is currently active, or may become active in the future, Biocartis' products, including the Idylla™ platform and its menu of tests, are subject to material government regulations and review by a number of governmental authorities. Such regulations govern activities such as product development, testing, labelling, storage, premarket clearance or approval, manufacturing,

advertising, promotion, sales, interaction with healthcare practitioners, permissible reimbursement, reporting of certain product failures and distribution. In many markets, the regulations applicable to IVDs are being developed or modified to align with global harmonization efforts. In Europe, Biocartis shall be required to comply with the In Vitro Diagnostic Medical Devices Regulation (Regulation 2017/746) (the 'IVD Regulation'). Unlike directives, which must be transposed into the national laws of the Member States, new regulations are directly applicable (i.e., without the need for adoption of Member State laws implementing them) in all Member States and are intended to eliminate current differences in the regulation of medical devices

among Member States. The IVD Regulation, among other things, is intended to establish a uniform, transparent, predictable and sustainable regulatory framework across the EEA for in vitro diagnostic medical devices and ensure a high level of safety and health while supporting innovation. Seeking and obtaining regulatory approval under the IVD Regulation is a new and uncertain process, and Notified

Bodies (as defined below)may have limited resources and experience backlogs in the transition period leading up to the May 2022 effective date of the new regulation.

The IVD Regulation will influence the way Biocartis conducts business in Europe, and will include, among other things, the following:

- Stricter rules for placing devices on the market with increased requirements for CE-marking, as well as subsequent post-market surveillance and clinical follow-up once they are on the market;
- Explicit provisions on the responsibilities of manufacturers and other supply chain actors for the follow-up of the quality, performance and safety of devices placed on the market;
- Better traceability of medical devices throughout the supply chain to the end-user or patient through a unique identification number;
- A central database and increased transparency requirements to provide patients, healthcare professionals and the public with comprehensive information on products available in the EU;
- Stricter rules for the assessment of certain high-risk devices, which may have to undergo additional testing (for example, on safety or efficacy) and may be subject to additional scrutiny by independent experts before they are placed on the market: and
- Re-approval requirements for medical devices currently on the market in the EEA (such as the Idylla™ platform and each of the currently CE-marked IVD tests) and for the organizations responsible for assessing whether manufacturers and their medical devices meet applicable regulatory requirements (the 'Notified Bodies').

As set out above, market clearance for Biocartis' products is achieved in the EU through CE-marking, currently via the European Directive 98/79/EC on in vitro diagnostic medical devices (the 'IVD Directive') and in the future via the IVD Regulation. Under the IVD Directive, the Idylla™ platform and current Idylla™ tests can be CE-marked following a self-certification process conducted by the manufacturer. For compliance with the IVD Regulation (which entered into force in May 2017 with a transitional period of five years), Idylla™ oncology tests are classified as high-risk, thereby requiring the services of a Notified Body for their CE-marking. Based upon experience with markets that have similar regulations, management currently anticipates that obtaining CE-marking clearance from a Notified Body will increase the time it takes to bring a product to market in the European Union by around three to four quarters. Any failure or material delay in obtaining such certification for a new product could have a material adverse impact on Biocartis' business, financial condition and results of operations while any failure or material delay in obtaining such certification for the currently CE-marked Idylla™ tests, or any other tests which Biocartis commercializes in the European Union between now and the entry into force of the IVD Regulation, may require Biocartis to cease marketing and selling those tests until certifications in

compliance with the IVD Regulation are obtained. For further information see Risk Factor 'Seeking and obtaining regulatory approval under the IVD Regulation is a new and uncertain process, and Notified Bodies may have limited resources and experience backlogs in the transition period leading up to the May 2022 effective date of the new regulation'.

The majority of Biocartis' current and planned Idylla™ tests will require US FDA 510(k) clearance or premarket approval ('PMA') before marketing is permissible in the United States. Although the Idylla™ platform, an automated PCR system, is exempt from 510(k) notification requirements (with limitations), each of the Idylla™ tests will need to undergo significant technical and clinical studies to support submissions for 510(k) clearance or PMA approval. The required scope and size of a study may be larger than expected for this product or for any future products. Studies performed for such regulatory clearance are expensive and time-consuming. The studies may fail to demonstrate substantial equivalence to the safety and effectiveness of a predicate product (for 510(k) clearance), or be determined by US FDA reviewers as insufficient to demonstrate safety and effectiveness supporting of a PMA. FDA regulation of IVDs, and in particular companion

diagnostic (CDx) products, is evolving and not fully clear depending upon the specific product and claimed indications. In the recent past, FDA has required PMA's for genetic mutation tests which require demonstration of a clinical benefit -- either prolongation of life or an effect on treatment. Such studies might require significant followup beyond the resources of Biocartis. New legislation has been introduced (sponsored by FDA) that may ease the pathway to commercialization but neither the passage of such legislation, nor the ultimate requirements for approval set out therein, can be predicted. Biocartis attempts to curb this uncertainty by utilizing the Pre-Submission process to gain FDA agreement on requirements in advance, yet regulations and expectations may change during the execution of product studies, significantly changing the requirements applicable to the effort.

Moreover, design controls and manufacturing that is compliant with EU regulations may not be compliant with US regulations. Marketing and promotional requirements are significantly different from those in the EU under the IVD Directive. In addition, the commencement or completion of any study may be delayed or halted for any number of reasons. There can be no assurance that FDA 510(k) clearance or a PMA approval will be obtained for any of Biocartis' products, on a timely basis, or at all. Any failure or material delay in obtaining clearance or approval

may have a material adverse effect on Biocartis' business, financial condition and results of operations. In addition, once a FDA 510(k) or PMA clearance has been obtained, any subsequent modifications to such product (which may be required due to evolving treatment protocols or standards of care), may require new FDA 510(k) clearance or PMA, or may require Biocartis to cease marketing or recall the modified products until clearances are obtained, which may have a material adverse effect on Biocartis' business, financial condition and results of operations.

Similarly, even if Biocartis obtains the relevant marketing authorizations in the European Union or the United States, changes to regulatory requirements in other markets could prevent completion of product registrations in those markets. Biocartis may not obtain regulatory authorizations elsewhere on a timely basis, if at all.

In addition, it is possible that the current regulatory framework could change, or additional regulations could arise, at any stage during development or marketing, which may adversely affect Biocartis' ability to obtain or maintain approval of its products, or to comply with ongoing regulations in the countries in which it operates, which, in turn, may have a material adverse effect on its business, financial condition and results of operations.

# SEEKING AND OBTAINING REGULATORY APPROVAL UNDER THE IVD REGULATION IS A NEW AND UNCERTAIN PROCESS, AND NOTIFIED BODIES MAY HAVE LIMITED RESOURCES AND EXPERIENCE BACKLOGS IN THE TRANSITION PERIOD LEADING UP TO THE MAY 2022 EFFECTIVE DATE OF THE NEW REGULATION.

Notified Bodies are designated by the competent authority in the Member State in which they are based to assess whether manufacturers and their medical devices meet the regulatory requirements as defined in the applicable EEA regulations. Notified Bodies must submit applications for designation under the IVD Regulation to their local competent authority and the European Commission Medical Device Coordination Group (the body tasked with assisting the European Commission and Member States in ensuring a harmonized implementation of the IVD Regulation), which may be a lengthy and uncertain process. In these applications, Notified Bodies are required to demonstrate increased technical expertise in their scope of designation, as well as improved quality management systems. At present, only a few Notified Bodies have been designated under the IVD Regulation. There is also a significant risk that the number of Notified Bodies designated for the IVD Regulation will not be sufficient for the anticipated workload created by the IVD Regulation requirements.

Some existing Notified Bodies may be judged unfit for designation under the IVD Regulation, or may choose not to request designation, which would decrease the overall capacity. This could lead to significant backlogs for IVD certifications as the number of Notified Bodies capable of assessing the sufficiency of medical devices under the IVD Regulation would be further diminished and the workload would need to be absorbed by the remaining Notified Bodies.

Moreover, only limited specific guidance from Notified Bodies regarding expectations for CE-marking have been published. In addition to new medical devices, devices currently on the market in the EEA (such as the Idylla™ platform and certain Idylla™ tests) will need to be evaluated and approved in accordance with the new requirements of the IVD Regulation. There can be no assurance that any Notified Body will provide the requisite certification for the currently CE-marked Idylla™ tests, or any of Biocartis' other

products which may require certification from a Notified Body in the future, on a timely basis, or at all. In the event the Idylla™ platform and tests are not approved under the IVD Regulation, on a timely basis or at all, the marketing and sale of the Idylla™ platform and tests in Member States may be temporarily or permanently prohibited.

Additionally, Biocartis' third party distributors in the Member States will also need to be compliant with the new IVD Regulation. If any of Biocartis' third party distributors

in Member States fail to meet the requirements of the IVD Regulation, on a timely basis or at all, the marketing and sale of the Idylla™ platform and tests in those Member States by the affected distributor or distributors may be temporarily or permanently prohibited.

Any of the foregoing could be detrimental to Biocartis' reputation and product availability and could materially and adversely affect Biocartis' business, financial condition, results of operations and prospects.

## IF BIOCARTIS' PRODUCTS ARE DEFECTIVE, OR OTHERWISE POSE SAFETY RISKS, THE RELEVANT GOVERNMENTAL AUTHORITIES COULD REQUIRE THEIR RECALL, OR BIOCARTIS MAY INITIATE A RECALL OF BIOCARTIS' PRODUCTS VOLUNTARILY.

The relevant governmental authorities may require the recall of commercialized products in the event of material deficiencies, or defects in design or manufacture, or in the event that a product poses an unacceptable risk to health. Manufacturers, on their own initiative, may recall a product if any material deficiency in a device is found. A government mandated or voluntary recall could occur as a result of an unacceptable risk to health, component failures, manufacturing errors, design or labelling defects or other deficiencies and issues. Recalls of any of Biocartis' products would divert managerial and financial resources and have a material adverse effect on Biocartis' business. financial condition and results of operations. In addition, any product recall may result in irreparable harm to Biocartis' reputation. Any product recall could impair Biocartis' ability to produce Biocartis' products in a cost-effective and timely manner in order to meet Biocartis' customers' demands. Biocartis may also be required to bear other costs, or take other actions that may have a negative impact on Biocartis' future revenue and Biocartis' ability to generate profits. Biocartis may initiate voluntary recalls

involving Biocartis' products in the future that Biocartis determines does not require notification of the relevant regulatory body. If a governmental agency disagrees with Biocartis' determination, it could require Biocartis to report such actions as recalls. A future recall announcement could harm Biocartis' reputation with customers and may have a material adverse effect on Biocartis' business, financial condition and results of operations. In addition, the relevant authority could take enforcement action for failing to report the recalls when they were conducted.

If Biocartis' products cause or contribute to a death or a serious injury, or malfunction in certain ways, Biocartis will be subject to medical device reporting regulations, which can result in voluntary corrective actions or agency enforcement actions. Any corrective action, whether voluntary or involuntary, as well as defending Biocartis in a lawsuit, would require the dedication of Biocartis' time and capital, distract management from operating Biocartis' business, and may materially harm Biocartis' reputation, business, financial condition and results of operations.

### HEALTHCARE POLICY CHANGES, INCLUDING LEGISLATION TO REFORM THE US HEALTHCARE SYSTEM, COULD HAVE A MATERIAL ADVERSE EFFECT ON BIOCARTIS' BUSINESS.

From time to time, legislation is enacted that could significantly change the statutory provisions governing the clearance or approval, manufacture or marketing of Biocartis' products. In addition, regulations and guidance are often revised or reinterpreted in ways that may significantly affect Biocartis' products (e.g. healthcare systems related legislation). It is impossible to predict whether legislative changes will be enacted or regulations, guidance or interpretations changed, and what the impact of such changes, if any, may be.

Biocartis cannot predict what healthcare programs and regulations will be ultimately implemented at the US federal or state level, or at the EU level, or within the implementing legislation of the individual EU Member States, or the effect of any future legislation or regulation. However, these types of provisions, as adopted, could materially change the way in which healthcare is delivered and financed, and may materially impact numerous aspects of Biocartis' business. In particular, any changes that lower reimbursements (for further information, see risk factor

'Biocartis faces uncertainties over the reimbursement for its products by third party payers and may be subject to strict price controls. Biocartis' potential customers are in part dependent on such reimbursement from third party payers, and inadequate coverage of reimbursement may compromise Biocartis' commercial success, which may adversely affect its future profitability') or impose increased regulatory requirements for Biocartis' products could materially adversely affect Biocartis' business, financial condition and results of operations.

In addition, in the future there may continue to be additional proposals relating to the reform of the healthcare systems of the US, the EU, any individual Member State or any other jurisdiction where Biocartis may operate in the future. Certain of these proposals could limit the prices Biocartis is able to charge for its products, or the amounts

of reimbursement available for its products, and could limit the acceptance and availability of its products. The adoption of some or all of these proposals could have a material adverse effect on Biocartis' business, financial position and results of operations.

For instance, certain policies in the US may impact the medical device industry. There have been judicial and congressional challenges to certain aspects of the Patient Protection and Affordable Care Act (the 'Affordable Care Act'), as well as recent efforts to repeal or replace certain aspects of the Affordable Care Act and such challenges and amendments may continue. These actions may adversely affect the healthcare industry in the US and around the world. Biocartis cannot predict the likelihood, nature or extent of government regulation that may arise in the US or elsewhere.

#### **FINANCIAL RISKS**

### BIOCARTIS HAS INCURRED OPERATING LOSSES, NEGATIVE OPERATING CASH FLOW AND AN ACCUMULATED DEFICIT SINCE INCEPTION AND MAY NEVER BECOME PROFITABLE.

Biocartis has incurred operating losses and negative operating cash flow in each period since it was founded in 2007. Operating loss for the year ended 31 December 2020 was EUR 46.8m. As of 31 December 2020, Biocartis had an accumulated deficit of EUR -460.5m. These losses have resulted principally from costs incurred in the design, industrialization and commercialization of the Idylla™ platform, the development of tests, the establishment of manufacturing facilities that comply with the FDA standards, as well as from general and administrative costs associated with Biocartis' operations. Biocartis intends to continue to develop MDx tests, and to conduct regulatory activities and sales and marketing activities that, together with anticipated further investments in manufacturing capabilities and general and administrative expenses, will likely result in Biocartis incurring further losses for at least the next few years.

There can be no assurance that Biocartis will achieve profitability, which could impair its ability to sustain operations or obtain any required additional funding. If Biocartis does achieve profitability in the future, it may not be able to sustain profitability in subsequent periods, and it may suffer net losses and/or negative operating cash flows in subsequent periods.

It is possible that Biocartis will experience fluctuating revenues, operating results and cash flows. In that case, as a result, period-to-period comparisons of financial results are not necessarily meaningful, and results of operations in prior periods should not be relied upon as an indication of future performance.

## BIOCARTIS MIGHT REQUIRE SUBSTANTIAL ADDITIONAL FUNDING TO RESPOND TO BUSINESS CHALLENGES OR TAKE ADVANTAGE OF NEW BUSINESS OPPORTUNITIES, WHICH MAY NOT BE AVAILABLE ON ACCEPTABLE TERMS, OR AT ALL.

Biocartis intends to continue to make appropriate investments to support the execution of its business plan and its growth. Existing sources of financing and any funds generated from operations may not provide Biocartis with sufficient capital. Biocartis may require additional equity or debt funding from time to time to

meet funding needs, respond to business challenges, or to take advantage of new business opportunities. Equity and debt financing, however, might not be available when needed or, if available, might not be available on acceptable terms. In addition, to the extent that additional capital is raised through the issuance of equity or convertible debt

securities, the issuance of these securities could result in the dilution of the interests of Biocartis' existing shareholders. In addition, these securities may be sold at a discount from the market price of Biocartis' common stock. If Biocartis is unable to obtain adequate financing, its ability to continue to support its business growth and to respond to business

challenges could be significantly limited. Existing sources of cash and any funds generated from operations may not provide Biocartis with sufficient capital and may result in delays in its operations that could affect its operational and financial performance.

## BIOCARTIS' OPERATING RESULTS COULD BE MATERIALLY ADVERSELY AFFECTED BY UNANTICIPATED CHANGES IN TAX LAWS AND REGULATIONS, ADJUSTMENTS TO ITS TAX PROVISIONS, EXPOSURE TO ADDITIONAL TAX LIABILITIES, OR FORFEITURE OF ITS TAX ASSETS.

The determination of Biocartis' provision for income taxes and other tax liabilities requires significant judgment, including the adoption of certain accounting policies and Biocartis' determination of whether its deferred tax assets are, and will remain, tax effective. Although management believes its estimates and judgment are reasonable, they remain subject to review by the relevant tax authorities. Biocartis cannot guarantee that its interpretation will not be questioned by the relevant tax authorities, or that the relevant tax laws and regulations, or the interpretation thereof by the relevant tax authorities, will not be subject to change. Any adverse outcome of such a review may lead to adjustments in the amounts recorded in Biocartis' financial statements, and could have a materially adverse effect on Biocartis' operating results and financial condition.

Biocartis is subject to laws and regulations on tax levies and other charges or contributions in different countries, including transfer pricing, custom duties, sales taxes and tax regulations for the compensation of personnel and third parties. Biocartis' tax structure involves a number of transfers and transfer price determinations between the parent company and its subsidiaries or other affiliates.

Biocartis' effective tax rates could be adversely affected by changes in tax laws, treaties and regulations, both internationally and domestically, including possible changes to the patent income deduction regime, the innovation deduction regime, the tax credit for R&D investments and wage withholding tax incentive for qualified research and development personnel in Belgium and other tax incentives, or the way they proportionally impact Biocartis' effective tax rate. An increase of the effective tax rates could have an adverse effect on Biocartis' business, financial position, results of operations and cash flows.

In addition, Biocartis may not be able to use, or changes in tax regulations may affect the use of, certain tax assets or credits that it has built over the years. For instance, some of Biocartis' entities have significant tax loss carry forwards. Some of these tax loss carry forwards may be forfeited in whole, or in part in, as a result of transactions, or their utilization may be restricted by statutory law in the relevant jurisdiction. Any corporate reorganization within the group or relating to Biocartis' shareholding structure may result in partial or complete forfeiture of tax loss carry forwards. The tax burden would increase if profits could not be set off against tax loss carry forwards.

Furthermore, Biocartis' increasing international business may make it subject to income tax, custom duties, sales taxes and other direct or indirect taxes in countries where it was previously not the case.

### CHANGES IN CURRENCY EXCHANGE RATES COULD HAVE A MATERIAL NEGATIVE IMPACT ON THE PROFITABILITY OF BIOCARTIS.

Biocartis records its transactions, prepares its financial statements and incurs substantially all of its costs in euros and enters into certain sale and purchase transactions in US dollars and other currencies. In addition, in view of Biocartis' global commercialization strategy and the range of markets in which it intends to operate, more and more transactions entered into by Biocartis may be in foreign currencies. The relationships between different currencies may be volatile and vary based on a number of interrelated factors, including the supply and demand for each currency,

political, economic, legal, financial, accounting and tax matters and other actions that Biocartis cannot control. If the currencies in which Biocartis earns its revenues and/or holds its cash balances weaken against the currencies in which it incurs costs and expenses, this could lead to Biocartis suffering exchange rate losses, and declines in such currencies against the euro would negatively impact Biocartis' results when translated into euro for reporting purposes. Biocartis has a subsidiary in the US and the conversion of its financial statements for purposes of

preparing Biocartis' consolidated financial statements is subject to fluctuations of the US dollar against the euro.

Any of the foregoing could have a materially adverse effect on Biocartis' financial condition and results of operations.

## BIOCARTIS MAY FACE RISKS ASSOCIATED WITH PREVIOUS OR FUTURE ACQUISITIONS AND DISPOSALS OF COMPANIES, ASSETS, SOLUTIONS AND TECHNOLOGIES, AND ITS BUSINESS COULD BE HARMED IF BIOCARTIS IS UNABLE TO ADDRESS THESE RISKS.

Since its incorporation, Biocartis has grown through licensing and asset acquisition transactions with third parties. If, in the future, Biocartis is presented with appropriate opportunities, it may acquire or make other investments in complementary companies, solutions or technologies. Biocartis may not be able to realize the anticipated benefits of the assets it secured, or may fail to secure or assess, through its past or future licensing transactions or acquisitions, the actual value of the assets or technology (which could result in impairments), or may fail to further use and develop or integrate these assets or technology into its existing business or may face claims from third parties. Moreover, Biocartis may have to incur debt or issue further equity to pay for any additional future acquisitions or investments, the issuance of which could

dilute the interests of its existing shareholders. Biocartis has also made disposals of assets that it deemed no longer core, and may decide to do so in the future with other assets. When disposing of assets, Biocartis may not be able to complete the disposal at terms deemed acceptable, may be required to give guarantees, and may expose itself to claims from purchasers, as well as creditors of the transferred business.

The processes by which Biocartis acquires or disposes of businesses, or licenses assets or technologies may be lengthy and complex and may result in a diversion of management's attention from other business concerns. All of the foregoing could have a material adverse effect on Biocartis' financial condition and results of operations.

#### THE COMPANY HAS NO FIXED DIVIDEND POLICY.

The Company has not declared or paid dividends on its shares to date, and it is not expected that the Company will declare or pay dividends in the foreseeable future. In the future, the Company's dividend policy will be determined and may change from time to time upon proposal of the Company's board of directors. Any declaration of dividends will be based upon the Company's earnings,

financial condition, capital requirements and other factors considered important by the board of directors. Belgian law and the Company's articles of association do not require the Company to declare dividends. Further financial risks are identified in the IFRS (International Financial Reporting Standards) financial notes included in this annual report.

#### 3 CORPORATE GOVERNANCE REPORT

#### 3.1 INTRODUCTION

During 2020, the Company applied the Belgian Code on Corporate Governance 2020 (the 'Corporate Governance Code 2020'), which can be consulted on the website of the Belgian Corporate Governance Committee (https://www.corporategovernancecommittee.be/en). In accordance with the Corporate Governance Code 2020, the Company has adopted a corporate governance charter which describes the main aspects of the corporate governance of the Company, including its governance structure, the terms of reference of the board of directors and its committees and other important governance topics. The Company's corporate governance charter was last updated at the meeting of the board of directors held on 31 March 2020 to bring the corporate governance charter in line with the provisions of the Corporate Governance Code 2020. The

corporate governance charter must be read together with the articles of association of the Company. The articles of association and the corporate governance charter are available on the Company's investor website (https://investors.biocartis.com/en).

The Company strived to comply with the rules of the Corporate Governance Code 2020 as much as possible. Nonetheless, the board of directors is of the opinion that a deviation from the provisions of the Corporate Governance Code 2020 is justified as it is not in a position to grant shares to non-executive directors as part of their remuneration. This deviation is described below in the Remuneration Policy and Remuneration Report.

#### 3.2 BOARD OF DIRECTORS

#### COMPOSITION

The table below gives an overview of the members of the Company's board of directors on 31 December 2020.

Name	Position	Start of mandate	End of term
Christian Reinaudo <sup>(1)</sup>	Chairman, independent director	2018	2021
Herman Verrelst	Chief executive officer, executive director	2017	2021
Luc Gijsens <sup>(2)</sup>	Non-executive, independent director	2018	2022
Ann-Christine Sundell	Non-executive, independent director	2018	2022
Christine Kuslich	Non-executive, independent director	2020	2022
Roald Borré	Non-executive director	2014	2022

#### Notes

**Christian Reinaudo** joined the Company's board of directors as independent chairman in May 2018. Mr. Reinaudo started his career with Alcatel in 1978 at the research center at Marcoussis, France. In 1984, he joined Alcatel's cable activities where he became responsible for

research associated with fiber optics and cable for undersea applications. In 1997, he became president of Alcatel's Submarine Networks Division. From 1999 to 2003, he was president of the Alcatel Optics Group, which comprises all activities in terrestrial and submarine transmission

<sup>&</sup>lt;sup>(1)</sup> Permanently representing CRBA Management BV. As from beginning 2021, Mr. Reinaudo performs his director mandate in personal name and no longer via CRBA Management BV (liquidated).

<sup>(2)</sup> Permanently representing Luc Gijsens BV.

networking and optoelectronic components. In 2003, he was appointed president of Alcatel Asia Pacific and moved to Shanghai (China), where he stayed until 2006, also serving as vice chairman of the board of directors of Alcatel Shanghai Bell, the Chinese joint venture between Alcatel and the Chinese government. In his latest position at Alcatel, he was president Europe & North for Alcatel-Lucent and was responsible for the integration and transition process during the merger of Alcatel with Lucent

Technologies. Mr. Reinaudo joined Agfa-Gevaert, a leading e-health & digital imaging solutions provider, as president of the Agfa HealthCare business group and member of the executive committee, on 1 January 2008. In 2010, Mr. Reinaudo was appointed CEO of Agfa-Gevaert (a position he held until January 2020) and became a member of the board. Mr. Reinaudo is also member of the supervisory board of Domo Chemicals GmbH since 2016.

**Herman Verrelst** was appointed as chief executive officer of the Company effective as of 31 August 2017. He is a seasoned executive and serial entrepreneur with a proven international commercial track-record in molecular diagnostics. Prior to joining Biocartis, Herman Verrelst held the position of vice president and general manager of the genomics and clinical applications division of Agilent Technologies, a global leader in life sciences, diagnostics

and applied chemical markets. Mr. Verrelst joined Agilent following Agilent's acquisition of Cartagenia, a spin-off of Katholieke Universiteit Leuven (Belgium) focused on software solutions for clinical genetics and molecular oncology, of which Herman Verrelst was CEO and founder. Prior to that, Herman Verrelst was CEO of Medicim as well as founder and CEO of DATA4s.

**Luc Gijsens** is a highly experienced international executive with deep knowledge in a wide range of areas in finance and capital markets, asset management, corporate and investment banking in Belgium and abroad. He served KBC Group, a leading bank & insurance group in Belgium and Central Europe for 40 years in a wide range of responsibilities. Mr. Gijsens retired from KBC Group in 2017 as CEO of the business unit International Markets and

executive director of KBC Bank & Insurance, responsible for the market activities of KBC Group. He acted as chairman of the board of KBC Securities and KBC Asset Management and as chairman of the board of the banking and insurance subsidiaries in Ireland, the Slovak Republic, Hungary and Bulgaria. Prior to that, Mr. Gijsens served as senior general manager of KBC Bank, responsible for corporate banking in Belgium, Western Europe, Asia Pacific and the US.

Ann-Christine Sundell has more than 30 years of experience in the diagnostics and life science sector, where she held various global senior positions. For 10 years she served as president for the Genetic Screening (diagnostics) strategic business unit within PerkinElmer, one of the world's leading life science companies. Mrs. Sundell has deep strategic and operational experience from building, developing and managing global growth businesses. She serves as vice chairman and chairman

of the audit committee of Raisio Oyj, chairman of Medix Biochemica Group Oy, board member, chairman of the remuneration and nomination committee and member of the audit committee of Revenio Oyj, member of the board and chairman of the remuneration committee of Immunovia AB, member of the board of Förlags Ab Sydvästkusten, and holder of AConsult. Mrs. Sundell holds an MSc in biochemistry from Åbo Akademi, Turku, Finland.

**Christine Kuslich,** PhD, is an in vitro diagnostic senior executive and strategic leader with a particular focus on advancing clinical diagnostics, novel assay and device development as well as quality executive leadership. As a passionate inventor with more than 40 pending and issued patents, Dr. Kuslich has a proven track record of identifying and developing new technologies with the greatest market potential with particular focus on the oncology diagnostics and therapeutic spaces. Previously, Dr. Kuslich held several positions as Chief Scientific Officer

developing breakthrough diagnostics at companies including Hologic, GE Healthcare and Caris Life Sciences. Her areas of expertise include medical device development & commercialization, companion diagnostics, molecular profiling in oncology and circulating tumor detection and sequencing technologies. Dr. Kuslich holds a Ph.D. degree in Genetics from the University of Hawaii John A. Burns School of Medicine and a B.S. degree in Microbiology from Arizona State University.

Roald Borré started his professional career at the Financieel Economische Tijd newspaper as a financial analyst specialized in high-tech companies, particularly in the ICT and biotech fields. He was responsible for the launch of Wall Street Invest, a weekly with a focus on Nasdaq-listed (mainly) biotech and ICT companies. In 1999, he joined Puilaetco Private Bankers as senior fund manager, where he was in charge of the Biotechnology Fund and managed various investments in the therapeutics and diagnostics field, a position he held until 2006. In

2011, after five years as an entrepreneur, Mr. Borré joined the ParticipatieMaatschappij Vlaanderen as business and fund manager of the TINA fund that focused on industrial projects with a high degree of innovation and the potential to transform, also adding head of equity investments to his responsibilities. He is on the board of different PMV portfolio companies and a member of several advisory boards. Mr. Borré holds a Masters in financial and commercial sciences (specialization accountancy) from EHSAL Management School, Belgium.

The business address of each of the directors for the purpose of their mandate is Generaal de Wittelaan 11B, 2800 Mechelen, Belgium.

#### PROCEDURE FOR THE APPOINTMENT OF DIRECTORS

The directors are appointed for a term of maximum four years by the general shareholders' meeting. They may be reelected for a new term. When a legal entity is appointed as director, it must appoint a permanent representative charged with the performance of the mandate in the name and for the account of the legal entity-director. This permanent

representative must be a natural person. In the event the office of a director becomes vacant, the remaining directors can appoint a successor temporarily filling the vacancy until the next general shareholders' meeting. The general shareholders' meeting can in principle dismiss the directors at any time.

#### **CHANGES TO THE COMPOSITION OF THE BOARD OF DIRECTORS**

The annual shareholders' meeting held on 8 May 2020 reappointed Ann-Christine Sundell, Luc Gijsens BV, permanently represented by Luc Gijsens, and Roald Borré as directors of the Company for a term of two years, and appointed Christine Kuslich as director of the Company for a term of two years. The mandates of Christian Reinaudo

and Herman Verrelst will end after the annual shareholders' meeting of 14 May 2021. The proposal of the board of directors to the annual shareholders' meeting regarding the (re-)appointment of directors will be included in the convening notice of the annual shareholders' meeting.

#### **DIVERSITY**

The board of directors must be composed in a manner compliant with the diversity principles applicable to listed companies. Moreover, the board aims to be composed in a manner that allows it to support in all relevant material aspects the success of Biocartis as a commercial-stage innovative molecular diagnostics company that operates

internationally. Four main diversity criteria have been identified by the board of directors: functional background and expertise, gender, age and nationality/international experience. The board will reassess these criteria as often as required.

Name	Functional background and expertise	Gender	Age	Nationality
Christian Reinaudo(1)	E-health & digital imaging solutions	Male	66	France
omistian Komaaa	Managing companies	Tidio	00	rance
	International business			
Herman Verrelst	Molecular diagnostics	Male	47	Belgium
	Software solutions			
	Entrepreneurship			
Luc Gijsens <sup>(2)</sup>	Finance	Male	67	Belgium
	Capital markets			
	Corporate and investment banking			
Ann-Christine Sundell	Life sciences	Female	56	Finland
	Diagnostics			
	Strategy and operations			
Christine Kuslich	Molecular diagnostics	Female	53	USA
	Oncology & Infectious disease			
	Strategy & investment			
Roald Borré	Corporate finance and M&A	Male	48	Belgium
	Investment funds			
	Accounting and auditing			

#### Notes

Belgian company law requires at least one third of the directors of a listed company to be of a different gender than the other directors. Currently, the Company has two female directors on its board of directors on a total of six directors. The board is of the opinion that there is currently sufficient diversity in terms of age. It however believes that

in terms of 'functional background and expertise' it could benefit from additional profiles with board experience in internationally operating (listed) companies, experience in commercialization of molecular diagnostics products and/or corporate business development.

<sup>(1)</sup> As from beginning 2021, Mr. Reinaudo performs his director mandate in personal name and no longer via CRBA Management BV (liquidated); (2) Permanently representing Luc Gijsens BV.



#### **ACTIVITY REPORT**

In 2020, the board of directors held thirteen meetings. The attendance rate (i.e. the attending of board meetings in person or by written proxy to a fellow director) for the board members in function as at 31 December 2020 was 100%, save for Luc Gijsens BV, represented by Luc Gijsens, and Roald Borré who were excused during one board meeting. This can be explained by the need to sometimes convene certain board meetings on short notice.

During the meetings of the board of directors, the board among others reviewed the Group's strategy, operations, commercial performance, ongoing menu development and the impact of the COVID-19 pandemic on its business, discussed business development opportunities and the status of ongoing collaborations, and discussed regular updates of the implementation of the integrated quality plan.

The board also discussed various corporate governance. as well as nomination and remuneration matters, such as the hiring of a new CFO, the proposed changes to board composition (and consequently, the composition of the board committees), the board evaluation, the approval of a new version of the corporate governance charter, and the approval of two new share option plans. Moreover, the board discussed the regular updates of the financial performance and the budget for financial year 2021 as well as the Company's long-term financial plan. The board also discussed and approved the full year and half year financial statements and reports, and the Q1 and Q3 business updates and related communication. In addition, the board discussed the proposal to the shareholders to renew the authorized capital, and approved the incentivized conversion of part of its outstanding convertible bonds.

#### **OTHER BOARD MANDATES**

Apart from their mandate within Biocartis, the directors of the Company held the following board mandates (directly or via a management company) on 31 December 2020:

Name	Mandates	
Christian Reinaudo	CRBA Management BV <sup>(1)</sup>	Domo Chemicals GmbH
	Agfa Gevaert NV	
Herman Verrelst	South Bay Ventures (SBV) BV	lcometrix
	Opdorp Finance BV	FlandersBio VZW
	Heran BV	
Luc Gijsens	Luc Gijsens BV	KMDA VZW
	Aveve NV	KMDA NV
	PMV NV	Global Rental Properties NV
Ann-Christine Sundell	Raisio Oyj	Immunovia AB
	Medix Biochemica Group Oy	Förlags Ab Sydvästkusten
	Revenio Oyj	AConsult
Christine Kuslich	N/A	
Roald Borré	FNG Groep NV	Kebony Belgium NV
	High Wind NV	Kebony Norge AS
	Capricorn Cleantech Fund NV	Kebony Danmark A/S
	Media Invest Vlaanderen NV	Kebony Sverige AB
	Flange Holding NV	ALZV vzw
	Kebony AS	

<sup>(1)</sup> CRBA Management BV has been liquidated in the beginning of 2021.

#### **CONFLICTS OF INTEREST**

Directors are expected to arrange their personal and business affairs so as to avoid any conflicts with the interests of the Company. Any director with a financial interest that is conflicting with the interests of the Company based on a decision or a transaction that belongs to the authority of the board of directors must, in accordance with Article 7:96 of the Belgian Code of Companies and Associations, inform his or her fellow directors and the statutory auditor thereof and

may not take part in the deliberations or voting related to such matter.

The conflict of interest procedure pursuant to Article 7:96 of the Belgian Code of Companies and Associations was applied three times in 2020 during the meetings held on 4 March 2020, 31 March 2020 and 20 April 2020. The extract of the minutes of those meetings is as follows:

#### Meeting 4 March 2020

"Prior to discussing the next item, Mr. Herman Verrelst, director and CEO of the Company, declared that he has an interest of a financial nature which is conflicting with the decisions that fall within the scope of the powers of the Board of Directors, with respect to the determination of the amount of his variable remuneration and the vesting of his performance-based share options under the share option plan 2017 regarding performance year 2019, the determination of the KPIs for his variable remuneration package regarding performance years 2020 to 2022, and the KPIs for the vesting of his performance-based share options regarding performance year 2020.

In accordance with Article 7:96 of the Belgian Code of Companies and Associations, Mr. Herman Verrelst will refrain from taking part in the deliberations and from voting on the matters for which he has a conflict of interest.

In accordance with Article 7:96 of the Belgian Code of Companies and Associations, the minutes of this Board meeting will be provided to the auditor of the Company, Deloitte Bedrijfsrevisoren CVBA, permanently represented by Mr. Gert Vanhees. Furthermore, the relevant sections of these minutes will be included in the annual report of the Board of Directors.

A. Following the recommendations of the Remuneration and Nomination Committee, the Board discussed the goals for the CEO relating to performance year 2019 (consisting for 75% of the 1-year targets defined in the beginning of 2019, and for 25% of the 2-year targets defined in 2018) and assessed

the degree to which these goals were achieved in 2019. The Board was of the opinion that overall 40.8% of the 1-year targets was achieved and 16.8% of the 2-year targets was achieved, and resolved to approve the amount of the variable remuneration for the CEO relating to performance year 2019 on this basis (i.e., an amount of EUR 73,125).

Subsequently, and following the recommendations of the Remuneration and Nomination Committee, the Board discussed the KPIs relating to the vesting of maximum 167,500 performance-based share options under the share option plan 2017 for the CEO for performance year 2019. The Board considered that overall 40.8% of the KPIs were achieved. Therefore, after discussion, the Board resolved to approve that 68,340 performance-based share options under the share option plan 2017 relating to the performance year 2019 have vested. The other 99,160 performance-based share options relating to the performance year 2019 will not vest, and will immediately become null and void. The non-vested 28,475 share options related to the performance year 2018 which were carried-over to the performance year 2019 will become null and void as the condition for vesting thereof (i.e., overachievement) was not met.

B. Following the recommendations of the Remuneration and Nomination Committee, the Board of Directors discussed and deliberated on the variable remuneration for the CEO for performance years 2020 - 2022. For the 1-year target (for 2020), the proposal is to use the following KPI categories, each time consisting of the specific KPIs as proposed by the Remuneration and Nomination Committee:

- Financial performance as KPI category (consisting of KPIs relating to operational income growth, gross margin improvement and capping the net cash burn) having a total weight of 30%. In case of achievement of any of the KPIs in this category of 75%, 75% of the percentage of the variable remuneration will be payable, while every incremental percentage of achievement will result in 1% extra being payable (linear increase), provided that the maximum amount payable shall be equal to 125%. In case of an achievement of less than 75% of a certain KPI, no variable remuneration to which such KPI relates shall be payable.
- Commercial success as KPI category (consisting of KPIs relating to commercial cartridge volume and installed base growth, as well as relating to growth in the partner business topline) having a total weight of 30%.
  - In case of achievement of the KPI relating to commercial cartridge volume and installed base growth of 90%, 90% of the percentage of the variable remuneration will be payable, while every incremental percentage of achievement will result in 1% extra being payable, provided that for achievement above 100% every incremental percentage of achievement will result in 10% extra being payable, and provided that the maximum amount payable shall be equal to 200%. In case of an achievement of less than 90% of this KPI, no variable remuneration to which such KPI relates shall be payable.
  - In case of achievement of the KPI relating to growth in the partner business topline of 75%, 75% of the percentage of the variable remuneration will be payable, while every incremental percentage of achievement will result in 1% extra being payable (linear increase), provided that the maximum amount payable shall be equal to 125%. In case of an achievement of less than 75% of this KPI, no variable remuneration to which such KPI relates shall be payable.

- Execution and delivery on projects in support of financial and commercial growth and development and running a highly performing manufacturing capability as the two KPI categories having a total weight of 12.5% each. No minimum achievement threshold applies to these KPIs.
- Advancement of organizational capabilities as KPI category having a total weight of 15%. No minimum achievement threshold applies to these KPIs.

For the 2-year (2021) and 3-year (2022) target, the proposal to the Board will be formulated during the next Board meeting, after further analysis by the Remuneration and Nomination Committee and the external advisor to be engaged.

The Board considered the proposed variable remuneration mechanism and the KPIs that will be used to measure and determine the variable remuneration for the CEO to be fully in line with the Company's interests. Therefore, after discussion, the Board resolved to approve the variable remuneration mechanism for the CEO as discussed."

#### Meeting 31 March 2020

"Prior to discussing the next item, Mr. Herman Verrelst, director and CEO of the Company, declared that he has an interest of a financial nature which is conflicting with the decisions that fall within the scope of the powers of the Board of Directors, with respect to the determination of his remuneration for 2020 and beyond.

In accordance with Article 7:96 of the Belgian Code of Companies and Associations, Mr. Herman Verrelst will refrain from taking part in the deliberations and from voting on the matters for which he has a conflict of interest.

In accordance with Article 7:96 of the Belgian Code of Companies and Associations, the minutes of this Board meeting will be provided to the auditor of the Company, Deloitte Bedrijfsrevisoren CVBA, permanently represented by Mr. Gert Vanhees. Furthermore, the relevant sections of these minutes will be included in the annual report of the Board of Directors

Following the recommendations of the Remuneration and Nomination Committee, the Board discussed the KPIs relating to the vesting of maximum 167,500 performance-based subscription rights (formerly known as warrants) under the 2017 plan for the CEO for performance year 2020. The Board determined that the same KPIs will be used as the 1-year KPIs determined by the Board on 4 March 2020 for the CEO's cash bonus.

Subsequently, the Chairman summarized the recommendations made by the Remuneration and Nomination Committee with respect to the remuneration of the CEO. Overall, no adjustments are proposed with respect to the fixed remuneration of the CEO. After discussion, the Board resolved however that:

- 50% of the variable remuneration of the CEO will be linked to 1-year KPIs (which for 2020 have been determined by the Board during its meeting of 4 March 2020), 25% will be linked to a 2-year KPI and the remaining 25% will be linked to a 3-year KPI. The Board resolved that the 2-year and 3-year KPIs will be put in place in the form of a phantom stock plan linked to the evolution of the share price of the Company;
- the CEO would be entitled to a grant of 300,000 subscription rights (formerly known as warrants) in 2020, followed by three annual grants of 60,000 subscription rights in 2021, 2022 and 2023, all of which will be subject to a cliff vesting after three years after the relevant grant date;
- the CEO will be subject to the requirement to hold a number of shares in the Company which is equivalent to at least one year fixed remuneration.

The different aspects of the remuneration of the directors and members of the executive management will be included in the remuneration policy of the Company, which will be submitted to the shareholders' meeting after the European Directive 2017/828 as regards the encouragement of long-term shareholder engagement has been duly implemented into Belgian law."

#### Meeting 20 April 2020

"Prior to discussing the next item, Mr. Herman Verrelst, director and CEO of the Company, declared that he has an interest of a financial nature which is conflicting with the decisions that fall within the scope of the powers of the Board of Directors, with respect to the approval of the phantom stock plan 2020 and the share option plan 2020B.

In accordance with Article 7:96 of the Belgian Code of Companies and Associations, Mr. Herman Verrelst will refrain from taking part in the deliberations and from voting on the matters for which he has a conflict of interest.

In accordance with Article 7:96 of the Belgian Code of Companies and Associations, the minutes of this Board meeting will be provided to the auditor of the Company, Deloitte Bedrijfsrevisoren CVBA, permanently represented by Mr. Gert Vanhees. Furthermore, the relevant sections of these minutes will be included in the annual report of the Board of Directors.

Following the recommendations of the Remuneration and Nomination Committee, and in execution of previous decisions of the Board in this respect, the Board discussed the phantom stock plan 2020 which will among others be used in relation to the 2-year and 3-year KPIs for the members of the executive management. The Board noted that no pay-out will be due to the beneficiaries in case the value of the Biocartis share has decreased below 50% of the relevant reference value, and a maximum pay-out equal to 150% of the deferred bonus amount will apply. The Board requested to revise the draft plan so that every time the value of the Biocartis share is to be taken into account for the purposes of the plan (e.g., when determining the amount of phantom stock to be awarded or when determining the pay-outs to be made), such value shall be calculated over a 30-day reference period, except for the first grant under the phantom stock plan 2020 for which the closing price of the Biocartis share on Euronext Brussels on the trading day before the present Board meeting shall be taken into account.

After discussion, the Board resolved to approve the phantom stock plan 2020 as presented but subject to the comments made, as well as the performance of the obligations that the Company is to assume and perform in that regard. Furthermore, the Board resolved to approve the signing of all documentation and agreements to which the Company is or must become a party in the framework of the proposed issuance, offering and granting of phantom stock 2020.

Mr. Verrelst also informed the meeting that the agenda refers to the issuance of the Share Options 2020B in the framework of the Share Option Plan 2020B, and that he is a Beneficiary under the Share Option Plan 2020B. Mr. Verrelst informed the meeting that, as a result, he might have a conflict of interest within the meaning of Article 7:96 of the Belgian Code of Companies and Associations in relation to the resolutions to be passed by the board of directors with respect to the proposed issuance of the Share Options 2020B and the Share Option Plan 2020B. The Company's statutory auditor will also be informed of the foregoing, as far as needed and applicable, in accordance with the provisions of Article 7: 96 of the Belgian Code of Companies and Associations.

Despite this potential conflict, however, Mr. Verrelst stated that he believed that the proposed issuance of the Share Options 2020B in the framework of the Share Option Plan 2020B is in the Company's interest, as it will allow the Company to attract, encourage, motivate and retain the Beneficiaries and to align the interests of the Beneficiaries with the interests of the Company and its shareholders by giving them the opportunity to share in the potential increase in the value of the Company, as further specified in the Board Report. Subsequently, Mr. Verrelst no longer took part in the further deliberation and resolutions of the board of directors with respect to the Share Option Plan 2020B.

All directors unanimously (it being understood that Mr. Verrelst did not participate in the voting) resolved to approve the issuance of the Share Options 2020B and the Share Option Plan 2020B."

More information on the remuneration of Herman Verrelst in 2020 can be found in the Remuneration Report below.

The procedure pursuant to Article 7:97 of the Belgian Code of Companies and Associations was not applied in 2020.

#### 3.3 COMMITTEES OF THE BOARD OF DIRECTORS

The board of directors has established two board committees: an audit committee and a remuneration and nomination committee. The terms of reference of these board committees are set out in the Company's corporate governance charter.

#### **AUDIT COMMITTEE**

#### **COMPOSITION**

According to Belgian company law, the audit committee consists of non-executive directors only, at least one member of the audit committee must be an independent director, the members of the audit committee must have a collective expertise relating to the activities of the Company, and at least one member of the audit committee must have the necessary competence in accounting and auditing. The following three directors are members of the audit

committee: Luc Gijsens BV, permanently represented by Luc Gijsens (chairman), Roald Borré, and Christian Reinaudo. The members of the audit committee have adequate expertise in financial matters to discharge their functions and have a collective expertise relating to the activities of the Company. The members of the audit committee are competent in accounting and auditing as evidenced by their previous and current roles.

#### **ACTIVITY REPORT**

In 2020, the audit committee held five meetings which were attended by all members, except for Mr. Reinaudo and Mr. Borré who were each excused during one meeting. During its meetings, the audit committee among others reviewed and discussed the financial reporting process, the internal control processes and the compliance framework. It also discussed the accounting treatment of the incentivized conversion of part of the convertible bonds issued by the Company. The audit committee assessed the declarations regarding internal control and risk management in the annual report 2019. It also discussed the cooperation with the external auditor of

the Company, Deloitte Bedrijfsrevisoren CVBA, represented by Nico Houthaeve (who replaced Gert Vanhees as audit partner during 2020). The audit committee approved certain non-audit services to be provided by the external auditor. The external auditor attended the meetings of the audit committee that reviewed the full year and half year results and reports. It also presented the audit plan 2020 during the last meeting of the audit committee held in 2020. The audit committee reported systematically to the board of directors and ensured the co-operation of the executive management and the finance department of the Company where required.

#### **REMUNERATION AND NOMINATION COMMITTEE**

#### COMPOSITION

According to Belgian company law, the remuneration and nomination committee consists of non-executive directors only, of which a majority must be independent directors. The committee has the required expertise in terms of remuneration policy. The remuneration and nomination committee consists of three directors: Christian Reinaudo (chairman), Ann-Christine Sundell and Christine Kuslich. All

members of the remuneration and nomination committee are independent directors. The chief executive officer participates to the meetings of the remuneration and nomination committee in an advisory capacity each time the remuneration of another member of the executive management is discussed.

#### **ACTIVITY REPORT**

In 2020, the remuneration and nomination committee held five meetings which were attended by all members, resulting in a 100% attendance rate for the remuneration and nomination committee meetings. The remuneration and nomination committee discussed the composition of the board of directors and executive management, determined the search process and lead the search for new members

of the board and a new CFO. Furthermore, the committee discussed and approved the achievement of the 2019 company goals and related variable remuneration of the executive management, and set the 2020 company goals. It discussed the HR and operational strategy of the Company, supported an externally facilitated board evaluation, and reviewed and discussed the remuneration policy and the

individual remuneration of the members of board, the board committees and the executive management. It approved the remuneration report included in the 2019 annual report. The remuneration and nomination committee reported

systematically to the board of directors and ensured the co-operation of the executive management and the HR department of the Company where required.

#### 3.4 EXECUTIVE MANAGEMENT

#### COMPOSITION

The executive management is composed of the CEO, CFO and COO.

Name	Age	Function
Herman Verrelst	47	Chief executive officer (CEO)
Jean-Marc Roelandt(1)	56	Chief financial officer (CFO)
Piet Houwen(2)	53	Chief operating officer (COO)

<sup>(1)</sup> Permanently representing Marcofin BV. Mr. Roelandt replaced Mr. Welten as CFO, with effect as of 23 April 2020. Mr. Welten left Biocartis with effect as of the end of March 2020; (2) Permanently representing Scmiles BV.

Herman Verrelst is the chief executive officer (CEO) of the Company. See his biography under 'board of directors'.

**Jean-Marc Roelandt** is a senior executive with an established track record of more than 25 years as Chief Financial Officer in globally active publicly listed companies. With a focus on M&A, capital market transactions and the implementation of adequate financial management infrastructure in dynamic and fast growing companies, he built up a solid expertise in various industries. Prior

to joining Biocartis, he was Chief Financial Officer of MDxHealth, a multinational healthcare company that provides actionable genomic information to personalize the diagnosis and treatment of cancer. Mr. Roelandt holds a master's Degree in Applied Economics from the University of Ghent (Belgium).

**Piet Houwen** is the chief operating officer (COO). He has more than 25 years of experience in various operational and general management roles. Piet Houwen has a strong track record in manufacturing, process engineering, project and people management. Mr. Houwen has gained broad operational experience in dynamic international environments, including in fast moving consumer goods, food manufacturing, bio-pharmaceuticals and consulting.

Prior to joining Biocartis, Piet Houwen was chief operations officer at Ablynx and prior to that, he held global roles for Sanofi/Genzyme and Janssen Pharmaceutica (part of Johnson & Johnson family of companies) where he was active in pharmaceutical manufacturing of large and small molecules, stent coating and medical devices. Piet Houwen holds a Master's Degree in Mechanical Engineering from the Delft University of Technology (The Netherlands).

The business address of each of the members of the executive management for the purpose of their mandate is Generaal de Wittelaan 11B, 2800 Mechelen, Belgium.

#### **DIVERSITY**

End 2020, the executive management consisted of the CEO, CFO and COO. The board values diversity as a key business driver and focuses on a diverse set of skills and inclusive leadership throughout the Company when composing the executive management. The executive management

is surrounded by a diverse middle management team. More information on this can be found under Part 3, nonfinancial report, section 'creating value for our stakeholders', 'employees'.

#### 3.5 REMUNERATION POLICY

#### INTRODUCTION

This remuneration policy sets out the principles regarding the remuneration of the directors and executive management of the Company. The remuneration policy has been developed by the Company's remuneration and nomination committee.

The remuneration policy is drawn up in accordance with the Belgian Code of Companies and Associations and the Corporate Governance Code 2020.

#### **PRINCIPLES**

The objective of the Company's remuneration policy is to enable the Company to attract, retain and reward the most talented, qualified and expert individuals in order for it to achieve its strategic objectives and accomplish operational excellence. Moreover, it aims to align remuneration with individual and company performance in order to motivate people to deliver increased shareholder value through superior business results. The policy is designed to balance focus on short-term operational performance with the long-term objective of creating sustainable value, while taking into account as much as possible the interests of the different stakeholders.

The remuneration policy deals with the remuneration of the members of the board of directors and the members of the executive management. The remuneration policy has been approved by the board of directors on 10 November 2020, upon recommendation of the remuneration and nomination committee, which takes into account the overall remuneration philosophy of the Company and the general principles of the remuneration of the employees. The board of directors will submit this policy for approval to the annual shareholders' meeting of the Company to be held in May 2021.

The board of directors, with support from the remuneration and nomination committee, is responsible for compliance with this policy and for completing an annual review of the policy. This policy is submitted to the annual shareholders' meeting at least every four years and upon any proposed material change of the policy.

### DETERMINATION OF THE REMUNERATION OF DIRECTORS AND EXECUTIVE MANAGEMENT

The remuneration of the members of the board of directors and the executive management is determined by the board of directors based on proposals from the remuneration and nomination committee. It is subject to the approval of the shareholders' meeting of the Company where required by applicable law. The remuneration is reviewed against market practice at regular occasions as the case may be with the assistance of external advisors.

The Company aims to prevent any conflicts of interests with respect to the establishment and implementation of the remuneration policy and the determination of the remuneration of the directors and the members of the

executive management. To this end, the remuneration and nomination committee is composed exclusively of non-executive board members and a majority of its members must qualify as independent directors. The CEO only participates to the meetings of the remuneration and nomination committee in an advisory capacity when the remuneration of another member of the executive management is discussed. He does not participate in the discussions relating to his own remuneration. The CEO also does not participate in the deliberations and voting within the board of directors with respect to his remuneration. The remuneration of the non-executive directors is subject to approval by the shareholders' meeting.

#### **REMUNERATION POLICY FOR DIRECTORS**

The remuneration of the non-executive directors is composed of a fixed fee and an attendance fee. The amount of these fees was approved by the shareholders' meeting of the Company, and takes into account the role of the directors as chairperson of the board or a board committee, their resulting responsibilities and commitment in time.

The Company also reimburses the non-executive directors for reasonable out of pocket expenses (including travel expenses) incurred in the performance of their mandate. In addition, for certain non-executive directors residing abroad, a fee for travel time per meeting of the board of directors attended in person is paid. The remuneration of the nonexecutive directors does not contain a variable part. As from 1 January 2020, the Company no longer grants share options to non-executive directors. The CEO, who is an executive director of the Company, is remunerated for his executive

management mandate only and not for his director mandate.

The board of directors, upon recommendation of the remuneration and nomination committee, decided to deviate from provision 7.6 of the Corporate Governance Code 2020, which provides that shares of the Company should be granted to non-executive directors as part of their remuneration. The reason for this deviation is that the Company currently does not own treasury shares, and is currently legally not in a position to acquire treasury shares.

#### REMUNERATION POLICY FOR EXECUTIVE MANAGEMENT

The remuneration of the members of the executive management consists of an annual fixed cash amount and variable remuneration. The latter consists of short-term variable remuneration and long-term variable remuneration.

The remuneration of the members of the executive

management is benchmarked on a regular basis against overall market trends on the basis of benchmarking studies and other relevant sources. The board also reviews the executive management's remuneration annually as part of the Company's merit cycle.

#### **FIXED REMUNERATION**

The annual fixed cash remuneration of the members of the executive management is determined by the board of directors upon the recommendation of the remuneration

and nomination committee. The Company aims to provide a fixed base remuneration which is in the range of the market median for the relevant position.

#### SHORT-TERM VARIABLE REMUNERATION

The short-term variable remuneration of the members of the executive management is structured so as to link rewards to company and/or individual performance of the executive (goals and objectives). The goals and objectives are established annually by the board of directors upon recommendation of the remuneration and nomination committee. The level of achievement of these pre-determined goals and objectives is reviewed in the beginning of the first subsequent year by the remuneration and nomination committee and finally established by the board of directors.

In the beginning of each year, the board of directors, upon recommendation of the remuneration and nomination committee, establishes the key company objectives and the key performance indicators (KPIs) on the basis of the Company's strategy and long-term interests. The company goals and objectives consist of KPIs based on a range of business metrics that consist of financial and non-financial KPIs which may be grouped into different KPI categories such as financial performance (such as operational income growth, gross margin improvement and capping the net cash burn), commercial success (such as commercial cartridge volume and installed base growth, as well as growth in the partner business topline), execution and delivery on

projects in support of financial and commercial growth and operating a highly performing manufacturing capability. and advancement of organizational capabilities (such as completion of organizational improvements, completion of training goals by Biocartis staff, completion of the yearly employee engagement conversations, employee wellbeing and sustainable mobility, and health and safety at work).

The individual goals and objectives are tailored to the individual executive and relate to the executive's key responsibilities. The board is of the opinion that these KPIs contribute most to the realization of the Company's strategy, long-term interests and sustainable growth. For each KPI, a minimum achievement threshold, the bonus amount payable related to a certain level of achievement of the KPI, and a maximum bonus amount payable are defined.

The short-term variable remuneration for the CEO can be maximum 50% of his annual fixed remuneration of the year for which the variable remuneration is awarded. The short-term variable remuneration for the other members of the executive management can be maximum 30% of their respective annual fixed remuneration of the year for which the variable remuneration is awarded.

#### **Non-Deferred Short-Term Variable Remuneration**

In accordance with applicable law, 50% of the short-term variable remuneration is linked to performance criteria measured over one performance year and is settled in cash (i.e. non-deferred short-term variable remuneration). For the CEO, these performance criteria are linked solely to

company performance (100%). For the other members of the executive management, these performance criteria are linked to company performance (counting for 80%) and individual performance (counting for 20%).

#### **Deferred Short-Term Variable Remuneration**

The remaining 50% of the short-term variable remuneration is deferred by means of a grant of phantom stock, whereby 25% is linked to performance criteria measured over two financial years and the other 25% is linked to performance criteria measured over three financial years.

Phantom stock is the conditional right to receive an amount in cash, which depends on the evolution of the share price of the Company in the period between the moment of the award of the phantom stock and the moment of vesting of the phantom stock. The phantom stock plan foresees the flexibility to enable settlement of the phantom stock by means of shares of the Company instead of a cash payout. Such settlement in shares is however currently not yet legally

possible for the Company. The phantom stock plan contains a minimum share price threshold which must be obtained, as well as a cap to the maximum cash amount which is payable. In case of termination of service before the vesting date, forfeiture rules apply.

The phantom stock plan facilitates retention and aligns management with shareholders on a longer term with the aim for management to increase the value of the Company and to spread a corporate culture of value creation in all strategic and operational decision-making. Because this instrument is linked to the value of the underlying share, this provides a reward for the contribution of the executive management to the sustainable growth of the Company.

#### **LONG-TERM VARIABLE REMUNERATION (SHARE OPTIONS)**

The members of the executive management are also eligible to obtain share options (having the form of subscription rights under Belgian law, formerly called warrants) under existing or future share option plans of the Company. The purpose of the share option plans is to attract, encourage, motivate and retain the executives and

to align their interests with the interests of the Company and its shareholders by giving them the opportunity to share in the potential increase in the value of the Company.

The main characteristics of the share options are as follows:

- Each share option can be exercised for one ordinary share of the Company
- The share options are granted for free (i.e., no consideration is payable upon the grant of the share options)
- The exercise price per share option is at least equal to the average closing price of the Company's share on Euronext Brussels during the thirty (30) day period prior to the date of grant
- The share options in principle have a contractual term of seven (7) years and are subject to a cliff-vesting of minimum three (3) years. The share options granted before 1 January 2020 were not subject to the aforementioned vesting mechanism. In particular, the share options granted to the CEO under the 2017 plan, which was approved by the shareholders' meeting of the Company, are subject to a time-based vesting regime whereby 12.5% of the share options vest at each of the first four anniversary dates of the date of grant, while the remaining 50% of the share options is subject to performance-based vesting
- In case of termination of service before the vesting date, forfeiture rules apply

### **ADJUSTMENT AND CLAW-BACK OF VARIABLE REMUNERATION**

The phantom stock plan and share options plans contain bad leaver provisions that can result in the phantom stock and share options, whether vested or not, automatically and immediately becoming null and void. Moreover, contractual mechanisms are in place pursuant to which the Company may revise or refuse payments of the unpaid short-term and long-term cash bonus in the following circumstances: (i) if the Company's financial statements need to be

revised and such revision has a significant negative impact on the Company, (ii) if the relevant executive violates the Company's Code of Conduct, or (iii) if the relevant executive participates in specific mechanisms with the aim or consequence of promoting fraud by the Company and/or third parties. Finally, the Company can reclaim cash bonus amounts after payment thereof in the above circumstances, subject to certain conditions.

#### **BENEFITS IN KIND**

The members of the executive management are reimbursed for certain costs and expenses made in the performance of their function. Currently, all members of the executive management are self-employed and do not receive any other benefits in kind. However, in case any future members of the executive management would be employed through

an employment contract, such persons would benefit from a pension plan, company car with fuel card and certain other elements. The pension plan is a defined contribution plan covering life (pension), decease, disability and premium relief.

## MAIN TERMS RELATING TO BOARD MANDATES AND CONTRACTS WITH **MEMBERS OF EXECUTIVE MANAGEMENT**

## **DIRECTORS**

The directors of the Company are appointed for a term of no more than four (4) years by the general shareholders' meeting. They may be re-elected for a new term. The duration of the mandates of the directors of the Company can be found in the most recent version of the Company's corporate governance statement which is part of its annual report. The general shareholders' meeting can decide at any time to terminate the mandate of a director with

immediate effect and without specifying a reason, unless decided otherwise by the general shareholders' meeting. Every director can decide at any time to terminate his or her mandate by notification to the board of directors. Upon request of the Company, such director must remain in function until the Company can reasonably provide for a replacement.

## **EXECUTIVE MANAGEMENT**

All members of the executive management provide their services under an agreement with Biocartis Group NV that is subject to Belgian law. The main terms of these agreements are set out below.

The managing director agreement of Herman Verrelst for the performance of his services as CEO was entered into for an indefinite term, and can be terminated at any time with a prior notice of six (6) months (or, in case of termination by the Company, the payment of an equivalent indemnity equal to six months of fixed fee). In certain circumstances, the agreement can be terminated by the Company or by Herman Verrelst with immediate effect (such as in case of breach of the agreement by the other party, subject to certain conditions).

The consultancy services agreement of Marcofin BV, represented by Jean-Marc Roelandt, for the performance of its services as CFO was entered into for an indefinite term, and can be terminated at any time with a prior notice of three (3) months (or the payment of an equivalent indemnity equal to three (3) months of fixed fee). In certain circumstances, the agreement can be terminated by the Company or by Marcofin BV with immediate effect (such as in case of breach of the agreement by the other party, subject to certain conditions).

The consultancy services agreement of Scmiles BV, represented by Piet Houwen, for the performance of its services as COO was entered into for an indefinite term, and can be terminated at any time with a prior notice of three (3) months (or the payment of an equivalent indemnity equal to three (3) months of fixed fee). In certain circumstances, the agreement can be terminated by the Company or by Scmiles BV with immediate effect (such as in case of breach of the agreement by the other party, subject to certain conditions).



## MINIMUM SHARE OWNERSHIP FOR EXECUTIVE MANAGEMENT

In 2020, the board of directors set the minimum threshold of shares to be held at any time by the CEO to the number of shares equivalent to one year of the CEO's fixed remuneration. The minimum threshold of shares to be held at any time by the CFO and COO was set to the number of shares equivalent to 50% of their respective annual fixed remuneration. The minimum threshold will be re-calculated yearly. To determine the equivalent number of shares for a given calendar year, the average closing price of the

Company's share on Euronext Brussels during the thirty (30) day period prior 31 December of the previous calendar year and the fixed remuneration granted for such preceding calendar year will be taken into account. The minimum share ownership thresholds must be reached before 31 December 2024 for existing executive management or within four (4) years as from the date of their appointment for future executive members.

## **DEVIATIONS FROM THIS REMUNERATION POLICY**

In exceptional circumstances, the board of directors may decide to deviate from any items of this remuneration policy if necessary to serve the long-term interests and sustainability of the Company, or to ensure its viability. Any such deviation must be discussed at the remuneration and

nomination committee, which will provide a substantiated recommendation to the board of directors. Any deviation from this remuneration policy will be described and explained in the Company's remuneration report which is a part of the Company's annual report.

## 3.6 REMUNERATION REPORT

## **INTRODUCTION**

This remuneration report provides an overview of the key aspects of the remuneration of Biocartis' directors and members of the executive management in 2020.

Following a clear positive vote by Biocartis' shareholders on the remuneration report of 2019, the changes to the remuneration of the directors and members of the executive management in 2020 as compared to 2019 have been kept to a minimum. One notable change relates to the deferred shortterm variable remuneration for the members of the executive management which is now structured by way of a grant of phantom stock. Other changes result from the entry into force of new legislation and the Corporate Governance Code 2020.

This remuneration report must be read together with Biocartis' remuneration policy (see above) and with the performance of Biocartis in 2020 as set out in detail in this annual report.

## **REMUNERATION OF THE DIRECTORS**

## **PRINCIPLES**

The remuneration of the non-executive directors is composed of a fixed fee and an attendance fee. The amount of such fees was set by the annual shareholders' meeting held on 11 May 2018. The CEO, who is also a director of the

Company, is remunerated for his executive management mandate only, and not for his director mandate.

#### **Annual fixed fees:**

- Chairperson of the board: EUR 36,000
- Chairperson of the audit committee: EUR 18,000
- Chairperson of the remuneration and nomination committee: EUR 14,000
- Other non-executive directors: EUR 12,000

## **Attendance fees:**

In addition to the annual fixed fees mentioned above, each non-executive director receives an attendance fee of EUR 3,000 per meeting of the board of directors attended in person (to be increased, as the case may be, with a fee for travel time of EUR 1,500 for Ann-Christine Sundell and EUR 2,500 for Christine Kuslich per meeting of the board attended in person) or EUR 1,500 per meeting of

the board of directors attended per conference call, EUR 1,000 per meeting of the audit committee attended by the director who is a member of such committee, and EUR 500 per meeting of the remuneration and nomination committee attended by the director who is a member of such committee

#### No share based awards:

As from 1 January 2020, the Company no longer grants share options to non-executive directors. However, certain directors do hold share options (taking the form of subscription rights, formerly called warrants) granted to them under the 2018 Plan (see below).

The board of directors, upon recommendation of the remuneration and nomination committee, decided to deviate from provision 7.6 of the Belgian Code on Corporate Governance 2020, which provides that shares of the Company should be granted to non-executive directors as part of their remuneration. The reason for this deviation is that the Company currently does not own treasury shares, and is currently legally not in a position to acquire treasury shares.

The Company also reimburses the directors for reasonable out of pocket expenses (including travel expenses) incurred while performing their mandate.

## **REMUNERATION OF THE MEMBERS OF THE BOARD OF DIRECTORS IN 2020**

Based on what is set out above, the remuneration of the directors for the performance of their director mandate in 2020 is as follows<sup>(1)</sup>:

Name of Director, position	Fixed remuneration		Variable i	remuneration	Extraordinary	Pension	Total	Proportion	
	Fixed fees <sup>(2)</sup>	Attendance Fees <sup>(3)</sup>	Fringe benefits	One-year variable	Multi-year variable <sup>(4)</sup>	items	expense	remuneration	of fixed and variable remuneration
CRBA Management BV, repr. by Christian Reinaudo (Chairman) <sup>(5)</sup>	50,000	25,500	0	0	0	0	0	75,500	Fixed: 100% Variable: 0%
Luc Gijsens BV, repr. by Luc Gijsens (independent)	18,000	23,000	0	0	0	0	0	41,000	Fixed: 100% Variable: 0%
Ann-Christine Sundell (independent)	12,000	21,500	0	0	0	0	0	33,500	Fixed: 100% Variable: 0%
Christine Kuslich (independent)	7,770	10,000	0	0	0	0	0	17,770	Fixed: 100% Variable: 0%
Roald Borré (non-executive) <sup>(6)</sup>	12,000	24,000	0	0	0	0	0	36,000	Fixed: 100% Variable: 0%
CLSCO BV, repr. by Leo Steenbergen (former director)	4,230	9,500	0	0	0	0	0	13,730	Fixed: 100% Variable: 0%
Scientia II LLC, repr. by Harry Glorikian (former director)	4,230	7,500	0	0	0	0	0	11,730	Fixed: 100% Variable: 0%

#### Notes:

<sup>(1)</sup> Amounts mentioned are gross amounts in Euro. Amounts of base salary are pro-rated taking into account the changes to the composition of the board of directors and its committees with effect as from the annual shareholders' meeting dated 8 May 2020. As of such date, Christine Kuslich was appointed as director of the Company, and the mandates of CLSCO BV, permanently represented by Leo Steenbergen, and Scientia II LLC, permanently represented by Harry Glorikian, expired.

<sup>(2)</sup> Amounts mentioned in this column relate to the directors' annual fixed fees.

<sup>(3)</sup> Amounts mentioned in this column relate to the attendance fees of the members of the board and its committees.

<sup>(4)</sup> The value of any share options vested in 2020 have not been taken into account. See the table below for more information on the share options of the directors as per 31 December 2020.

<sup>(5)</sup> As from beginning 2021, Mr. Reinaudo performs his director mandate in personal name and no longer via CRBA Management BV.

<sup>(6)</sup> Mr. Borré renounced his remuneration as director and member of the audit committee of the Company, and indicated that these amounts are to be paid to charity.

The table below provides an overview of the number of share options (taking the form of subscription rights, formerly called warrants) of the directors on 31 December 2020:

Name of Director, position	The main	conditions o	of share opti	ion plans	Information regarding the reported financial year					
	Specific- ation of plan	Award date	Vesting Date <sup>(1)</sup>	End of holding period	Exercise period	Strike price	Opening balance Share options held (of which vested)	During the Share options awarded	Share options vested	Closing balance Share options held (of which vested)
CRBA Management BV, repr. by Christian Reinaudo (Chairman)	2018 Plan	10/09/2018	1/3rd in each of 2019, 2020 and 2021	N/A	1/1/2022 - 9/9/2025	EUR 11.93	15,000 (5,000)	0	5,000 - EUR 15,550	15,000 (10,000)
Luc Gijsens BV, repr. by Luc Gijsens (independent)	2018 Plan	10/09/2018	1/2nd in each of 2019 and 2020	N/A	1/1/2022 - 9/9/2025	EUR 11.93	10,000 (5,000)	0	5,000 - EUR 15,550	10,000 (10,000)
Ann-Christine Sundell (independent)	2018 Plan	10/09/2018	1/2nd in each of 2019 and 2020	N/A	1/1/2022 - 9/9/2025	EUR 11.93	10,000 (5,000)	0	5,000 - EUR 15,550	10,000 (10,000)
Christine Kuslich (independent)	N/A	N/A	N/A	N/A	N/A	N/A	0	0	N/A	0
Roald Borré (non-executive)	N/A	N/A	N/A	N/A	N/A	N/A	0	0	N/A	0
CLSCO BV, repr. by Leo Steenbergen (former director)	2018 Plan	10/09/2018	1/2nd in each of 2019 and 2020	N/A	1/1/2022 - 9/9/2025	EUR 11.93	10,000 (5,000)	0	5,000 - EUR 15,550	10,000 (10,000)
Scientia II LLC, repr. by Harry Glorikian (former director)	2018 Plan	10/09/2018	1/2nd in each of 2019 and 2020	N/A	1/1/2022 - 9/9/2025	EUR 11.93	10,000 (5,000)	0	5,000 - EUR 15,550	10,000 (10,000)

## REMUNERATION OF THE MEMBERS OF THE EXECUTIVE MANAGEMENT

## **PRINCIPLES**

The remuneration of the members of the executive management consists of the following remuneration components:

- Annual fixed cash remuneration
- Non-deferred short-term variable remuneration (cash bonus)
- Deferred short-term variable remuneration (since 2020 in the form of phantom stock)
- Long-term variable remuneration (share options)
- Certain other components

<sup>(1)</sup> Pursuant to the 2018 Plan, the share options of the directors vest in X equal instalments on each anniversary date of the date of his or her appointment as director of the Company, whereby X shall be equal to the duration of his or her director's mandate expressed in years.

<sup>(2)</sup> The valuation method used is the fair value method following IFRS 2 guidance (Black & Scholes) as of the relevant offer date of the share options. It is to be noted however that the exercise price of the share options held by the directors is above the current share price of the Company.

<sup>(3)</sup> During 2020, no share options were exercised or became null and void for any reason.

The Company's remuneration policy provides that the members of the executive management must hold a number of shares in the Company which is equivalent to at least one year fixed remuneration for the CEO and 50% of one year fixed remuneration for the CFO and COO. Although such

requirement will only apply as from 31 December 2024, Mr. Verrelst already meets the aforementioned threshold of share ownership following his acquisition of 500,000 shares in the Company the course of 2020.

#### **REMUNERATION OF THE MEMBERS OF THE EXECUTIVE MANAGEMENT IN 2020**

#### **Total Remuneration**

The total remuneration of the members of the executive management in 2020 is as follows<sup>(1)</sup>:

Name of Executive, position	Fixed remuneration		Variable remuneration		Extraordinary items	Pension	Total remuneration	Proportion of fixed and	
	Base salary	Fees	Fringe benefits	One-year variable <sup>(2)</sup>	Multi-year variable <sup>(3)</sup>	iteilis	expense	remuneration	variable remuneration
Herman Verrelst (CEO)	375,000	0	0	93,750	32,813	0	0	501,563	Fixed: 74.8% Variable: 25.2%
Other executives (CFO and COO)	618,457	0	3,510 <sup>(5)</sup>	103,657	0	0	1,008	726,632	Fixed: 85.7% Variable: 14.3%

#### Notes:

- (1) Amounts mentioned are gross amounts in Euro.
- (2) Amounts mentioned in this column relate to the non-deferred short-term variable remuneration (cash bonus).
- (3) Amounts mentioned in this column relate to the deferred short-term variable remuneration. For the CFO and COO no deferred variable remuneration was paid with respect to 2020 given that they only recently joined Biocartis. The deferred variable remuneration of the CFO and COO is structured by way of phantom stock under the phantom stock plan which was created in 2020. The value of any share options vested in 2020 have not been taken into account. See the table below for more information on the share options of the executive management as per 31 December 2020.
- (4) Amounts mentioned in this column relate to the pension plan (in the form of a defined contribution plan) for the former CFO who left Biocartis with effect as of the end of March 2020.
- (5) Amount mentioned relate to the fringe benefits which include company car, mobile phone/data subscription, long term disability insurance and lump sum cost reimbursement of the former CFO who left Biocartis with effect as of the end of March 2020.

The remuneration of the members of the executive management is in line with the Company's remuneration policy. By creating a balanced mix between fixed and variable remuneration, as well as between short-term and long-term

remuneration, the Company strives to create a focus not only on short-term operational performance but also on the longterm objective of creating sustainable value.

#### Non-Deferred and Deferred Short-Term Variable Remuneration

The short-term variable remuneration for the CEO can be maximum 50% of his annual fixed remuneration of the year for which the variable remuneration is awarded. The short-term variable remuneration for the other members of the executive management can be maximum 30% of their respective annual fixed remuneration of the year for which the variable remuneration is awarded.

In accordance with applicable law, 50% of the short-term variable remuneration of the members of the executive management is linked to performance criteria measured over one performance year. Such non-deferred short-term variable remuneration is settled in cash. For the remaining 50% of the short-term variable remuneration, 25% is linked

to performance criteria measured over two performance years and another 25% is linked to performance criteria measured over three performance years. It is to be noted that in the course of 2020, the Company decided to structure the deferred short-term variable remuneration for the members of the executive management by way of a grant of phantom stock. This entails that the KPIs set out in the table below on deferred short-term variable remuneration will gradually be replaced by the phantom stock mechanism which links pay-out to the evolution of the Company's share price during a reference period. For more information on the phantom stock mechanism, please see the Company's remuneration policy above.

The table below provides an overview of the total non-deferred short-term variable remuneration for performance year 2020(1).

Name of Executive,	Description of the performance	Relative weighting of	Information on Perfo	Measured performance	
position	criteria	the performance criteria	Minimum threshold performance	Maximum threshold performance	and total remuneration
Herman Verrelst (CEO)	Financial performance (consisting of KPIs relating to operational income growth, gross margin improvement and capping the net cash burn)	30%	75%	125%	119.3%
	Commercial success (consisting of KPIs relating to commercial cartridge volume and installed base growth, as well as relating to growth in the partner business topline)	30%	For commercial cartridge volume and installed base growth: 90%  For growth in partner business topline: 75%	For commercial cartridge volume and installed base growth: 200%  For growth in partner business topline: 125%	105.7%
	Execution and delivery on projects in support of financial and commercial growth	12.5%	N/A	100%	67.2%
	Development and running a highly performing manufacturing capability	12.5%	N/A	100%	98.6%
	Advancement of organizational capabilities	15%	N/A	100%	88.0%
					Total weighted performance: 101.3%, however capped at 100%; corresponding to EUR 93,750
Other executives (CFO and COO)	executives, for which the	same mechanism as for t t-term variable remunera	red short-term variable rem he CEO (see above) applie tion of these executives is l	s. The other 20%	EUR 103,657

 $<sup>\</sup>ensuremath{^{(1)}}$  Amounts mentioned are gross amounts in Euro.

The table below provides an overview of the total deferred short-term variable remuneration for 2020<sup>(1)</sup>.

Name of Executive,	Description of the performance	Relative	Information on Perf	Information on Performance Targets <sup>(2)</sup>				
position	criteria	weighting of the performance criteria	Minimum threshold performance	Maximum performance	performance and total remuneration			
Herman Verrelst (CEO)	2-year KPIs (set in 2019): KPIs relating to total operating income and gross margin on product revenues	50% each	70%	100%	80% for total revenue operating income (corresponding to 60% pay-out) and 25% for gross margin on product revenues (corresponding to 0% pay-out)			
					Total weighted pay-out: 30% corresponding to EUR 14,063			
	3-year KPIs (set in 2018): KPIs relating to total operating income and gross margin on product revenues	50% each	75%	100%	80% for total operating income (corresponding to 80% pay-out) and 25% for gross margin on product revenues (corresponding to 0% pay-out)			
					Total weighted pay-out: 40% corresponding to EUR 18,750			
Other executives (COO) <sup>(3)</sup>	N/A				N/A			

 $<sup>^{\</sup>mbox{\scriptsize (1)}}$  Amounts mentioned are gross amounts in Euro.



<sup>(2)</sup> For the two-year and three-year KPIs, a minimum and maximum performance threshold have been identified. For the two-year KPIs, each level of performance above the minimum threshold corresponds to a certain pay-out level whereby 70% achievement corresponds to 40% pay-out, with each one percent incremental achievement giving right to an additional 2% pay-out. For the three-year KPIs, no such accelerator applies (linear).

(3) For the CFO and COO no multi-year variable remuneration was paid with respect to 2020 given that they only recently joined Biocartis. The deferred variable remuneration of the CFO and COO is structured by way of phantom stock under the phantom stock plan which was created in 2020.

## **Long-Term Variable Remuneration (share options)**

The table below provides an overview of the number of share options (taking the form of subscription rights, formerly called warrants) of the members of the executive management on 31 December 2020:

Name of Director,	The main	conditions	of share opt	ion plan	s		Information regarding the reported financial year				
Position	Specific- ation of plan	Award date	Vesting Date	End of holding period	Exercise period	Strike price	Opening balance Share options held (of which vested)	During the Share options awarded	Share options vested	Closing balance Share options held (of which vested)	
Herman Verrelst (CEO)	2017 Plan	11/9/2017	2018- 2021 <sup>(4)</sup>	N/A	1/1/2021 - 11/9/2022	EUR 9.92	1,212,365 (542,365)	0	167,500 time-based + 167,500 performance- based (EUR 716,900)	1,212,365 (877,365)	
	2020B Plan	30/4/2020	1/1/2024	N/A	1/1/2024 - 29/4/2027	EUR 4.18	0	300,000	0	300,000 (0)	
Marcofin BV, repr. by Jean-Marc Roelandt (CFO)	2020B Plan	30/4/2020	1/1/2024	N/A	1/1/2024 - 29/4/2027	EUR 4.18	0	100,000	0	100,000 (0)	
Scmiles BV, repr. by Piet Houwen	2018 Plan	9/5/2019	2020- 2023 <sup>(5)</sup>	N/A	1/1/2023 - 8/5/2026	EUR 11.93	65,000 (0)	0	28,437 (EUR 66,543)	65,000 (28,437)	
	2020B Plan	30/4/2020	1/1/2024	N/A	1/1/2024 - 29/4/2027	EUR 4.18	0	50,000	0	50,000 (0)	
Ewoud Welten (former CFO)	2015 Plan	3/8/2015	2015-2019	N/A	1/1/2019 - 3/8/2022	EUR 13.28	62,500 (62,500)	0	0	62,500 (62,500)	
	2018 Plan	9/5/2019	2020- 2023 <sup>(6)</sup>	N/A	1/1/2023 - 8/5/2026	EUR 11.93	10,000 (0)	0	2,500 (EUR 5,850)	2,500 (2,500) <sup>(2)</sup>	
	2018 Plan	7/10/2019	1/1/2024 <sup>(6)</sup>	N/A	1/1/2023 - 6/10/2026	EUR 6.48	10,000 (0)	0	2,500 (EUR 3,650)	2,500 (2,500) <sup>(2)</sup>	

#### Notes:

<sup>(1)</sup> The valuation method used is the fair value method following IFRS 2 guidance (Black & Scholes) as of the relevant offer date of the share options. It is to be noted however that the exercise price of certain share options held by the members of the executive management is above the current share price of the Company (see column 7 of the table).

<sup>&</sup>lt;sup>(2)</sup> During 2020, no share options were exercised by any members of the executive management. There were no performance-based share options held by Mr. Verrelst that became null and void. Following the departure of Mr. Welten as CFO in the course of 2020, 15.000 share options held by him under the 2018 Plan became null and void.

<sup>(3)</sup> The amount of share options mentioned in this column relates to the total amount initially awarded minus any share options which were already exercised or became null and void before 1 January 2020.

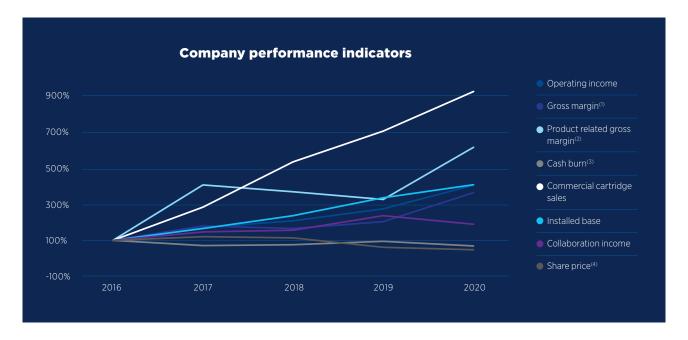
<sup>(4)</sup> The share options held by Herman Verrelst under the 2017 plan vest as follows: (i) 12.5% of the share options vests on each of the first four anniversary dates of the award date (being 11 September 2017); and (ii) the other 50% of the shares will vest if and to the extent of Mr. Verrelst achieving certain objective and verifiable key performance indicators established by the board during performance years 2018 to 2021.

<sup>(5)</sup> These share options awarded under the 2018 Plan vest as follows: 25% of the share options vest on March 30 of the year following the year in which the award occurred, and 6.25% of the share options vest at the end of each subsequent calendar quarter.

<sup>(6)</sup> Mr. Welten left Biocartis with effect as of the end of March 2020.

## YEARLY CHANGES IN REMUNERATION AND PERFORMANCE OF BIOCARTIS

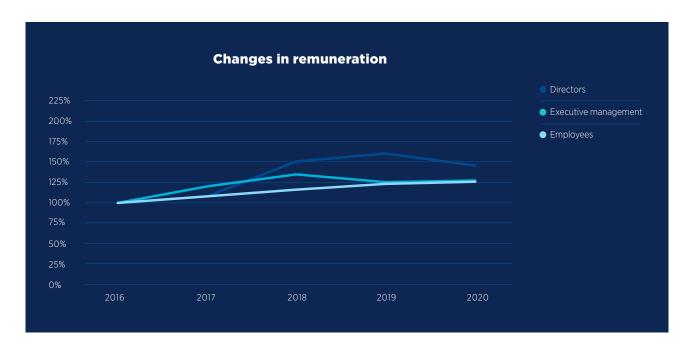
The chart below shows the evolution in the performance of Biocartis over the past five years, expressed by way of key performance indicators which were used in the relevant period for determining the variable remuneration of the executive management.



#### Notes:

- (1) Gross margin is defined as total operating income less cost of sales.
- (2) Product related gross margin is defined as product sales and system service income less cost of sales.
- (3) Cash burn is defined as operating and investing cash flow.
- (4) Share price is calculated as the average of the share price of the Company in the period between 1 December and 30 December of the relevant year (in line with the relevant share price calculation under the phantom stock plan).

The chart below shows the changes in the remuneration of the directors and the members of the executive management and the changes in the average remuneration of the employees of Biocartis over the past five years.



The average remuneration of the employees (for the avoidance of doubt, excluding directors and members of the executive management) is calculated based on the total remuneration as of 31 December of the relevant year for the employees of Biocartis Group NV, Biocartis NV and Biocartis US Inc. The total remuneration of the employees includes base remuneration, short term variable remuneration (bonus plan) and benefits (such as pension plan, company car, commuting allowances, disability insurance and health insurance).

It is to be noted that over the past five years the composition of the workforce (e.g., relative weight of the number of manual workers versus cognitive workers,

establishment of a US workforce) and the changes in the composition of the executive management had an impact on the average remuneration evolution as shown in the above. For consistency of the calculations over the years, only the members of the executive management as it was composed in 2020 (i.e., CEO, CFO and COO) have been taken into account, it being understood that the role of COO was only created in April 2019. Share options are excluded from the calculations. For more detailed information on the remuneration of the directors and the members of the executive management over the past five years, reference is made to the remuneration reports as included in the Company's annual reports over the past five years.

#### **PAY RATIO**

The ratio between the highest remuneration of the members of executive management and the lowest remuneration (in full-time equivalent) of Biocartis'

employees amounts to 13-to-1. Share options are excluded from the calculations.

### SEVERANCE PAYMENTS FOR DEPARTING MEMBERS OF THE EXECUTIVE MANAGEMENT

In 2020, Mr. Ewoud Welten left Biocartis as CFO of the Company. No severance payment was made to Mr. Welten.

## 3.7 SHARE CAPITAL AND SHARES

## **ISSUE OF SHARES BY THE COMPANY IN 2020**

On 1 January 2020, the share capital of the Company amounted to EUR 563,820.88, represented by 56,382,088 shares. On 25 September 2020, the extraordinary shareholders' meeting of the Company resolved to increase the capital of the Company with an amount of EUR 104,070,594.45 without issuance of new shares and by way of incorporation of a part of the issuance premium in the capital of the Company, and immediately after the aforementioned capital increase, to decrease the capital of the Company in accordance with Article 7:210 of the Belgian Code of Companies and Associations with an amount of EUR 104,070,594.45 to bring it to EUR 563,820.88 by way of incorporation of losses incurred in the aforementioned amount of EUR 104,070,594.45. Such capital decrease

took place without cancellation of existing shares of the Company. On 14 December 2020, the Company increased its share capital with an amount of EUR 11,635.75 in the framework of a conversion of convertible bonds issued by the Company, resulting in the issuance of 1,163,575 new shares. Consequently, on 31 December 2020, the total share capital of the Company amounted to EUR 575,456.63, represented by 57,545,663 shares. An overview of the major shareholders of the Company on 31 December 2020 based on the transparency notifications received until that date can be found in the section 'Major Shareholders' under the chapter 'Creating value for our shareholders'. The Company is not aware of any shareholders' agreements with respect to the Company.

## NUMBER AND FORM OF SHARES OF THE COMPANY

Of the 57,545,663 shares of the Company outstanding at 31 December 2020, 14,018 were registered shares and 57,531,645 were dematerialized shares. All shares belong

to the same class and are freely transferable. All shares are issued and fully paid-up.

### RIGHTS ATTACHED TO SHARES OF THE COMPANY

Each share in the Company (i) entitles its holder to one vote at the general shareholders' meetings, (ii) represents an identical fraction of the Company's share capital and has the same rights and obligations, and shares equally in the profits and losses of, the Company, and (iii) gives its holder a preferential subscription right to subscribe for new shares, convertible bonds or subscription rights in proportion to the part of the share capital represented by the shares already held. The preferential subscription right can be restricted or cancelled by a resolution approved by the general shareholders' meeting, or by the board of directors subject to an authorization of the general shareholders' meeting, in accordance with the provisions of Belgian company law and the Company's articles of association. Pursuant to Article 11 of the articles of association, the exercise of the voting rights of all shares owned by the relevant shareholder are suspended if and as long as the board of directors calls for the payment of shares which are not fully paid-up and such calls have not been performed by such shareholder. However, all shares in the Company are currently fully paid-up. Pursuant to Article 12 of the articles of association, the Company may suspend all rights attached to a security

when such security is held by more than one person, until such time as one sole person has been identified to the Company as the holder of the security.

Subject to certain exceptions, no shareholder may cast a greater number of votes at a general shareholders' meeting of the Company than those voting rights that such shareholder has notified to the Company and the Belgian Financial Services and Markets Authority ('FSMA'), in accordance with the applicable rules laid down in the Belgian Law of 2 May 2007 on the disclosure of major shareholdings, at least 20 calendar days prior to the date of the general shareholders' meeting. In general, pursuant to the aforementioned Law of 2 May 2007 and the Company's articles of association, a notification to the Company and the FSMA is required by all natural and legal persons in each case where the percentage of voting rights in the Company held by such persons reaches, exceeds or falls below the threshold of 3%, 5%, 10%, and every subsequent multiple of 5%, of the total number of voting rights in the Company. Furthermore, in certain instances, voting rights can be suspended by a competent court or by the FSMA.

# RIGHT OF THE BOARD OF DIRECTORS TO INCREASE THE SHARE CAPITAL OF THE COMPANY

The board of directors used its powers under the then existing authorized capital on 3 March 2020 to issue the share option plan 2020 and on 30 April 2020 to issue the share option plan 2020B. On 25 September 2020, the general shareholders' meeting renewed the authorization to the board of directors to increase the share capital of the Company within the framework of the authorized capital. Such authorization was granted with a maximum of 20% of the share capital at the time of the convening of the shareholders' meeting granting such authorization (i.e., EUR 112,764.18).

The general shareholders' meeting further decided that the board of directors, when exercising its powers under the authorized capital, is authorized to restrict or cancel the statutory preferential subscription rights of the shareholders (within the meaning of Belgian company law). This authorization includes the restriction or cancellation of the preferential subscription rights for the benefit of one or more specific persons (whether or not employees of the Company or its subsidiaries). The authorization is valid for a term of one year as from the date of the publication of the authorization in the Annexes to the Belgian State Gazette (*Belgisch Staatsblad*), i.e., until 5 October 2021. The board did not yet make use of such authorization in 2020.

## MODIFICATIONS TO THE ARTICLES OF ASSOCIATION AND SHARE CAPITAL

Amendments to the articles of association, other than certain specific amendments such as an amendment of the Company's purpose, require the presence or representation of at least 50% of the share capital of the Company at an extraordinary shareholders' meeting to be held before a notary public, and a majority of at least 75% of the votes cast at such meeting. An amendment of the Company's corporate purpose requires the approval of at least 80% of the votes cast at an extraordinary shareholders' meeting to be held before a notary public, which can only validly pass such resolution if at least 50% of the share capital of the Company and at least 50% of the profit certificates, if any, are present or represented. In the event where the required attendance quorum is not present or represented at the first meeting, a second meeting needs to be convened.

The second general shareholders' meeting may validly deliberate and decide regardless of the number of shares present or represented. The special majority requirements, however, remain applicable.

The above also applies to any changes of the Company's share capital as such changes amount to an amendment of the Company's articles of association. There are no conditions imposed by the Company's articles of association that are more stringent than those required by law. Within the framework of the powers granted to it under the authorized capital, the board of directors may also increase the Company's share capital as specified in the articles of association.

## **PURCHASE AND SALE OF TREASURY SHARES**

The Company may purchase, subject to the provisions of the Belgian company law, its own shares if authorized by a prior decision of an extraordinary shareholders' meeting approved by a majority of 75% of the votes cast, at a meeting where at least 50% of the share capital of the Company and at least 50% of the profit certificates, if any, are present or represented. In the event where the required attendance quorum is not present or represented at the first meeting, a second meeting needs to be convened. The second general shareholders' meeting may validly deliberate and decide regardless of

the number of shares present or represented. The special majority requirements, however, remain applicable. The aforementioned rules are also applicable to the acquisition of shares of the Company by its subsidiaries. The sale of treasury shares is also subject to the provisions of the Belgian Code of Companies and Associations. The board of directors is currently not authorized by an extraordinary shareholders' meeting to purchase or sell its own shares. On 31 December 2020, neither the Company nor any subsidiary of the Company held any shares in the Company.

### **PUBLIC TAKEOVER BIDS**

Public takeover bids for the Company's shares and other securities giving access to voting rights (such as subscription rights and convertible bonds) are subject to supervision by the FSMA. Any public takeover bid must be extended to all of the Company's voting securities, as well as all other securities giving access to voting rights. Prior to making a bid, a bidder must publish a prospectus which has been approved by the FSMA prior to publication.

The Belgian Law on public takeover bids of 1 April 2007 provides that a mandatory bid must be launched if a person, as a result of its own acquisition or the acquisition by persons acting in concert with it or by persons acting for their account, directly or indirectly holds more than 30% of the voting securities in a company having its registered office in Belgium and of which at least part of the voting securities are admitted to trading on a regulated market or on a multilateral trading facility designated by the Belgian Royal Decree of 27 April 2007 on public takeover bids. The mere fact of exceeding the relevant threshold through the acquisition of shares will give rise to a mandatory bid, irrespective of whether the price paid in the relevant transaction exceeds the then current market price. The duty to launch a mandatory bid does not apply in certain cases set out in the aforementioned Belgian Royal Decree of 27 April 2007 such as (i) in case of an acquisition if it can be shown that a third party exercises control over the Company or that such party holds a larger stake than the person holding 30% of the voting securities or (ii) in case of a capital increase with preferential subscription rights decided by the Company's general shareholders' meeting.

There are several provisions of Belgian company law and certain other provisions of Belgian law, such as the obligation to disclose significant shareholdings and merger control, which may apply to the Company and which may create

hurdles to an unsolicited tender offer, merger, change in management or other change in control. These provisions could discourage potential takeover attempts that other shareholders may consider to be in their best interest and could adversely affect the market price of the Company's shares. These provisions may also have the effect of depriving the shareholders of the opportunity to sell their shares at a premium.

Pursuant to Belgian company law, the board of directors of Belgian companies may in certain circumstances, and subject to prior authorization by the shareholders, deter or frustrate public takeover bids through dilutive issuances of equity securities (pursuant to the authorized capital) or through share buy-backs (i.e. purchase of own shares). In principle, the authorization of the board of directors to increase the share capital of the Company through contributions in kind or in cash with cancellation or limitation of the preferential subscription right of the existing shareholders is suspended as of the notification to the Company by the FSMA of a public takeover bid on the securities of the Company. The general shareholders' meeting can, however, under certain conditions, expressly authorize the board of directors to increase the capital of the Company in such case by issuing shares in an amount of not more than 10% of the existing shares of the Company at the time of such public takeover bid. Such authorization has not been granted to the board of directors of the Company.

The Company's articles of association do not provide for any specific protective mechanisms against public takeover bids.

The Company is a party to the following significant agreements which take effect, alter or terminate upon a change of control over the Company following a takeover bid:

- The EUR 17.2m credit contract dated 5 January 2021 entered into between KBC Bank NV, the Company and Biocartis NV, whereby KBC Bank NV is entitled, without the need to have prior recourse to the courts or to give prior notice, to terminate or suspend both the utilized and the unutilized portion of the credit facility and its forms of utilization in whole or in part with immediate effect from the date the letter advising such termination or suspension is sent upon a substantial change in the shareholder structure of the borrowers that could affect the composition of the management bodies or the overall risk assessment by the bank.
- The terms and conditions of the EUR 150.0m senior unsecured convertible bonds due 9 May 2024 (of which a principal amount of EUR 135.0 is still outstanding), whereby (i) bondholders will have the right to require the Company to redeem their convertible bonds at their principal amount together with accrued and unpaid interest following the occurrence of a change of control of the Company, and (ii) the conversion price of the convertible bonds shall be temporarily adjusted following the occurrence of a change of control.

In addition, the Company's share option plans provide for an accelerated vesting of the share options in case of a change of control event.

## 3.8 EXTERNAL AND INTERNAL CONTROL

## **EXTERNAL CONTROL**

In 2020, the Company's statutory auditor was Deloitte Bedrijfsrevisoren CVBA, represented by Nico Houthaeve (who replaced Mr. Gert Vanhees as from May 2020). The statutory auditor performs the external audit of the consolidated and statutory accounts of the Company and of its Belgian subsidiary (Biocartis NV), and audits specified account balances of Biocartis US Inc. The reappointment of the statutory auditor will be submitted for approval by the

Company's annual shareholders' meeting to be held on 14 May 2021.

In 2020, a total amount of EUR 153,263 was paid to the statutory auditor. This amount includes the following elements: EUR 142,185 for audit fees, and EUR 11,078 for work performed in relation to legal mission work (EUR 8,306) and other non-audit services (EUR 2,772) for the Company.

## **INTERNAL CONTROL**

Biocartis has taken different steps to identify the most important risks that it is exposed to and to keep these risks at an acceptable level. The different risks have been identified in this annual report under the section 'risks related to our business'. The control activities of Biocartis include the measures taken by it to ensure that the most important risks which were identified are controlled or mitigated. Biocartis manages some of these risks by entering into insurance contracts covering such risks.

As indicated in this annual report, the board of directors has set up an audit committee that gives guidance and controls the financial reporting of the Group. It ensures the presence of sufficient internal control mechanisms and, in co-operation with the statutory auditor of the Group, investigates questions in relation to accounting and valuation rules. The audit committee more specifically reviews the financial accounts of the Company, the management

reporting and budgets and gives its recommendation with regard to these documents to the board of directors. Given the current size and complexity of the Company's business, as well as the policies and internal processes it has in place, no independent internal audit function has been established. The need for this function has been reviewed in 2020 and will continue to be reviewed annually.

Biocartis has set up control policies and risk management systems to ensure that the main business risks are properly identified, managed and disclosed. The objectives of the Biocartis internal control framework are achieving effectiveness and efficiency of operations, reliability of financial reporting, compliance with applicable laws and regulations and the safeguarding of assets. To this end, Biocartis has established a number of instruments that are discussed on a regular basis in the audit committee and are presented to the board of directors:

- Long term financial planning and annual budgets: at least once per year, the management of Biocartis prepares the annual budget. This is an important instrument to control activities of the Group and combines strategy, risk, business plans and intended results. The budget is also used as a basis to define the most important company goals for the financial year. The performance against the budget and Company goals is monitored monthly by the finance and business team and discussed on a monthly basis in the executive management meetings. Quarterly business reviews are conducted with all relevant stakeholders for more in depth analysis and for forecast updates. It is also presented to the audit committee and the board of directors. In addition, the management and board of directors prepare and update a longer term financial plan to crystalize the longer term strategy of Biocartis.
- Monthly management information reports and financial accounts to monitor (actual) performance versus (budget) objectives: every month management prepares a detailed management information report ('MIR') covering all activities of the Group (commercial, development, production, strategic, IP, HR, etc.). The MIR also maps the Company's ongoing progress against the yearly budget and longer term strategic and R&D development goals.
- Time registration on projects and activities to monitor staff resource allocation as compared to planning.
- Statutory financial and tax reporting per legal entity and IFRS financial accounts on a consolidated level: management prepares and presents to the audit committee and the board of directors these accounts at least every six months.

In order to ensure the quality and reliability of the financial information, Biocartis has established and is continuously improving and further automating its key standardized information flow processes, consistent throughout the organization. The most important financial processes are designed to ensure data consistency and comparability, as well as to detect potential anomalies. These processes include amongst others expenditure, revenue, inventory, fixed assets, financial closing and treasury processes.

Management defines the values as well as the skills and job descriptions needed for all functions and tasks within the organization. Biocartis is organized around four key activities (research & development, manufacturing, commercial and G&A) and for all functions clear areas of responsibility are defined, as well as horizontal communication processes ensuring involvement of different functions in more complex and multilayered issues.

In addition, Biocartis has developed a vast set of procedures and workflows on key business cycles that are all documented through a unique IT system. The system is designed to help meet the quality levels required for Biocartis' products and is one of the elements used by the quality department to ensure product and process compliance with the regulatory framework. Further details on the quality management system are provided under Part 3, 'Non-financial report'.

Before commercializing its products, Biocartis performs the necessary tests to reach the level of quality acceptance. In order to try to assure the best possible quality standards during production, Biocartis has installed an in-house quality team that is present in the different stages of product development and manufacturing.